



**BALL STATE
UNIVERSITY**

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POSITION PROFILE

Director of the Center for Information and Communication Sciences

September 2022

In partnership with Summit Search Solutions, Inc.



BALL STATE
UNIVERSITY
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Ball State University invites applications
for the position of
Director of the Center for Information and
Communication Sciences (CICS)



CENTER FOR INFORMATION AND COMMUNICATION SCIENCES

Situated within the College of Communication, Information and Media, the [Center for Information and Communication Sciences \(CICS\)](#) is at the nexus of technology, business, and policy, applying these competencies across industry, government, education, and nonprofit organizations. For over three and a half decades, the Information and Communication Sciences master's degree program has prepared graduates to meet the needs of virtually any organization in today's knowledge society driven by an information economy, particularly in areas of innovation and leadership. With over 2000 alumni in leadership roles and successful careers, graduates achieve a job placement rate of over 90% in a wide range of private and public organizations and are regularly recruited by Fortune 500 companies with alumni reporting significant increases in salary and opportunities soon after graduation.

All faculty in the Center are industry professionals, as well as experienced teachers and researchers. CICS is the first institution nationally to have two faculty members certified as Amazon Web Services Cloud Practitioners. Recently, the Center also welcomed the undergraduate Computer and Information Technology program, a Bachelor of Science degree program of long standing at Ball State. The Center also welcomed the Career and Technical Education master's degree program and the Director of Career and Technical Education Licensure program. In addition to the academic program elements, the Center also provides a broad Student Social Learning Program to help the Information and Communication master's degree students as they grow professionally.

Students have access to the Applied Research Institute (ARI), where theory is pushed out into practice, serving as the research umbrella organization at CICS. There are multiple labs under ARI's supervision providing mentorship, equipment, resources, and challenging research problems often encountered in the field. Some labs allow selected students the opportunity to participate in both industry and governmental research, while the other laboratories offer vital academic support. These labs include:

- *Convergence Lab* – offering integrated information technologies research
- *Networking Lab* – focused on wireless and wired networking and engineering
- *Design Thinking Lab* – a creative work/lounge space and collaborative technology
- *Applications Lab* – allowing team meetings and digital development tools
- *Innovation Prototyping & Testing Lab* – critical workbench research laboratory space
- *Network Integration Center* – a proprietary client research space
- *User Experience Lab* – an opportunity for human factors technology observation, user testing

Additionally, there are multiple affiliate institutes that offer research learning experiences beyond ARI such as the Human Factors Institute, CICS Internetworking Academy, Institute of Wireless Innovation, Digital Policy Institute, Technology Innovation and Entrepreneurship Institute, the Intelligent Networked Devices Institute, and the Educational Technology Institute.

Students are encouraged to belong to technology-oriented, community-focused, professional organizations and CICS has particularly strong relationships with Women Working in Technology, the Institute of Electrical and Electronics Engineers (IEEE), and the Information and Telecommunications Education and Research Association (ITERA).

Ball State has a distinguished history of innovation and leadership in information technology and has been very successful in identifying key trends, embracing them, and preparing graduates with the combination of leadership and technology skills necessary to play catalytic roles in not only tech companies and in the many companies and organizations enabled by technology an international leader in technology, business, and leadership education. This versatility gives students a unique and highly valuable learning experience.

Academic Programs

CICS FIRST AMAZON WEB SERVICES PARTNER

CICS is the first university in the country partnered with Amazon Web Services (AWS) Academy to deliver its inaugural Cloud Practitioner curriculum and hands-on labs and qualifying students to take the exam certification.

PREMIER FACILITIES

Our centers and laboratories provide students with innovative education technologies and hands-on experiences that empower students to excel in their field. Students are prepared to creatively solve communication and information challenges, putting the graduates ahead of their peers in the professional world.

NATIONALLY-RANKED

The online Information and Communication Sciences master's degree program was ranked in the top 20 programs nationally by U.S. News and World Report and The Wall Street Journal ranked the CICS degree as #1 in degree value producing strong salary to debt ratios for its graduates.

MASTER OF INFORMATION AND COMMUNICATION SCIENCES - ON-CAMPUS:

With thousands of successful alumni working worldwide, the master of science program carries global recognition and value. It's a breakthrough graduate degree generating top-notch professionals for the technology sector and all technology-enabled organizations.

