



Position Profile | March 2022

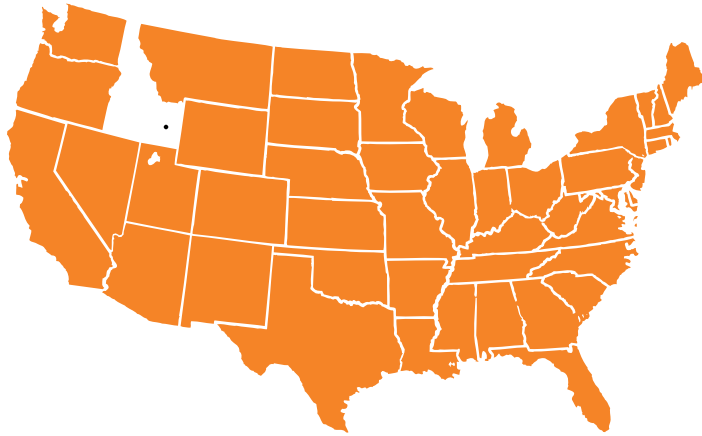
Vice President for University Advancement



**Idaho State
University**

Come ROAR with Us!

Idaho State University, established in 1901, is a Carnegie-classified doctoral research and teaching institution, fostering a culture built on trust, compassion, stability, and hope. Idaho State serves over 12,000 students in Pocatello, Meridian, Twin Falls, and Idaho Falls. Students and faculty at the University are leading the way in cutting-edge research and innovative solutions for real-world problems. We are proud to offer an exceptional student experience nestled in the grand, natural beauty of the West.



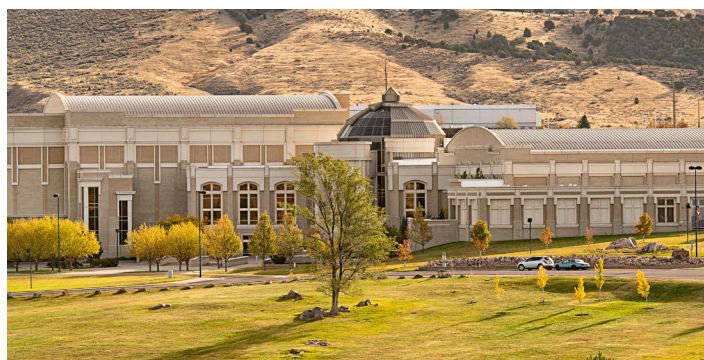


Vice President for University Advancement

Primary Purpose

The Vice President for University Advancement reports to and advises the President of the University, serves on the President's Leadership and Administrative Councils; and supervises development, alumni relations, and advancement functions. The Vice President also serves as the University's liaison to the Idaho State University Foundation, a 501(c) (3) whose mission is to inspire robust funding, support and engagement from alumni, parents, friends, corporations, foundations, and others for the benefit of ISU. The Vice President is responsible for coordinating the University's and the Foundation's fundraising efforts and for supervising and coordinating the administrative support provided by the University to the Foundation.

As a key member of University leadership, the Vice President works within a cohesive and collegial team that manages a mission driven University from a philosophy of trust, compassion, stability, and hope. The successful candidate must be comfortable working with the leadership team to



fulfill the University student-centered mission, as part of a collaborative, mutually accountable unit. As a University leader and expert in advancement, the successful candidate will share responsibility for the accomplishment of the University's mission, and approach challenges with positivity and determination. The VPUA will provide consistent, positive support for the University Advancement team, and will be committed to relationship-based advancement work that values authenticity, integrity, and personal engagement.

Key Responsibilities

Leadership

- Inspires, leads, supports, and develops a highly effective team of people to make successful and lasting contributions to the University's mission and strategic plan.
- Serves on the President's Leadership and Administrative Councils and oversees all fundraising and advancement programs.
- Works closely with and supports the President, trustees, deans, departments and other constituencies in their advancement activities and ensures coordination among all units.

Advancement

- Generates creative approaches to initiate and guide the development of appropriate fundraising and advancement policies and strategic practices in support of the University's fundraising priorities to achieve institutional goals.
- Works closely with and supports the President, trustees, deans, departments and other constituencies in their advancement activities and ensures coordination among all units.
- Manages engagement of prospects for major University priorities, providing research and strategy development.
- Participates in institution-wide strategic planning; identifies and assesses fundraising priorities; and effectively executes relevant programs, projects and initiatives.
- Directs the drafting and management of the division's annual budget.

