



**BALL STATE
UNIVERSITY**

**LEADERSHIP PROFILE
DEAN OF UNIVERSITY
LIBRARIES**

EXECUTIVE SUMMARY

Ball State University seeks a visionary, innovative leader committed to making a sustainable impact on student learning and faculty teaching and research to serve as the next dean of its University Libraries. Reporting directly to Provost Anand R. Marri, the next dean will champion the mission and strategic plan of Ball State's four library facilities and large material collections to advance an institutional commitment to the enduring values of excellence, innovation, integrity, inclusiveness, social responsibility, and gratitude.

The dean of University Libraries will work with campus leaders to steward the impressive library collections, manage a major renovation planned for the Alexander M. Bracken Library, champion faculty, staff, and student success, and enhance community engagement.

Ball State seeks in the next dean a leader with demonstrable thought leadership and visibility in the library community and a commitment to student success. A master's degree in library and information science is required, along with evidence of scholarly and professional achievement that merits a professional personnel appointment at Ball State University.

Located in Muncie, Ind., Ball State serves approximately 20,000 graduate and undergraduate students across seven academic colleges with 190 undergraduate programs. Ball State offers more than 140 master's, doctoral, certificate, and specialist degrees, many of which rank among the best in the nation. Originally founded to fill a growing need for highly qualified teachers, Ball State has earned the Community Engagement Classification from the Carnegie Foundation, and it serves as one of Indiana's three public research universities.

[Inclusive excellence](#) is an integral part of Ball State's mission and strategic plan. As the University recruits and develops diverse leaders, faculty, staff, and students, it strives to ensure that its students are prepared to engage and succeed in increasingly diverse environments. Ball State is and will continue to be recognized for its positive climate—one in which all stakeholders know that their contributions are essential to the University's success.



PROCEDURE FOR CANDIDACY

All applications, nominations, and inquiries are invited. Applications should include a CV or resume and a letter of interest addressing the themes in this leadership profile.

[Summit Search Solutions, Inc.](#) is assisting Ball State University in this search. For fullest consideration, candidate materials should be received by October 15, 2024.

Application materials should be submitted to Summit's candidate portal: <https://theapplicantmanager.com/jobs?pos=su422>

Nominations and inquiries can be directed to:

Lyndi Hewitt, PhD

Senior Consultant

[Summit Search Solutions, Inc.](#)

615-423-0525

lhewitt@summitsearchsolutions.com

Expectations for Leadership

The next dean of University Libraries will be expected to:

Provide a clear mission, vision, and strategic direction.

The dean will define and lead the Libraries' involvement in the University's teaching and learning mission, strategic initiatives, and community engagement efforts. The dean will champion the enduring value of libraries, not only as repositories of knowledge, but also as centers of learning that nurture 21st century skills. Additionally, the dean will develop and implement policies, practices, and programs that promote inclusivity and accessibility within the library system.

Provide operational leadership and sophisticated financial stewardship.

The dean reports to the provost and executive vice president for academic affairs and serves as the Libraries' chief administrative and budgetary officer. The dean is responsible for the administration of University Libraries and ensures inclusive access to collections, services, technologies, and spaces aligned to the mission of the Libraries and the curricular and research needs of Ball State University. The dean will effectively plan and administer the financial resources of the Libraries to provide access to scholarly collections and content, innovative technologies, and collaborative and focused study spaces that meet the research, teaching, and learning needs of students and faculty.

Continue the transformation of the Libraries.

The dean will lead the continuing transformation of University Libraries into a center for student and faculty success by collaborating broadly to develop partnerships and integrated services that promote research, scholarship, and academic excellence. The dean will also continue to promote the outreach of the Library across campus, as well as the local and regional community.

Foster a culture of transparency and collaboration.

The dean will work closely with the Ball State University Foundation to build upon fundraising efforts that are part of the University's largest comprehensive campaign, *Our Call to Beneficence*, by attracting external financial support for the Libraries, particularly to advance student learning and faculty research needs alongside innovative initiatives.

Enhance community engagement and donor relationships.

The dean will advocate effectively for University Libraries' mission, programs, services, and collections by engaging in community partners beyond the Ball State campus. The dean will serve as an authoritative resource for government leaders in Indiana and a thought leader at the state and national levels.

Qualities and Qualifications

Ball State University's dean of University Libraries is the chief administrative and budgetary officer of the Libraries and reports to the provost and executive vice president for academic affairs. The dean is responsible for the administration of University Libraries and ensures inclusive access to collections, services, technologies, and spaces aligned to the mission of the Libraries and the curricular and research needs of Ball State University.

The successful candidate will show evidence of a strong commitment to the academic values of Ball State University and support for the Libraries' programs in education, research, public service, and professional development.

An MLS/MLIS/MIS master's degree from an ALA-accredited program is required, along with evidence of scholarly and professional achievement and a minimum of five years of increasingly responsible experience in an academic library with significant administrative experience in budgetary and personnel areas.

In addition, the ideal candidate will possess the following characteristics:

- Provide clear vision, strategic direction, and operational leadership for the Libraries to advance the University's teaching and learning mission, strategic initiatives, and community engagement endeavors; develop and implement library policies, practices, and programs that promote inclusivity and accessibility.
- Lead the continuing transformation of University Libraries into a center for student and faculty success, collaborating broadly to develop partnerships with other units and integrated services that promote research, scholarship, and academic excellence.
- Effectively plan and administer the financial resources of the Libraries to provide access to scholarly collections and content, innovative technologies, information specialists, and collaborative and focused study spaces that meet the University's teaching, research, and learning needs.
- Represent the University as necessary by providing leadership in communication and advancing the interests of University Libraries in university, local, state, national, and international contexts.
- Demonstrate a proven ability to manage complex projects from inception to completion, including but not limited to major library renovation projects.
- Serve as the University Libraries' liaison to University administrative offices and governance bodies.
- Serve as a member of the Provost's Council and Academic Leadership Group.
- Exercise full managerial responsibility for hiring of personnel, conduct and performance appraisal, compensation, and educational/professional development of personnel for University Libraries.

ABOUT UNIVERSITY LIBRARIES

University Libraries' history traces back to 1918, when the institution was founded as the Indiana State Normal School, Eastern Division. The college library was originally housed in the west wing of the Administration Building but moved to the newly constructed North Quadrangle Building (then referred to as the Library and Assembly Hall) in 1927.

Despite significant expansions completed in 1955 and 1967, the institution's transition from Ball State Teachers College to Ball State University in 1965 and a vast expansion of the student population during the decade necessitated the planning of a larger and more modern library facility. Ball State University President John J. Pruis, who assumed office in 1968, immediately prioritized the planning of a new university library building. Collaborating with external consultants and the Walter Scholer and Associates architectural firm, Ball State developed plans for a new university library to accommodate 1,000,000 volumes and support a campus population of 20,000 students. Ground was broken on the library on May 24, 1972, and on Feb. 20, 1974, the Ball State Board of Trustees voted unanimously to name the facility in honor of Alexander M. Bracken, who had served as the University's Board of Trustees president since 1958.

The Alexander M. Bracken Library officially opened to the campus on Sept. 9, 1975, and was formally dedicated on March 26, 1976. The new library facility provided students, faculty, and the community with expanded access to both unique, distinctive collections and an increasingly innovative, technology-driven research environment. The year marked the formal opening of the library's Special Collections, including the institution's unique John Steinbeck Collection. Bracken Library also housed the Delaware County Archives (renamed the Althea L. Stoeckel Archives of Local History) and served as a federal

documents depository. In 1987, University Libraries unveiled an automated, online card catalog system that provided computerized, searchable access to 300,000 bibliographic records. In 1992, an Ethernet Local Area Network (LAN) connection was first introduced to the building, expanding online access for library patrons and the campus community. In 1996, Email a Librarian service was introduced at Bracken Library; a year later, Bracken Library introduced innovative electronic instruction spaces to advance information literacy instruction in the Internet Age.

In the 21st century, University Libraries has significantly invested in the building of locally developed digital collections to increase the accessibility of signature collections and University scholarship. The Digital Media Repository (DMR) was launched in 2005 to provide access to locally digitized archival materials and cultural heritage collections and now boasts over 250,000 open access research materials. In 2007, the Cardinal Scholar Institutional Repository was launched to provide open access to materials created by University faculty, staff, and students.

In addition to Bracken Library, the Ball State University Libraries system also includes multiple branch Libraries that for decades have provided unique, specialized services to specific disciplines across campus. The Architecture Library first opened in 1966, and in 1982, moved into a new facility in the Architecture Building addition. In 1972, the Science–Health Science Library first opened in the Cooper Science Complex, and later split into two unique branches—the Health Library, opened in 2019 in the Health Professions Building, and the Foundational Sciences Library, opened in 2021 in the Foundational Sciences Building.