MASTER OF INFORMATION AND COMMUNICATION SCIENCES - ONLINE:

Providing the same, high-quality, innovative, and immersive education and coursework as its main campus counterpart, the online MS in Information and Communication Sciences differs in that it is designed for working professionals looking to change careers or seek promotion with a current employer.

MASTER OF CAREER AND TECHNICAL EDUCATION:

This program requires only 30 credit hours and no thesis. Our flexible curriculum is offered year-round and is designed to help students achieve their degree and professional goals as quickly as possible.

COMPUTER AND INFORMATION TECHNOLOGY MAJOR (Bachelor of Arts or Bachelor of Science):

This program of study helps students build a strong foundation in the concepts, theories, and practices of information technology, including the design, implementation, and administration of secured systems and networks.

COMPUTER AND INFORMATION TECHNOLOGY MINOR:

The minor in computer and information technology will provide a basic understanding of computer installation, networking, maintenance, and service/repair.

MINOR IN NETWORK ADMINISTRATION FOR NON-COMPUTER TECHNOLOGY MAJORS:

A minor in network administration for non-computer technology majors gives an in-depth technical and conceptual understanding of data communications and how to interact with technology in a given discipline.

DIRECTOR OF CAREER AND TECHNICAL EDUCATION LICENSE:

This program is designed for students who seek a Director of Career and Technical Education license required for administering career programs and facilities.





COLLEGE OF COMMUNICATION, INFORMATION, AND MEDIA

The Center is housed within the [College of Communication, Information, and Media \(CCIM\)](#) – one of the largest and most technologically advanced communication colleges in the United States. CCIM is composed of four academic units: Department of Communication Studies, School of Journalism and Strategic Communication, Department of Media, and Center for Information and Communication Sciences. Recent highlights of growth and innovation include:

- CCIM's launch of the BSU Esports program, which includes the Esports Production concentration and the official Ball State varsity esports team, all housed within the state-of-the-art [Esports Center](#).
- Curriculum updates so that students can learn to fly drones, manage media technology, cybersecurity for information systems and engage in intergroup dialogue to bring people together.
- A reformulated Ball State Public Media that now resides in CCIM and the addition of a new Assistant Dean of Media and General Manager of BSU Public Media. Public Media, our educational programs and numerous student media and clubs ensure a meaningful educational experience through unparalleled immersive learning opportunities while we meet local informational, entertainment and storytelling needs.
- The inclusion of Computer Information and Technology as part of the top ranked Center for Information and Communication Sciences.
- New faculty specialties in the Department of Communication Studies and continued top awards for our Forensics teams.
- The Department of Journalism has been renamed the School of Journalism and Strategic Communication. Consistent with an ever-changing, dynamic media landscape, the School of Journalism and Strategic Communication gives students an opportunity to learn every side of the media business while also providing them with high-demand skill sets for employers across the marketplace.
- The Department of Telecommunications has been renamed the Department of Media. Students in the Department of Media are empowered to craft compelling stories by taking advantage of best-in-class facilities, which are available immediately in their education careers. In those facilities, students learn to investigate, research, and study issues related to new forms of digital media.
- A multi-figure gift from a major corporate partner including educational collaborations, equipment, scholarships, and a new Director of Strategic Partnerships.



THE POSITION

Director of the Center for Information and Communication Sciences

Our Flight Path establishes Ball State University's ambitious goals for our second century:

We pledge to provide a premier educational experience for every student.
We pledge to partner with the community to improve the lives of our neighbors.
We are dedicated to having a lifelong presence in the lives of our alumni.

And when we complement these promises with our commitment to our enduring values, we define that which makes our University and its culture distinctive.

Our faculty are collegial, collaborative, innovative, inclusive, and adaptive, both within and beyond one's home unit. This includes a commitment to collaborative discourse, interdisciplinary inquiry, and entrepreneurial learning practices.

Our faculty are expected to be innovative, adaptive, engaging teachers across modalities; producers of impactful creative and/or scholarly work; leaders in meaningful service activities to multiple communities. We seek faculty members who are strategic thinkers, engaging our dynamic communities. We are committed to student and faculty success, impact, and access, within an environment that prioritizes inclusive excellence. We inspire each other to be critical thinkers and responsible citizens so that we can pursue fulfilling careers and meaningful lives.

Ball State University lives the values of Beneficence. We invite you to be part of our community.

Ball State University invites applications for the position of Director of the Center for Information and Communication Sciences (CICS). The new Director will have the opportunity to evolve this student-centered leader in the field to the next set of opportunities and successes. This position manages the operations of the Center, including the academic programs, the research and service activities, and the production and development connected to the Center. The Director reports to the Dean of the College of Communication, Information, and Media (CCIM).

Major Responsibilities

- Acts as chief academic officer and leader of the Center for Information and Communication Sciences, a multidisciplinary unit within CCIM. Builds strategic vision and objectives to guide program innovation, continued Center growth, and success for personnel and students.
- Strategically leads the ground and online academic programs and inspires students through industry collaborations. Builds a culture within the Center that embodies inclusive excellence, innovation, collaboration, relevancy, and support of student growth and learning.

- Maintains and acts as principal liaison with program advisory boards composed of alumni and other professionals working in business, governmental, and other organizations.
- Manages space and resources devoted to the Center, and advocates for growth. Acts as responsible and accountable fiscal agent of the Center and prepares budgetary proposals and plans.
- Supervises and evaluates all faculty and staff assigned to the Center.
- Ensures and provides appropriate support and training for all faculty and staff.
- Engages in development that results in external funding that supports the Center's activities and leads the overall solicitation of gifts that support the Center. Consulting work within industry is supported in accordance with the limitations set forth in the Ball State University Faculty and Professional Personnel Handbook for the purposes of development and industry engagement with the Center.
- Supervises the activities of the research institutes within the Center.
- Collaborates with our active alumni base to support student learning and career opportunities post-graduation.
- Annually teaches a minimum of one course in the Center and participates in university, college, and Center service opportunities.
- Advocates for faculty members in matters concerning promotion, tenure, special leaves, release time, load, etc. Encourages and assists faculty members in maintaining their academic and scholarly credentials and supports them in their service and development objectives.
- Is responsible for all matters relating to planning, appointment, evaluation, salary distribution, promotion, and tenure of faculty members and staff, within the guidelines adopted by the Center, college, and university.
- Directs the marketing, recruiting, social media efforts, and ICS social learning program of the Center to continue to build the Center's reputation and student success.
- Develops and submits required CCIM reporting including, but not limited to, budgets, load plans, course plans, marketing and recruiting plans, annual reports, bi-annual strategic plan updates (CASCADE), faculty community service reports, space utilization reports, and technology plans.
- Assures curricular alignment, innovation, and quality as Chief Academic Officer for the Center.
- Other duties, as assigned.

Required Qualifications

The successful applicant will hold a minimum of and possess a combination of the following attributes that will enable the individual to provide vision and strategies for the diverse activities of the Center:

- Master's degree from an accredited institution of higher education
- Credentials that merit appointment at the rank of associate professor or full professor with tenure
- At least five years of progressive leadership/management and/or administrative experience
- Demonstrated ability to articulate a vision for the future and create an actionable plan
- Demonstrated leadership in shaping the intersection of technology, leadership, and communication
- Demonstrated record of commitment to inclusive excellence
- Evidence of ability to collaborate across divisions, disciplines, and organizations
- Experience pursuing or acquiring external funding
- Evidence of effective teaching potential or ability in higher education

Preferred Qualifications

- Doctorate degree in a communication, management, technology-related field or equivalent
- Ten years of progressive experience in higher education administration
- Successful guidance in promotion and tenure cases
- Demonstrated engagement to steward alumni engagement
- Experience acquiring external funding, including corporate partner relations

Additional Benefits

The university offers an excellent wellness program and extensive benefits offerings to include a generous paid time off package and paid parental leave. For further information regarding benefits please [click here](#).



ABOUT BALL STATE UNIVERSITY

“We engage students in educational, research, scholarship, and creative endeavors that empower our graduates to have fulfilling careers and meaningful lives enriched by lifelong learning and service, while we enhance the economic and social vitality of our community, Indiana, and our world.” ~Ball State University Mission Statement

Proud Past. Bright Future

Ball State University’s nearly 3,600 faculty and staff deliver excellent instruction, pursue world-class research and creative endeavors, and provide exemplary service to approximately 22,000 graduate and undergraduate students across seven academic colleges with about 120 undergraduate programs. Located in Muncie, Indiana, on an attractive campus 45 miles northeast of Indianapolis, Ball State offers more than 140 certificates and master’s, doctoral, and specialist degrees, many of them ranking among the best in the nation. Originally founded to meet the need for educating exemplary teachers, Ball State has earned a Community Engagement Classification from the Carnegie Foundation and serves as one of Indiana’s public research institutions. The University has remained committed to empowering its graduates to have fulfilling careers and meaningful lives enriched by lifelong learning and service to enhance the economic, environmental, and social vitality of both the local and global community.