ABOUT UNIVERSITY LIBRARIES

University Libraries Vision and Goals

University Libraries supports the University's mission and enduring values by creating transformative experiences for diverse communities of learners through excellent research assistance, dedicated study and learning spaces, innovative services and technologies discovery, the dissemination of scholarship, promotion of lifetime learning, and engagement with the surrounding community. University Libraries is an essential partner and effective leader in the success of Ball State students, the advancement of Ball State faculty and staff, and the progress of the wider East Central Indiana community. The Libraries innovates to connect people, cultures, and knowledge as a center for lifetime learning and a catalyst for new ideas and models for inclusive excellence, enriching a campus culture of inclusion, diversity, and equity at Ball State.

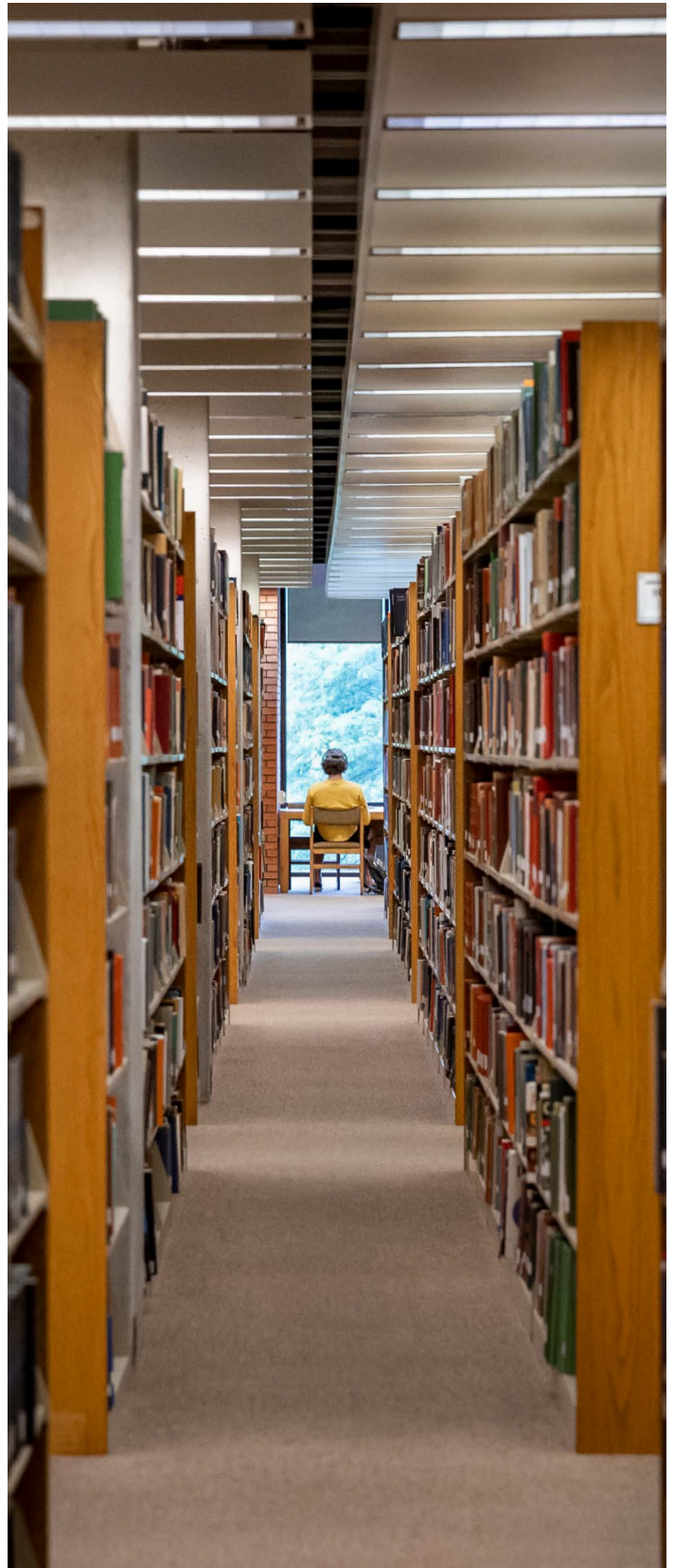
Two essential goals for University Libraries are to advance undergraduate excellence and innovation and to contribute to graduate education and lifetime learning. To achieve these goals, University Libraries engages students in the research and discovery process through access to scholarly resources, information, and digital literacy instruction that supports student research, community-engaged scholarship, and immersive learning projects. The Libraries helps prepare students for career success, civic engagement, and lifetime learning while striving to ensure the diversity, inclusivity, and equity of resources, services, and amenities provided for all students.

University Libraries also advances community engagement and facilitates scholarship among faculty and staff. To this end, University Libraries continuously expands its capacity to support the teaching and research needs of faculty and staff, preserve and make accessible physical research archives and collections of enduring value to the community, and engage in strategic partnerships in the community that foster civic engagement and community awareness and involvement through educational programming.

Finally, University Libraries strives in all efforts to increase institutional and inclusive excellence. University Libraries has worked to expand access to diverse resources and collections, and to offer programs and services with broad, inclusive goals. Library leadership uses data-informed decision making to enhance and continually improve the effectiveness of the Libraries' services, programs, collections, and spaces for the benefit of all.

Assessment in the Libraries

University Libraries has implemented a three-year library assessment plan (July 2022-June 2025). The plan details the assessment goals of University Libraries to further enhance a culture of evidence-based assessment to confirm desired objectives are being achieved, to identify areas of improvement, and to demonstrate and communicate the outcomes and value of the Libraries' services and resources in advancing the strategic plan and mission of Ball State University.



THE UNIVERSITY

Ball State University serves approximately 20,000 graduate and undergraduate students across seven academic colleges with about 190 undergraduate programs. Ball State offers more than 140 certificates and master's, doctoral, and specialist degrees, many of them ranking among the best in the nation. Originally founded to meet the need for more and better teachers, Ball State has earned a Community Engagement Classification from the Carnegie Foundation and serves as one of Indiana's public research institutions while remaining committed to empowering its graduates to have fulfilling careers and meaningful lives.

For 105 years, Ball State has had an unwavering belief in an education rooted in creativity, values, and intellectual curiosity. The institution was founded on the beneficence and tenacity of the Ball brothers, who gave back to the community that gave them so much. They purchased the land and buildings

of a defunct institution and donated them to the State of Indiana. This gift became the Indiana State Normal School Eastern Division, which opened in 1918.

To recognize the Ball family's generosity, the Indiana General Assembly changed the institution's name to Ball Teachers College in 1922 and then Ball State Teachers College in 1929. By the 1960s, the regional teachers college had begun to attract faculty from outside the Midwest. In 1965, the Indiana General Assembly renamed the college Ball State University, acknowledging its phenomenal growth in enrollment and facilities, the variety and quality of its educational programs and services, and the anticipation of the broader role it would play in the state's future.

What began as a teachers college has grown into a world-class University with highly respected programs in education, architecture, business, communications, fine arts, sciences, humanities, and the health professions. Symbolized

by the statue *Beneficence*, our enduring values—excellence, integrity, inclusiveness, innovation, courage, social responsibility, and gratitude—guide us today and will endure as we enter a bright future.

The best is yet to come.

[Destination 2040: Our Flight Path](#) establishes Ball State University's ambitious goals for our second century. This strategic plan was designed with input from faculty, staff, students, alumni, community partners, and benefactors. It provides a strategic framework with five long-term goals for 2040 and a small set of strategic imperatives to be executed by 2024.

We engage students in educational, research, scholarship, and creative endeavors that empower our graduates to have fulfilling careers and meaningful lives enriched by lifelong learning and service, while we enhance the economic and social vitality of our community, Indiana, and our world.