For 103 years, Ball State has had an unwavering belief in an education rooted in creativity, values, and intellectual curiosity. The institution was founded on the generosity and tenacity of the Ball brothers, who gave back to the community that gave them so much. What began as a teachers’ college has grown into a world-class University with highly respected programs in education, architecture, business, communications, fine arts, sciences, humanities, and the health professions. Symbolized by the statue *Beneficence*, the Ball State Way is rooted in the Beneficence Pledge – a commitment to excellence in teaching and scholarship, honesty and integrity, social responsibility, gratitude, and valuing the intrinsic worth of each member of our community. Ball State students, faculty and staff are empowered in a culture that believes in them and demands they believe in themselves. They are partners in an innovative, immersive approach to education. They are supported by living and learning facilities that enable intellectual curiosity. We graduate scholars who are changing the world, and we have dedicated our University to doing the same.

Ball State’s enduring values – excellence, integrity, inclusiveness, innovation, courage, social responsibility, and gratitude – guide the University today and will endure as it enters a bright future. These values were front and center in the 2018 legislation to assign control of Muncie Community Schools to the University. This partnership has to date led to stabilization of enrollment and finances and many instances of collaboration between the schools and University.

The best is yet to come.

[*Destination 2040: Our Flight Path*](#) establishes Ball State University's ambitious goals for the second century. This strategic plan was designed with input from faculty, staff, students, alumni, community partners, and benefactors. It provides a strategic framework with five long-term goals for 2040 and a set of strategic imperatives to be executed by 2024. Goal #5 (Institutional and Inclusive Excellence) highlights the desire for Ball State to differentiate itself as an employer of choice by strengthening human resources (people and culture) practices that tie to recruitment, professional and career development, retention, and employee well-being. There is passion and commitment from the President and the leadership team as well as support from a dedicated Board committee called the Employee Development and Wellbeing Committee.

University Enrollment

Ball State University's total enrollment for Fall 2022 of approximately 22,000 students exceeded pandemic-adjusted projections. Students come from every state, 41 countries, and every Indiana county. Out-of-state students make up about 21% of enrollment, and students from traditionally under-represented populations comprise more than 22%.

The profile of the Ball State Class of 2024 (3,278 full-time students) included 38% men and 62% women; 23% diversity (African American, Asian, Hispanic, Native American, Pacific Islander, and two or more races); an average SAT score of 1173; an average high school GPA of 3.55; and 65% of the class having earned the Academic Honors Diploma.

The University's four-year graduate rate exceeds the state average and, the institution exceeds state averages with on-time graduation rates for African American, Hispanic, and low-income students.

Athletics

As a member of the NCAA Division I-FBS, Ball State competes in the Mid-American Conference. To learn more about Ball State's University's thriving Athletics Program, [click here](#).

National Recognition

Ball State is designated a Doctoral University: Higher Research Activity by The Carnegie Classification of Institutions of Higher Education. Respected organizations have recognized the University's academic programs, cutting-edge facilities and technology, and commitment to sustainability. Here is a sampling:

- In July 2018 Ball State received national recognition for its historic partnership to transform Muncie's education system with legislation for the University to assume oversight of the school district.
- The *Princeton Review* has named Ball State one of the best universities in the Midwest for 18 years.
- Ranked by *U.S. News & World Report* among its 2021 Top 100 public universities in the country. Its 2021 "Best Online Programs" also ranked four graduate programs in the Top 20 in the country: Curriculum and Instruction (sixth), Educational Administration (15th), and MBA and Nursing (tie for 17th). *U.S. News* also ranked its online bachelor's programs 39th.
- Ball State earned the Community Engagement Classification from the *Carnegie Foundation for the Advancement of Teaching*.
- Ball State has received a Higher Education Excellence in Diversity (HEED) Award from *Insight into Diversity* for six years running. This honor is for exemplary initiatives focusing on all aspects of diversity and inclusion, including gender, race, ethnicity, veterans, people with disabilities, and members of the LGBTQ community.
- Named a Military Friendly School for 12 years by veteran owned *Viqtory*. In 2019, *Viqtory* also ranked the online programs seventh in the country.
- Ball State students and faculty have won 54 regional Emmy® Awards and 29 NATAS Student Production Awards from the Lower Great Lakes Chapter of the National Academy of Television Arts and Sciences.
- Ball State is considered an environmentally responsible school and is featured in *The Princeton Review Guide to Green Colleges: 2021 Edition*.
- Ball State's honors for providing a healthy workplace include the Health Champion designation from the American Diabetes Association, a Fit-Friendly Worksites Gold Award from the American Heart Association, and Five Star AchieveWell recognition from the Wellness Council of Indiana.