—Ball State University Mission Statement



Beneficence



National Recognition for Ball State University

Ball State is designated a Doctoral University: Higher Research Activity by The Carnegie Classification of Institutions of Higher Education. Respected organizations have recognized the University's academic programs, cutting-edge facilities and technology, and commitment to sustainability. Here is a sampling:

- Ball State was rated among the top seven percent of universities worldwide in 2022-23 by the Center for World University Rankings.
- Ball State was the winner of the 2022 Ryan, Moser, Reilly Award for Excellence in Community Engagement Institutional Leadership award..
- The Drawings + Documents Archive (now the Andrew Seager Archives of the Built Environment) and the Architecture Library were honored to receive the 2012 Walter S. Blackburn Award from the American Institute of Architects (AIA) Indiana Chapter. This award is given annually to a non-architect person or organization that has contributed time and service in support of the architectural profession.
- The Princeton Review has named Ball State one of the best universities in the Midwest for 18 years.
- Ball State earned the Community Engagement Classification from the Carnegie Foundation for the Advancement of Teaching.
- Ball State has received a Higher Education Excellence in Diversity (HEED) Award from *Insight into Diversity* for eight years running. This honor is for exemplary initiatives focusing on all aspects of diversity and inclusion, including gender, race, ethnicity, veterans, people with disabilities, and members of the LGBTQ+ community.
- For 12 years, Ball State has been named a Military Friendly School by VIQTORY. In 2019, VIQTORY also ranked our online programs seventh in the country.
- Forbes in 2023 ranked Ball State University as the fourth-best midsized employer—and the only recognized education institution—in the State of Indiana.
- In 2023, Ball State President Geoffrey S. Mearns was named the recipient of the National Association of Colleges and Employers (NACE) Career Champion Award.
- Ball State students, faculty, and staff have won 55 regional Emmy® Awards and 66 Student Production Awards from the Lower Great Lakes Chapter of the National Academy of Television Arts and Sciences.
- Recent Ball State graduates Imani Brissett and Sawyer True participated in the 2023 Kennedy Center American College Theatre Festival in Washington, D.C. Imani won The College of Fellows Jane Alexander Award for Acting.
- The U.S. Department of Energy declared Ball State's Estopinal College of Architecture and Planning (ECAP) as the 2023 International Build Challenge winner in the Solar Decathlon competition. The team of students and faculty from Architecture, Landscape Architecture, Urban Planning, Interior Design, and Construction Management designed and built an affordable house near downtown Indianapolis that excelled across 10 energy and design categories.
- The Department of Chemistry has been ranked by the American Chemical Society (ACS) as one of the largest producers of ACS-accredited chemistry majors in Indiana and in the Top 10% in the nation in the number of graduating ACS-accredited chemistry majors.
- Schools Within the Context of Community (SCC) has won many national honors. The most recent are the inaugural Excellence in Faculty Community Engagement Award from the Engagement Scholarship Consortium and one of four regional W.K. Kellogg Foundation Community Engagement Scholarship Awards from the Association of Public and Land-grant Universities.
- The University earned a STARS Gold rating from the Association for the Advancement of Sustainability in Higher Education (AASHE). STARS—for Sustainability, Tracking, Assessment & Rating System—takes into account, among many other factors, social responsibility and an institution's overall environmental stewardship.
- Ball State's honors for providing a healthy workplace include the Health Champion designation from the American Diabetes Association, a Fit-Friendly Worksite Gold Award from the American Heart Association, and Five Star AchieveWell recognition from the Wellness Council of Indiana.

DIVISION OF ACADEMIC AFFAIRS

The Office of the Provost and Executive Vice President for Academic Affairs oversees the academics of the University and serves the faculty.

On Ball State's campus, the Provost is the chief academic officer. As described in the University's [Academic Affairs organizational chart](#), the Provost reports directly to the President of the University. The Provost is responsible for overseeing all seven of the [University's academic colleges](#), plus the [Graduate School](#), [University College](#), and [Honors College](#). Several entities report directly to the Provost, including the Division of Online and Strategic Learning, Sponsored Projects Administration, University Libraries, and the Center for Medical Education. In addition, the Provost is responsible for faculty, curriculum, assessment of teaching and scholarship.



Leadership

Dr. Anand R. Marri became provost and executive vice president for academic affairs at Ball State University in November 2023. As provost, he oversees all aspects of the University's academic mission, including supporting leadership for all academic units. He plays a crucial role in the development and implementation of Ball State's strategic plan and in academic innovation.

Dr. Marri began at Ball State University as dean of Teachers College on July 1, 2020. His academic research focuses on economic literacy, civic and multicultural education, teacher education, and urban education. He is published in many leading education journals and is quoted in major publications such as The New York Times, Wall Street Journal, and CNN. He has succeeded in being awarded over \$8.5 million in grants and contracts from individuals and organizations such as the Spencer Foundation; the Peter G. Peterson Foundation; the Indiana Department of Education; the New York State Department of Education; the U.S. Department of Education; Teachers College; Columbia University Trustee Joyce Cowin; and the Teagle Foundation.

Dr. Marri previously held senior faculty and leadership positions at Teachers College, Columbia University, the University of Rochester, and the Federal Reserve Bank of New York. He earned a Ph.D. from the University of Wisconsin–Madison, a master's degree from Stanford University, and a bachelor's degree from Bowdoin College.

WE FLY Ball State is home to seven colleges. Throughout the University, nearly 3,600 faculty and staff deliver excellent instruction, pursue world-class research and creative endeavors, and provide exemplary service.

We spark intellectual curiosity. Spirited and motivated, we learn, grow, and take flight. Our faculty and staff—everyone in our community—treat students as partners, from day one. In classrooms and labs, on the sports fields, in immersive learning projects—with agility and perseverance—Cardinals fly. We are grounded in our values, lifted by our knowledge, and go confidently upward toward ever greater opportunities. Ours is a simple promise: to challenge each other to excel. And with *Beneficence* as our guide—We Fly.



Teachers College

Teachers College (TC) is committed to excellence and equity in P-12 and adult/higher education through its student-centered and community-engaged preparation of outstanding professional educators and human service providers, supporting their induction and continuing education, promoting research and development, and influencing policy that enables high-quality educational outcomes.

Our college faculty, staff, and students make an indelible impact on their surrounding communities through our graduate and undergraduate programs. They play an integral role in the University's historic partnership with Muncie Community Schools, providing support and student enrichment both in and outside the classroom. More than 97% of Ball State University graduates received an "effective" or "highly effective" rating on the state-required evaluation in their first three years.

Teachers College students are engaged through programs such as Schools Within the Context of Community, which immerses preservice teacher candidates in a historically African-American neighborhood. Matched with community mentors who serve as cultural ambassadors, students participate authentically in the life of the community, enabling them to enact culturally responsive pedagogy. The program has received national awards as an exemplary model of community-engaged teacher preparation, including the C. Peter Magrath Community Engaged Scholarship Award, a W.K. Kellogg North Central Community Engagement Scholarship Award, and the American Association of Colleges for Teacher Education's Best Practice

Award in Support of Multicultural Education and Diversity.

Through the Muncie P3 program, faculty and students partner with a local elementary school serving a significant population of low-income students to provide after-school enrichment, weekend field trips, and a three-week reading summer program to help them meet a state standard of reading proficiently before fourth grade.

During the past decade, the project has garnered nearly \$2.5 million in support from the Indiana Department of Education, Ball Brothers Foundation, and the Heart of Indiana United Way.

Teachers College has a century-long legacy of preparing educators across Indiana through student-centric learning experiences. It is home to groundbreaking research advancing the field of education. The college has launched several new undergraduate and graduate degree and certificate programs on campus and online to meet the changing needs of both the job market and adult learners.

As Ball State University's Educator Preparation Provider (EPP), Teachers College is accredited through the Council for the Accreditation of Educator Preparation (CAEP) Continuous Improvement (CI) model at the initial preparation level and is accredited at the initial and advanced preparation level through the Indiana Department of Education (IDOE). Full accreditation has been granted through 2025.

The Department of Special Education has the only deaf education teacher-training program in Indiana. Students complete a one-year residency at the Indiana School for the Deaf in Indianapolis. TC also offers programs specializing in autism, with course content approved by the Behavior Analyst Certification Board.

1

The college includes two public schools: Burris Laboratory School, a K-12 school for approximately 670 students that provides a model clinical setting for preservice teachers at Ball State, and the Indiana Academy for Science, Mathematics, and Humanities, a residential high school for approximately 215 gifted and talented juniors and seniors from across the State of Indiana.

2

A \$1.45 million commitment from a Ball State University alumna and her husband represents the largest single gift in the history of Teachers College. Michelle and Jim Ryan have established the Michelle A. and James T. Ryan Family Scholarship, the Ryan Family Navigators Program, and the Ryan Fellowship for Community-Engaged Teacher Preparation. The initiatives assist students with diverse and economically-challenged backgrounds by providing them with financial assistance and comprehensive services.

3



Honors College

Ball State's [Honors College](#) provides a stimulating and comprehensive academic, leadership, and social experience for high-ability students in any major. This innovative and selective program inspires highly curious, intellectually engaged, and motivated scholars to challenge themselves and expand their thinking.

At its core, the Honors College is a vibrant living-learning community that connects bright, inquisitive students who have diverse interests and backgrounds but share a passion for learning. They live together in a residence hall, build relationships with one another and with the faculty who teach them, and integrate academic programming with social and recreational activities.

Education in the Honors College is built around a specially designed, four-year liberal arts curriculum that rivals top private schools. Small, highly interactive classes explore meaningful themes in the humanities, social sciences, natural sciences, literature, and popular culture through lively discussion and creative projects rather than lectures and exams. Students

get to express their opinions, debate important ideas, consider the perspectives of others, and steer course work in a direction that interests them.

The Honors College also offers students exclusive opportunities for paid research fellowships with faculty, special study abroad programs, immersive learning experiences, and scholarly publications and presentations. Before graduation, they complete an individualized capstone project or thesis working in-depth with a professor on a chosen topic.

Honors College students gain important skills for personal and professional growth, boosting their career advancement and leadership potential. They also win major national and international scholarships and fellowships to fund advanced study and research in their major, including prestigious Fulbright and National Science Foundation awards. With personalized support and advising from day one, they graduate on time and earn a special designation on their transcripts that is highly regarded by employers and sets them apart from their peers.

New students in the Honors College compete for some of Ball State's most prestigious freshman scholarships, including the Whiting, Presidential, and Emens Leadership awards, which may cover one-half to full tuition and more. The college also offers several other special scholarships.

1

The Honors College has been part of Ball State for more than 60 years. It began as a program in 1959 and was designated as the University Honors College in 1979. Today the college thrives in the intimate setting of the historic Edmund F. and Virginia B. Ball Honors House.

2



Ball Honors House

Estopinal College of Architecture and Planning

The nationally recognized and highly ranked [Estopinal College of Architecture and Planning \(ECAP\)](#) brings together professional degree programs in Architecture, Landscape Architecture, Urban Planning, Interior Design, and Construction Management, plus interdisciplinary education in Historic Preservation and Urban Design.

ECAP is built on a fundamental belief in hands-on, experiential learning to give students a feel for the power of design, confidence in their abilities, and connections to the real world.

Students gain substantial experience in the latest areas of environmental design and planning with the study of community-based design and planning, complex digital architecture and landscape architecture, sustainable construction and interior design, social and environmental justice, and historic preservation. Students collaborate in hands-on studios and labs, real-world design-build projects, and nationally acclaimed field studies.

ECAP at Ball State: INDY provides special immersive learning and outreach opportunities in downtown Indianapolis. As a hub for innovative design and planning, the site hosts classes, events, and community programs and houses the college's new Center for Civic Design.

The 2,500-square-foot Robert G. Hunt Center for Construction Management on campus simulates a teamwork-focused office environment found at top professional firms. In the University Design Center, Interior Design students gain practical experience while creating attractive and functional environments for commercial clients.

ECAP is committed to sustainability. The Center for Energy Research/Education/Service (CERES) has received awards from the U.S. Department of Energy, National Wildlife Federation, American Institute of Architects, Sustainable Buildings Industry Council, and State of Indiana for its innovative programs and projects in environmental education.

The college's students and faculty have a history of community engagement. Recent projects include:

- Transforming a community garden near Muncie's Maring-Hunt Library into an interactive urban green space with a market pavilion, outdoor kitchen, nature play areas, and more.
- Working with Habitat for Humanity to develop sustainable designed homes for local residents who need them.

1
ECAP's five-year Bachelor of Architecture degree is the only professional undergraduate architecture program offered by a public institution in Indiana and the surrounding states.

2
Architecture students and other disciplines partner with local community groups each year to create sustainable home concepts for a U.S. Department of Energy competition. All eight teams have been national finalists, with two placing first and second.



College of Communication, Information, and Media

The [College of Communication, Information, and Media \(CCIM\)](#) creates challenging educational experiences that prepare students for careers as ethical practitioners and scholars. CCIM redefines the intersection of communication and technology while emphasizing the importance of human interaction.

CCIM's vision is to produce graduates who are leaders and entrepreneurs at heart. They will procure the best jobs prior to graduation and will know how to adapt quickly to a diverse and ever-changing global job market to ensure fulfilling careers.

CCIM hosts a cutting-edge Esports venue, serving as the cornerstone of Ball State University's comprehensive Esports strategy. This strategy encompasses recreational play, club and varsity competitions, academic programs, and community and industry partnerships. The new space supports the recently introduced Esports Production major, offers facilities for recreational gaming and serves the rapidly expanding Cardinal Esports Club. Additionally, the venue is home

to the university's varsity Esports team, which became a founding member of the Esports Collegiate Conference.

The space supports a new major in Esports Production; recreational play; the current Cardinal Esports Club, which has grown from approximately 200 to over 800 members; and its varsity esports team, which in January 2021 became a founding member of the Esports Collegiate Conference.

The Ball State Public Media program has also formally joined CCIM. This has deepened the already rich engagement Ball State PBS, Indiana Public Radio, and CCIM have shared. It also strengthens CCIM's efforts to provide a meaningful educational experience through unparalleled immersive learning opportunities for students.

This expanded vision of media aligns with the University's mission to provide the community with purposeful, deliberate content on topics and issues that matter most, including local news, entertainment, and compelling storytelling.

In 2024, the College of Communication, Information, and Media (CCIM) at Ball State University underscored its dedication to hands-on learning through the Radiance Cinema project, a collaborative venture with the College of Fine Arts. This initiative, culminating in a notable showcase at the Indy Shorts International Film Festival, united students from both colleges in an immersive filmmaking experience. Under the guidance of Benjamin Strack from Media and Mark Cabus from Theatre and Dance, students gained practical experience in scripting, directing, acting, and producing, benefiting from a partnership that highlighted the successful integration of artistic and technical expertise.

Beyond its emphasis on experiential learning, CCIM is at the forefront of future technology. The college integrates Artificial Intelligence (AI) across its curriculum, equipping students with the advanced skills necessary for navigating a rapidly evolving digital landscape. This forward-thinking approach ensures that CCIM graduates are well-prepared to lead and innovate in an increasingly digital world.

The School of Journalism and Strategic Communication undergraduate program is fully accredited through the Accrediting Council on Education in Journalism and Mass Communications.

1

The broadcast program was ranked 8th overall by the Broadcast Education Association and 2nd and 7th for Sports and Documentary respectively in 2023.

2



Students, faculty, and staff have won 66 Emmy awards, and students have won 42 student production awards.

3

The Daily News placed 6th nationally among weekly news publications in the "Best in Show" competition in the 2023 Columbia Scholastic Press Association (CSPA) Awards.

4

Miller College of Business

[Miller College of Business](#) embraces the future by exposing students to an innovative, collaborative learning experience. The college's vision is to be a nationally recognized model for being student-centered, community-engaged, innovative, and entrepreneurial—known for its undergraduate and graduate programs through the accomplishments of its students, faculty, and alumni.

Miller College has enjoyed consistent annual undergraduate enrollment for several years; its largest majors are Accounting, Finance, and Marketing. The college boasts an innovative curriculum in Business Analytics—the only standalone undergraduate program in the region. The Logistics and Supply Chain major, which requires student internship experience, achieved 100% placement at graduation.

Ball State's Property Management (RPM) program, one of only nine such programs in the country, is supported by the National Apartment Association. The Bachelor of Science in Finance participates in the CFA (Chartered Financial Analyst) Institute University Recognition Program.

Miller College students complete the SOAR Professional Development Program (Success, Opportunity, Acumen, and Readiness), where they have the opportunity to build confidence and gain an edge in the

competitive job market. This program incorporates alumni volunteers as speakers and mentors.

The Entrepreneurial Management Program prepares students for career fulfillment through its business plan development process. Students present their plans to a board of alumni and entrepreneurs who assess the plan's strengths and weaknesses.

National recognitions include:

- Our Master of Business Administration (MBA) program was ranked 12th in U.S. News & World Report's 2024 "Best Online Programs."
- The Entrepreneurial Management program was ranked 13th in the Midwest in 2023 by the Princeton Review and Entrepreneur magazine.
- Ball State is one of only 36 universities worldwide to be designated a Global Center of Insurance Excellence by the International Insurance Society.

Alumni and donor engagement is a top priority. Miller College seeks to engage alumni and business leaders to sponsor site visits, experiential learning projects within and outside of courses, and to provide internships.

Miller College is accredited by AACSB International and was the first state-supported institution in Indiana to hold separate AACSB accreditation for the Accounting program. The Fashion Industry Studies program is accredited by the National Association of Schools of Art and Design.

1

Miller College offers a robust Executive Education program that addresses real-world needs and challenges to enable meaningful, measurable improvements in organizations. It delivers a mix of customized online modules and in-person workshops. Consulting is also offered to help solve unique problems such as improving financial acumen, stimulating innovation, enhancing communication effectiveness, and creating custom programs.

2

The Center for Professional Selling is one of only 43 full-member schools with the University Sales Center Alliance. The center's annual Sales Career Fair is one of the largest in the country.