ABOUT INDIANA

Muncie, Indiana

With a population of about 70,000, Muncie is a dynamic midsize city 55 miles northeast of Indianapolis. Consistently ranked by *realtor.com* as the No. 1 most affordable college town and described by several national studies as a typical American community, Muncie offers the advantages of larger cities without the hassles and costs of living in major metropolitan areas.

Ball State's cultural venues – including Emens Auditorium, Sursa Performance Hall, the David Owsley Museum of Art, the Charles W. Brown Planetarium, the Dr. Joe and Alice Rinard Orchid Greenhouse, and The Marilyn K. Glick Center for Glass – provide ample opportunities for arts and entertainment. The campus and surrounding community benefit from thought-provoking art exhibitions, top-flight theatrical performances, prominent speakers, and visits by well-known musical acts.

Muncie is home to many unique attractions including Minnetrista and Oakhurst Gardens, the National Model Aviation Museum, and Cardinal Greenway – a recreational trail for athletes of all kinds. The Muncie Symphony Orchestra offers first-rate programs featuring nationally known artists, and the Muncie Civic Theatre produces plays for all audiences. Downtown Muncie offers a lively arts scene along with shops and dining.

For outdoor enthusiasts, Prairie Creek Reservoir is a 1,252-acre man-made lake surrounded by 3,000 acres of rolling hills. The lake is stocked with a variety of fish. Boat docks are available, and a beach provides a popular summer swimming spot. Residents also have easy access to big cities. Muncie is about an hour away from Indianapolis. Other cities within a few hours of driving include Chicago, Cincinnati, Dayton, Detroit, Louisville, and St. Louis.

To learn more about Muncie, Indiana:

Visit Muncie: <https://www.visitmuncie.org/> City of Muncie: <https://www.cityofmuncie.com/>





Indianapolis

Indianapolis, the capital of Indiana, is the 12th-largest city in the United States. Located on land set aside for a state capital in the early 19th century, it was modeled after Washington, DC, with streets radiating outward from the seat of government. Although it is not situated on a navigable body of water, the city's central location – in relation to the state and to much of the country – has made it an important transport and distribution center since the 19th century.

Since the 1970s, Indianapolis, home to the NFL Colts and the NBA Pacers, has established a reputation as a sports center by constructing major athletic and visitor facilities and energetically promoting itself as a venue for a wide variety of amateur sporting events. The city has hosted the NCAA Division I men's and women's basketball championships and the 2012 Super Bowl. However, its most famous athletic event remains the Indianapolis 500, held annually at the Indianapolis Motor Speedway.

The city is also known for its outstanding dining and cultural options. Among its offerings are The Children's Museum of Indianapolis, Newfields – A Place for Nature and the Arts, White River State Park, the Indianapolis Zoo and White River Gardens, the Eiteljorg Museum of American Indians and Western Art, the Indianapolis Symphony Orchestra, and the Murat Theatre.

[Click here](#) to learn more about Indianapolis.



PROCEDURE FOR CANDIDACY

Confidential review of applications will begin immediately and will continue until the position is filled; parties are encouraged to apply by **October 31, 2022**. Please submit your recent curriculum vitae, a cover letter outlining your interest in and suitability for this position, and a diversity statement (500 words maximum) that responds to the following statement:

At Ball State University, inclusiveness and freedom of expression are a part of our enduring values and inform all of our efforts. We encourage applicants to familiarize themselves with our Inclusive Excellence Plan to learn more about our commitment and to identify how you might contribute to these efforts. In your application, please describe how you would contribute to the development of a diverse and inclusive learning community at Ball State University.

To apply online, go to: <https://theapplicantmanager.com/jobs?pos=su324>

To make recommendations or for more information:

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Ball State University is an Equal Opportunity/Affirmative Action employer that is strongly and actively committed to diversity within its community. Women, minorities, individuals with disabilities, and protected veterans are strongly encouraged to apply. All qualified applicants will receive equal consideration for employment without regard to race, color, religion, sex, national origin, age, disability, protected veteran status, or any other legally protected status. If you have any questions about the University's Affirmative Action efforts, please contact the Employee Relations and Affirmative Action Office at 765-285-1845.



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