3



College of Fine Arts

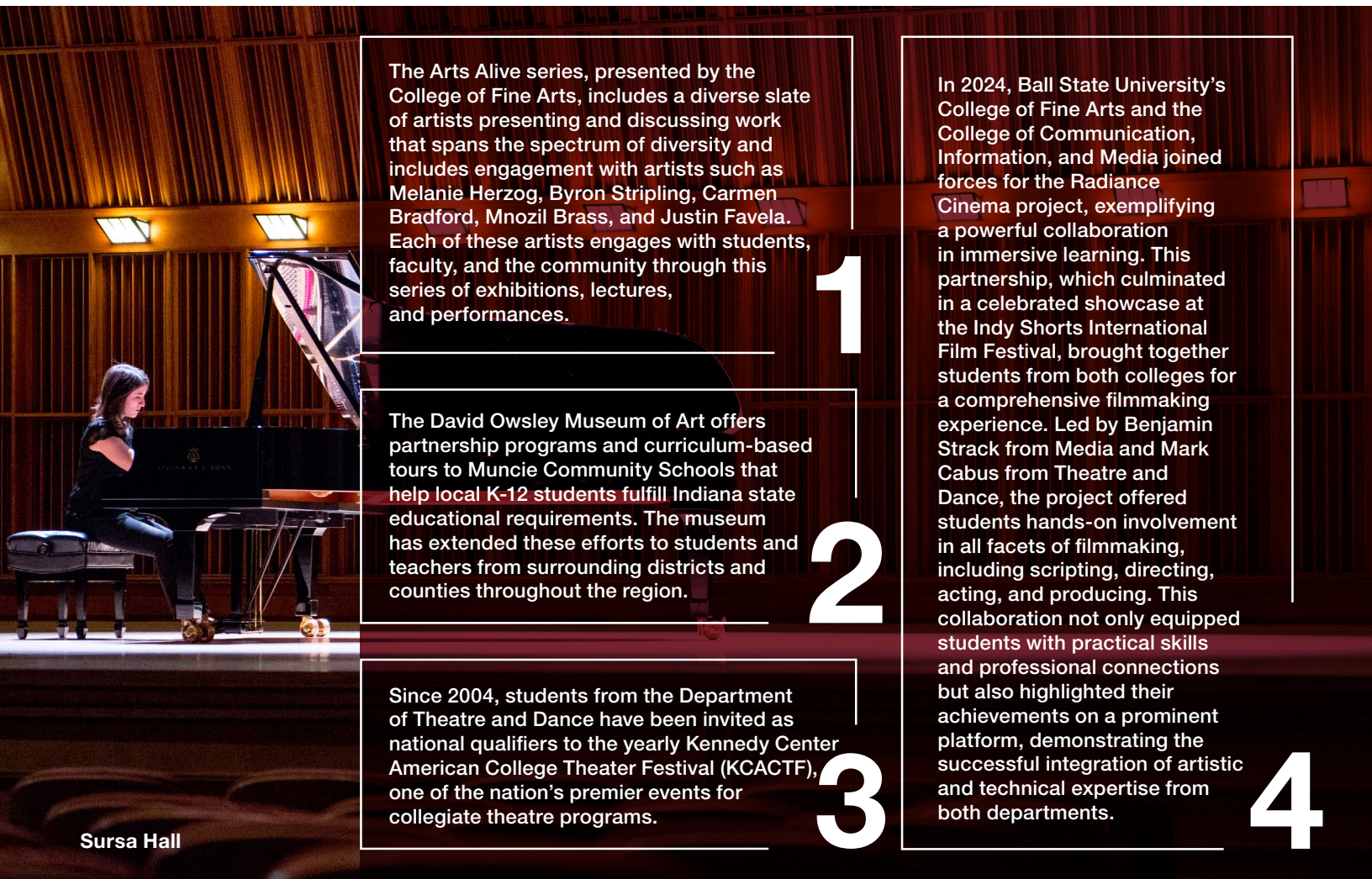
The mission of the [College of Fine Arts \(CFA\)](#) empowers our community to be creative as thinkers, citizens, and problem solvers. Students experience a distinctive education with nationally-recognized faculty members and staff, high-profile alumni, and curricula and programming that focus on collaboration, empathy, inclusion, and hard work. We prepare them for their futures and career paths in, around, and beyond the arts.

CFA continues to work to identify barriers to student retention. Aligning our recruitment efforts and scholarship funds with our goal of increasing under-represented minorities has yielded a modest improvement with additional efforts at the unit level, including the Alumni Ambassadors programs in the Department of Theatre and Dance, which matches diverse alumni with prospective students to assist them in preparation for the audition and interview season.

Enrollments have also begun to stabilize post-pandemic; we have even increased in the following majors: Art Education, Visual Arts/Animation, Music Education, and graduate programs in Music, including the online master's degree in Music Education. This retention and enrollment data is one of the data points used to inform our work on curricula changes and enhancements, resulting in the college investing in a new position, director of student success, which will lead CFA's efforts in increasing student success, building partnerships across campus offices, and leading alumni mentorship partnerships with the Alumni Association.

Ball State has some of the state's finest venues for the performing and visual arts. Clustered in the heart of campus, these facilities—staffed by caring and committed professionals—become a second home to students while studying at Ball State. They are often cited as the

safe and inviting space they sought when arriving on campus. The facilities include the David Owsley Museum of Art, the Ned and Gloria Griner Art Gallery, Sursa Performance Hall, Emens Auditorium, and the new Brown Family Amphitheater, which will be an outdoor space for use by student organizations, CFA guest artists, and the greater Muncie and East Central Indiana communities. CFA also anticipates new and improved venues for the Department of Theatre and Dance and School of Music as the state legislature recently approved capital improvements to the Arts and Communication and Hargreaves Music buildings. The University has also committed to a public-private partnership that will create a new performing arts center at the entrance to The Village, the commercial district adjacent to campus.



Sursa Hall

1 The Arts Alive series, presented by the College of Fine Arts, includes a diverse slate of artists presenting and discussing work that spans the spectrum of diversity and includes engagement with artists such as Melanie Herzog, Byron Stripling, Carmen Bradford, Mnozil Brass, and Justin Favela. Each of these artists engages with students, faculty, and the community through this series of exhibitions, lectures, and performances.

2 The David Owsley Museum of Art offers partnership programs and curriculum-based tours to Muncie Community Schools that help local K-12 students fulfill Indiana state educational requirements. The museum has extended these efforts to students and teachers from surrounding districts and counties throughout the region.

3 Since 2004, students from the Department of Theatre and Dance have been invited as national qualifiers to the yearly Kennedy Center American College Theater Festival (KCACTF), one of the nation's premier events for collegiate theatre programs.

4 In 2024, Ball State University's College of Fine Arts and the College of Communication, Information, and Media joined forces for the Radiance Cinema project, exemplifying a powerful collaboration in immersive learning. This partnership, which culminated in a celebrated showcase at the Indy Shorts International Film Festival, brought together students from both colleges for a comprehensive filmmaking experience. Led by Benjamin Strack from Media and Mark Cabus from Theatre and Dance, the project offered students hands-on involvement in all facets of filmmaking, including scripting, directing, acting, and producing. This collaboration not only equipped students with practical skills and professional connections but also highlighted their achievements on a prominent platform, demonstrating the successful integration of artistic and technical expertise from both departments.



College of Health

The [College of Health \(CoH\)](#) brings together seven academic units—Counseling Psychology, Social Psychology, and Counseling; Kinesiology; Military Science (ROTC); Nursing; Nutrition and Health Science; Social Work; and Speech Pathology and Audiology—and 14 clinics, centers, and labs. The college’s programs hold 14 health accreditations among them.

CoH embraces an innovative, collaborative, and interprofessional environment for learning, discovery, and engagement. The learning environment is shaped by core content that enhances understanding of health and well-being throughout the life span. Discovery occurs across health-related disciplines and readily engages students and faculty in a collaborative manner. The commitment to interprofessional development and community engagement unites faculty and students while strengthening educational programs and serving the needs of the region, state, and nation.

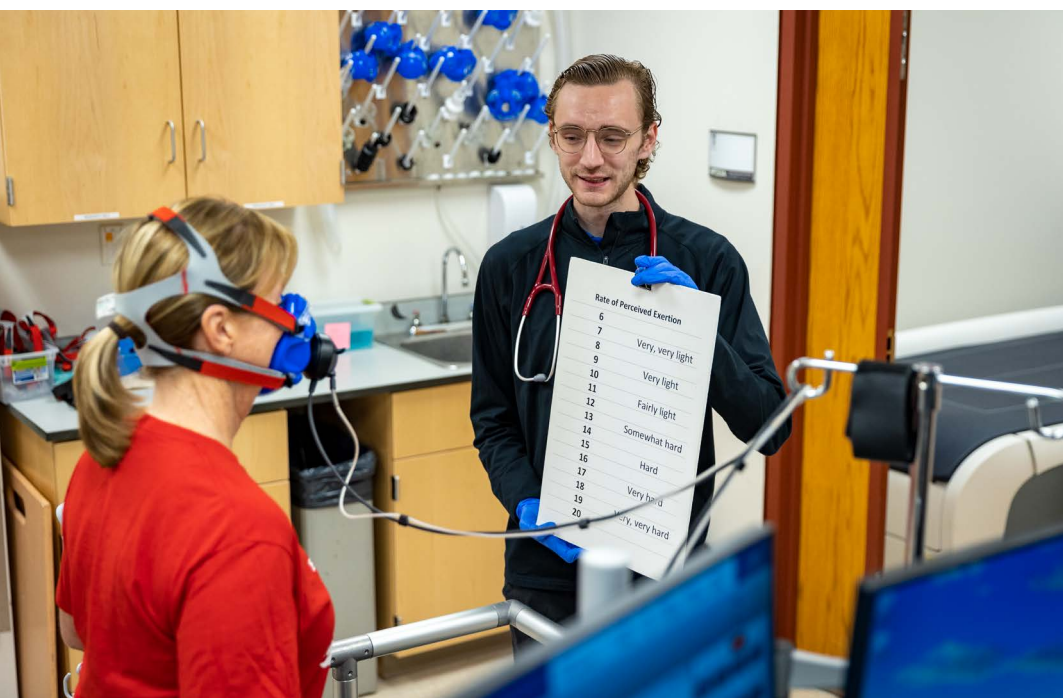
The majority of our programs are housed in a \$62.5 million Health Professions Building, which opened in 2019. In August 2020, the building achieved a LEED Gold certification from the U.S. Green Building Council. This contemporary teaching, research, and clinical facility provides a unique learning environment to foster collaboration and problem-solving across the health sciences disciplines. The 165,000-square-foot building houses classrooms, laboratories, offices, simulation labs/suites, and clinical spaces.

The Interprofessional Community Clinics provides East Central Indiana and beyond with a variety of services featuring Audiology, Counseling Practicum, and Speech-Language clinics, and the Healthy Lifestyle Center. In 2021, it partnered with the Delaware County Health Department to serve as a COVID-19 vaccine clinic. These offerings provide immersive and rewarding educational experiences for students to focus on interprofessional collaboration. All services are provided by our students under the supervision of licensed professionals.

Ball State’s Doctorate in Audiology is the country’s oldest existing four-year program and the Bachelor of Social Work program is the oldest accredited undergraduate program in Indiana, and the largest.

Faculty in CoH’s departments have attracted competitive federal funding such as grants from the National Institutes of Health, U.S. Department of Defense, NASA, and the Centers for Disease Control and Prevention.

Numerous programs have contributed to the cultural environment and health and wellness of the community through services and events, including the Adult Physical Fitness Program, health screenings, nutrition assessments, and pediatric gait screenings.

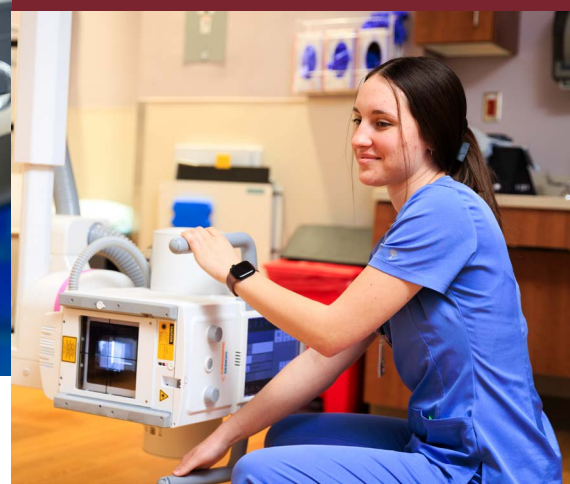


U.S. News & World Report ranked Nursing 28th in its 2024 “Best Online Programs” in the country. **1**

Ball State offers Indiana’s only advanced generalist Master of Social Work to fill the need for professionals at nonprofits, community mental health centers, hospitals, community corrections institutions, and long-term care centers. **2**

Seventy percent of the licensed certified speech language pathologists in Indiana are Ball State graduates. **3**

Students in the Interprofessional Community Clinics deliver more than 13,000 hours of speech pathology, audiology, and counseling services, as well as healthy lifestyle coaching, to 2,300 community residents annually. **4**



College of Sciences and Humanities

The [College of Sciences and Humanities \(CSH\)](#) spans the physical, life, mathematical and computational sciences, the social and behavioral sciences, and the humanities. Through its majors, minors, and certificates, and by delivering three-quarters of the University Core Curriculum, CSH enhances students' abilities to think critically, solve problems creatively, and communicate clearly.

In addition to excellent academics, the University provides premiere facilities, including a new Foundational Sciences Building that opened in Fall 2021. Housing the departments of Biology and Chemistry, this five-story, over 200,000-square-foot structure consists of immersive learning classrooms, 28 teaching and 44 research laboratories, a research library, an imaging suite, conference rooms, computer labs, collaborative space, and faculty offices. Renovations to the Cooper Science Building, home to the departments of Geography and Meteorology, Physics and Astronomy, and soon Environment, Geology, and Natural Resources, are underway and will be completed in 2024. The new facilities will include a weather lab, green roofs, and state-of-the-art classrooms.

Students of all majors are provided with a progressively deeper understanding of disciplinary and interdisciplinary content, theories, and methods. The college ensures its graduates have “learned how to learn” and understand the value of lifelong intellectual development as preparation for success in the private, public, and nonprofit sectors.

Faculty scholarship, often accomplished in collaboration with students, expands human knowledge and contributes to the solution of contemporary problems. Together, faculty and staff model behaviors promoting team collaboration, human respect, and engaged citizenship for students.

CSH is the University's liberal arts college. It is developing basic and applied research and engaged public service programs to challenge both students and faculty to become innovative leaders in the expansion and application of knowledge for the benefit of humankind. The college strives to develop alumni who embrace creative risks as they confront today's rapidly changing, globally competitive world.

1

The Charles W. Brown Planetarium has 148 seats and a 52-foot-diameter dome, making it the largest in Indiana. The state-of-the-art projector can simulate a night sky with 10 million stars, and its audience can take a virtual trip through space—they can “fly” through Saturn's rings, land on Mars, or travel to distant stars and galaxies.

2

The Compass Advantage is an integrated approach to helping humanities majors find their “True North.” The Compass Advantage assists students in navigating from college to career by providing them with alumni connections, visible post-college career pathways, exploratory curriculum, events, and workshops.

3

Ball State's Field Station and Environmental Education Center, comprised of six properties totaling 425 acres, provides hands-on learning and observation of nature and encourages exploration of natural processes by students of all ages. Our research activities are directed towards understanding human impact on ecological processes and communities, and we share our resources and data. The Dr. Joe and Alice Rinard Orchid Greenhouse is part of the Field Station and hosts visitors from regional schools, garden clubs, alumni groups, and more.

4

Partnering with Old National Bank in Indianapolis, the Bowen Center for Public Affairs at Ball State University conducts the annual Hoosier Survey to provide Indiana policymakers with a measure of public opinion on current issues facing our state and nation. The results are delivered to every member of the Indiana General Assembly at the beginning of the calendar year so that lawmakers can gauge public views about issues they are likely to face in the coming session.



Charles W. Brown Planetarium

University College

[University College](#) is an interdisciplinary, collaborative academic unit that offers student-centered programs and services that enhance students' success.

University College serves as a hub for student academic support. It is home to Academic Advising, Student-Athlete Support Services, the Learning Center, Student Success Coaching, and the First-Year Experience. Each service area works collaboratively to provide a menu of services for students to promote academic excellence and enhance student retention and persistence.

Academic Advising

The mission of Academic Advising is to provide all the academic pieces needed to complete every student's journey, from their first registration in college to the day they apply for graduation and look ahead to applying the expertise gained from choices they have made.

Academic advisors seek to help students make those choices in the best way possible by opening the possibilities of the University's programs, putting a plan for graduation in place, helping students plan schedules, using the tools to track progress, and working with students and faculty advisors beyond the first-year experience with their freshman advisor.

First-Year Experience and First-Year Seminars

At Ball State, we recognize the importance of providing students with a solid foundation upon which to launch their collegiate experiences. Student success, year-to-year persistence, and retention through to graduation require more than foundational orientation. Thus, we intentionally focus on incoming students' [first-year experiences](#). One way we do this is through first-year seminars designed to help students learn how to be successful in college. First-year seminars provide students with rich opportunities for deep reflection, experiential learning opportunities, and access to peer mentors.

Learning Center

The Learning Center offers drop-in, appointment-based, group, and satellite tutoring in many academic courses at Ball State. Students can also use online video workshops and other group learning experiences that will help them achieve academic success.

Each year, thousands of undergraduate and graduate students use the center's services. These students earn higher grade point averages and report being highly satisfied with the assistance they receive.

Student Athlete Support Services

Student-Athlete Support Services (SASS) coordinates advising and comprehensive academic support for student-athletes while assisting with their transition as freshmen through graduation. By focusing on integrity, accountability, transparency, and having a sense of program, SASS strives to build relationships with its stakeholders and across campus as well as communicate and report accurate and timely information, while remaining organized and centered on its mission.

Student Success Coaching

The [Student Success Coaching](#) office was established in 2022 and has embraced opportunities for supporting student care and well-being through the use of positive psychology, well-being, and holistic student support. Coaches embrace a model embedded in positive psychology where students are guided through thoughtful inquiry to discover their strengths, interests, passions, and purpose. Whether through an individual appointment setting, group coaching sessions, or skill sessions, coaches work to empower students to create fulfilling results in their lives, both academically and personally. Through dialogue, self-reflection, assessments, and personal exploration, students build upon their strengths to deepen their learning and ability to thrive.



Graduate School

Graduate study at Ball State supports the University's mission by seeking to develop the intellectual breadth and specialized training necessary for careers in teaching, in research, and in the professions. Graduate programs emphasize the knowledge, methods, and skills needed for scholarly teaching, problem solving and original research, creative inquiry and expression, and intellectual leadership to prepare responsible civic and professional leaders for our community, the state, the nation, and the world.

The problems facing society require new knowledge and new ways of using existing knowledge. To meet these challenges, the University provides, through its graduate programs, an atmosphere that fosters scholarship and creative activity.

The Graduate School promotes student success in a variety of ways: providing a thorough orientation for new students; constantly examining graduate curriculum and policies via the Graduate Education Committee (GEC); and offering support through our Graduate Student Wellness Initiative and Pathways programs.

Ball State's Fall 2023 graduate enrollment is 5,608. Our robust online enrollments have placed us in the top 4% of the largest providers of online graduate education in the country for many years. For example, the Master of Applied Behavioral Analysis, for those who help children and adults on the autism spectrum and with related developmental disabilities, has shown phenomenal growth in the past five years and currently enrolls over 2,000 students.

We have also recently partnered with Coursera to offer our Master of Data Science and Master of Computer Science on their platform, a move that will make our offerings even more accessible and significantly increase our graduate enrollments.

Ball State's graduate programs have earned national attention from U.S. News & World Report's 2024 "Best Online Programs." Four of our programs have ranked in the Top 25:

- Special Education (9th)
- Curriculum and Educational Technology, Educational Administration and Supervision, and Master of Business Administration (each 12th)

Students have flexibility at Ball State. The dual degree policy allows students to earn two master's degrees congruently with shared credit. And the Accelerated Master's Program allows qualified undergraduate students to begin taking graduate courses while they complete their bachelor's degree.

1

Ball State offers more than 100 graduate degrees and certificate programs on campus, at centers in Indianapolis and Fishers, and online.

2



Division of Online and Strategic Learning

The [Division of Online and Strategic Learning \(DOSL\)](#) serves Ball State students, faculty, and staff by pursuing, developing, and providing innovative best practices in technology-enhanced teaching, learning, and service. This is done through an adaptive culture of rigorous assessment and evaluation of techniques and approaches that benefit Ball State students both near and far.

The division houses Ball State Online, which offers more than 100 online degrees, certificates, and educator licenses. With a history of offering online programs since the 1990s—and distance courses off-campus since the 1920s—Ball State now has an online graduate enrollment that puts it into the largest nationally, according to EAB. And, DOSL has a growing portfolio of online undergraduate programs in high-demand fields.

DOSL serves about 5,000 online-only graduate students and nearly 1,000 online-only undergraduate students each semester. In addition, the division provides online courses that support the needs of on-campus students with busy schedules and varying needs. DOSL also has a dual credit program that allows about 1,100 Indiana high school students to earn University and high school credit via courses at their own schools or online.

Faculty have been at the center of our innovations in online education. The Division of Online and Strategic Learning



empowers them with tools, skills, and pedagogical support for engaging students in quality learning experiences. Faculty members and instructional consultants work together in the creation of exciting and meaningful online and blended courses.

The division provides a full range of services to Ball State's seven colleges including student support, advising, recruiting, and marketing services for adult learners, faculty support for onsite and online teaching, marketing support for online programs, market research and budget planning for new

or significantly revised online programs, and state authorization support.

DOSL's mission is to establish an institute of good practice that faculty will find useful, formidable, and essential to their aspirations of excellence in teaching. Students will look to DOSL as advocates for their learning process. The division promotes and embodies the highest quality in educational experiences, no matter the technology and barriers, toward pride in the Ball State brand and a commitment to lifelong learning.

Ball State has earned top rankings from U.S. News & World Report since it started ranking online programs in 2013. Ball State Online programs recognized for 2024 include master's degree programs in Special Education (9th); Curriculum and Educational Technology, Educational Administration and Supervision, and Master of Business Administration (MBA) (each 12th).

1

Ball State Online has been named Military Friendly by VIQORY Media every year since 2009—a designation given to less than 15% of more than 4,000 colleges nationwide and is based on input from veterans and surveys of participating institutions.

2



Office of Immersive Learning

According to the [Ball State strategic plan](#), immersive learning is one of four high-impact practice activities students should take before graduation. Immersive learning classes allow student teams and faculty mentors to partner with community organizations on projects that address local challenges.

Whether an instructor is new to immersive learning or has been teaching this way for some time, this office can provide

the support needed to implement a successful class. The Immersive Learning Project Support Team assists faculty and their departments before, during, and after an immersive semester. Services include certification and individualized training, internal grant opportunities, a vast network of community partners, and access to resources available on and off campus.

Global Affairs

The [Rinker Center for Global Affairs](#) promotes diversity and cultural understanding; enriches the Ball State student experience; and encourages and supports global citizenry on all levels. With the support and engagement of faculty, staff, students, and the local community, the Rinker Center is at the heart of Ball State's commitment to global learning.

The Rinker Center comprises four teams: International Services, Study Abroad, Academic Engagement and Global Initiatives, and the Intensive English Institute.

International Services strives to create an environment that enhances the academic experience of international students, scholars, and faculty by providing the highest levels of knowledge and expertise in advising, immigration services, advocacy, and programming to the Ball State campus community. In 2019–2020, Ball State hosted more than 430 international students and scholars from approximately 60 countries. From orientation to cultural acclimation, International Services facilitates students' and scholars' experiences at Ball State.

The Office of Study Abroad oversees programs that provide a myriad of opportunities to explore intercultural issues outside the classroom and around the world. Study abroad opportunities—open to all Ball State students—are available in about 50 countries, ranging from 10 days to 10 months.

Academic Engagement and Global Initiatives (AEGI) facilitates institutional internationalization and global partnerships including cooperative enrollment linkages, curriculum, research, and development. AEGI supports the academic success of at-risk international students and students transitioning from the Intensive English Institute (IEI) to academic programs. This unit provides administrative oversight of Ball State's cooperative and dual degree programs (including the CHEPD 1+2+1 Program with partner institutions in China).

The mission of the Intensive English Institute (IEI) is twofold, with both elements having equal importance. One goal is to facilitate international students' progress in English proficiency and the knowledge of U.S. culture necessary for success in academic course work in the United States. The IEI aids students in the acquisition of English for students to begin their course work as soon as possible. The second purpose is to encourage the development and research of best practices in language teaching and learning. Therefore, participation in classroom-based research, inquiry, and reflection is encouraged for all IEI faculty. Additionally, the IEI provides University students, in appropriately related graduate programs, opportunities for hands-on teaching experience and practical training in a supportive environment.



Finances

The University has a long history of fiscal responsibility. For more than five years, notwithstanding the impact of the pandemic on enrollment state appropriations, the University produced positive operating margins every year. As a result of this record of performance, the University has created a pool of resources that is used to invest in strategic priorities.

For fiscal year 2024, the University is budgeting \$372 million in general fund revenues and expenses. One measure of institutional financial health is the expendable financial resources to operations ratio, which measures the ability of the University to cover annual operating expenses with expendable resources. This ratio was 1.15 to 1 as of June 30, 2022. The University has exceeded like-rated institutions in this measure for more than five years.

Construction

The State of Indiana and the University have significantly invested in the campus physical infrastructure. Since 2015, the University has completed, started construction on, or approved to begin \$621 million in projects. These projects have allowed the University to maintain its beautiful campus and invest in strategic priorities, including:

In Progress

1. Cooper Science renovation, \$59.9 million
2. North Campus renovation, \$81.6 million

Completed

1. Health Professions Building, \$62.5 million
2. Foundational Sciences Building, \$87.5 million
3. Jack Beyerl Hall and Dining, \$150 million
4. Multicultural Center, \$4 million
5. Geothermal conversion, \$83 million



Health Professions Building

University Enrollment

Ball State University's total enrollment for Fall 2023 of approximately 20,000 has exceeded pandemic-adjusted projections, with more than 15,060 attending on campus. Students come from every state, 76 countries, and every Indiana county. Out-of-state students make up about 22% of enrollment, and students from traditionally underrepresented populations comprise more than 25%.

Our fully-online enrollment is 5,380 students. The Strategic Enrollment Plan guides us as we continue to enroll and retain a highly qualified and diverse student population. This includes a new policy to make submitting standardized test scores optional for undergraduate admission, resulting in 2,427 test-optional new enrolled, representing 63% of the class. The increase in the diversity of our freshman class is evidence of how our test-optional policy removes an unwarranted barrier for some bright, ambitious students.

The profile of the Ball State Class of 2027 (3,826 full-time students) included 39% men and 61% women; 28% diversity (African American, Asian, Hispanic, Native American, Pacific Islander, and two or more races);

an average SAT score of 1170; an average high school GPA of 3.55; and 59% of the class having earned the Academic Honors Diploma.

The University's four-year graduate rate exceeds the state average. In addition, the University is closing the achievement gap. Ball State exceeds state averages with on-time graduation rates for African American, Hispanic, and low-income students.

Enrollment for Fall 2023

- 20,440 total enrollment
- 15,060 undergraduate and graduate students enrolled on campus
- 3,826 freshmen enrolled
- 59% earned the Academic Honors Diploma
- Average SAT score 1170
- Average GPA 3.55
- 25% are from underrepresented populations

Ball State also administers nearly \$300 million in merit- and need-based aid each year.

Retention and Graduation Rates

The retention rate for Ball State students is 77%, with a four-year graduation rate for the Fall 2016 cohort of 50%.

Enrollment by College

(includes associate, bachelor's, master's, and doctoral degrees by highest degree being pursued, undeclared and non-degree-seeking not shown)

Estopinal College of Architecture and Planning	1,159
College of Communication, Information, and Media	1,548
College of Fine Arts	1,569
College of Health	2,381
College of Sciences and Humanities	4,097
Miller College of Business	2,418
Teachers College	5,011

Information on Career Outcomes

Students who graduated in May 2022 reported the following placement outcomes:

- 94% career placement rate
- 90% employed in their field of study
- 89% work in Indiana



THE FOUNDATION

Since the establishment of the [Ball State University Foundation](#) in 1951, generous alumni and friends have contributed more than \$597 million through the Foundation to benefit Ball State students, enhance their learning experiences, and boost their future careers. In fiscal year 2024, the Foundation secured more than \$79 million in new gifts and commitments, which accounted for the largest fundraising year on record, and contributed to a current endowment balance of nearly \$300 million.

In 2015, the Foundation underwent an organizational unification of staff and programs to provide enhanced service to the University, students, donors, alumni, and friends. Based on best practice, the unification joined the Alumni Association, Development, and Advancement Services with the Ball State University Foundation to create the University's all-inclusive philanthropic and engagement partner.

The Foundation leads the efforts for the University's 24-time award winning One Ball State Day, the Top 100 Student Award program, Homecoming, and other signature events that unite and engage Cardinals from around the world.

Currently, the Foundation is in the public phase of a comprehensive fundraising campaign, "Our Call to Beneficence," with nearly \$300 million already raised towards the \$350 million goal.



THE STATE



About Muncie

With a population of about 70,000, [Muncie](#) is a dynamic midsize city 55 miles northeast of Indianapolis. Consistently ranked by [realtor.com](#) as the No. 1 most affordable college town and described by several national studies as a typical American community, Muncie offers the advantages of larger cities without the hassles and costs of living in major metropolitan areas.

Ball State's cultural venues—including Emens Auditorium, Sursa Performance Hall, the David Owsley Museum of Art, the Charles W. Brown Planetarium, the Dr. Joe and Alice Rinard Orchid Greenhouse, and The Marilyn K. Glick Center for Glass—provide ample opportunities for arts and entertainment. The campus and surrounding community benefit from thought-provoking art exhibitions, top-flight theatrical performances, prominent speakers, and visits by well-known musical acts.

Muncie is home to many unique attractions including Minnetrista and Oakhurst Gardens, the National Model Aviation Museum, and Cardinal Greenway—a recreational trail for athletes of all kinds. The Muncie Symphony Orchestra offers first-rate programs featuring nationally known artists, and the Muncie Civic Theatre produces plays for all audiences. Downtown Muncie offers a lively arts scene along with shops and dining.

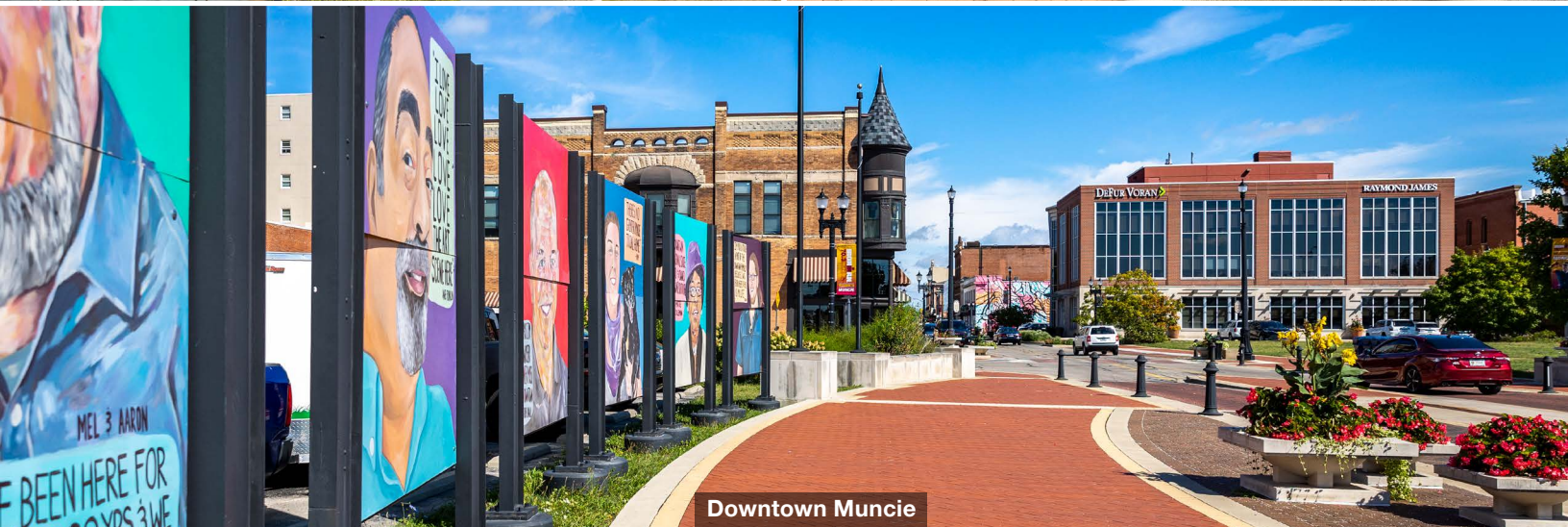
For outdoor enthusiasts, Prairie Creek Reservoir is a 1,252-acre man-made lake surrounded by 3,000 acres of rolling hills. The lake is stocked with a variety of fish. Boat docks are available, and a beach provides a popular summer swimming spot. Residents also have easy access to big cities. Muncie is about an hour away from Indianapolis. Other cities within a few hours of driving include Chicago, Cincinnati, Dayton, Detroit, Louisville, and St. Louis.



Prairie Creek Reservoir



Minnetrista Cultural Center



Downtown Muncie



Indianapolis

Indianapolis, the capital of Indiana, is the 16th-largest city in the United States. Located on land set aside for a state capital in the early 19th century, it was modeled after Washington, D.C., with streets radiating outward from the seat of government. Although it is not situated on a navigable body of water, the city's central location—in relation to the state and to much of the country—has made it an important transport and distribution center since the 19th century.

Since the 1970s, Indianapolis, home to the NFL's Colts and the NBA's Pacers, has established a reputation as a sports center by constructing major athletic and visitor facilities and energetically promoting itself as a venue

for a wide variety of amateur sporting events. The city has hosted the NCAA Division I men's and women's basketball championships and the 2012 Super Bowl. However, its most famous athletic event remains the Indianapolis 500, held annually at the Indianapolis Motor Speedway.

The city is also known for its outstanding dining and cultural options. Among its offerings are The Children's Museum of Indianapolis, Newfields—A Place for Nature and the Arts, White River State Park, the Indianapolis Zoo and White River Gardens, the Eiteljorg Museum of American Indians and Western Art, the Indianapolis Symphony Orchestra, and the Murat Theatre.





BALL STATE UNIVERSITY

Ball State University is an equal opportunity/affirmative action employer that is strongly and actively committed to diversity within its community. Women, minorities, individuals with disabilities, and protected veterans are strongly encouraged to apply. All qualified applicants will receive equal consideration for employment without regard to race, color, religion, sex, national origin, age, disability, protected veteran status, or any other legally protected status. MC-69172 24