Development

- Prepares the University for a comprehensive campaign by organizing, inspiring and preparing the development team and leading overall fundraising strategy, including annual giving and planned giving activities.
- Works collaboratively with the President, trustees, deans, department heads and internal advisory committees to plan and implement fundraising programs, initiatives, and strategies.
- Actively engages with and manages a portfolio of prospects, including personal cultivation, solicitation, closing gifts and ongoing stewardship.
- Represents the University in external affairs and events involving corporate and foundation representatives, trustees, alumni and friends of the University.
- Oversees and participates in the development of proposals and applications for funding from corporations, foundations and individuals, and provides appropriate stewardship and follow up, including the timely preparation and submission of reports.
- Performs other duties and special projects as assigned or directed by the President.

Alumni Relations

- Works with leadership in Alumni Relations and Advancement Communications to devise and execute strategic plans for creating a network of advocates throughout the country and the world to increase engagement.
- Other Duties as Assigned



REPORTS TO: UNIVERSITY PRESIDENT

Qualifications

- Demonstrated history of leading, organizing, supporting, and motivating a team.
- Demonstrated ability to be part of a collaborative leadership team committed to advancing the institutional mission and the strategic plan.
- Bachelor's degree required plus a minimum of 10 years of advancement experience with substantial knowledge of higher education. Graduate degree preferred.
- Demonstrated experience and success in alumni, development and fundraising activities.
- Demonstrated commitment to diversity, equity and inclusion and ability to build relationships and interact positively with a culturally diverse population of students, faculty, staff, alumni and potential donors.
- Knowledge of fundraising technology and commitment to prospect management.
- Demonstrated integrity, good strategic judgment, self-motivation, goal orientation, and a high degree of initiative and creativity.
- Understanding of, and commitment to, the values of public higher education.
- Ability to work well under pressure.
- Ability to motivate an administrative team to produce expected outcomes.
- Exceptional written, oral and interpersonal communication skills.



What Makes This an Exciting Opportunity?

Stable leadership.

President Kevin Satterlee has established himself as an effective leader of the University and gained the respect and support of the faculty, the State Board of Education, and the community at large.

Dean support.

Idaho State's Deans Council is highly collegial and energized to support the institution and the Provost's Office. There are several relatively new deans for whom the provost will provide mentorship and development.

Major initiatives are underway.

Evaluation of program health/resource prioritization is well underway. Special initiatives in academic affairs include the adoption of meta-majors, implementation of the Complete College America Momentum Pathways project, online learning expansion, and more.

Opportunities for statewide leadership.

The provosts in the statewide system participate in the Council of Academic Affairs and Programs (CAAP) and and statewide educational initiatives on behalf of the SBOE.

Opportunity to build meaningful programming.

ISU has many unique opportunities to build programming and research in areas like health sciences, medicine, science and engineering, and energy production, and more, both on the main campus in Pocatello and at its branch campuses.

Collaboration potential.

ISU's campus in Idaho Falls shares space with the Idaho National Laboratory (INL), one of 17 national research labs in the country. The Department of Energy recently announced a large investment in the INL to advance a future energy production initiative. The only medical school in Idaho – the Idaho College of Osteopathic Medicine – is located on ISU's campus in Meridian.

Be part of positive change.

It is exciting to be a part of the ISU community at this time when Idaho is exploding with growth. The positive morale and excitement on the campuses are palpable. This provost will have the opportunity to help reshape the institution and its academic programs.



The University

Idaho State University is a Carnegie-classified R2 high research activity, doctorate-granting university. ISU offers exceptional academic opportunities in more than 250 programs, and its faculty and students lead in cutting-edge research and innovative solutions in the areas of natural resources, health professions, nuclear research, teaching, humanities, engineering, performing and visual arts, technology, biological sciences, pharmacy, and business. ISU is the state's designated lead institution in health professions, medical education, and biomedical research. The Idaho College of Osteopathic Medicine, located on the University's Meridian campus, is the state's only medical school. In addition to the main campus in Pocatello, ISU has three branch campuses. The Idaho Falls campus is adjacent to the Center for Advanced Energy Studies (CAES) of the Idaho National Laboratory in Idaho Falls. The Sam and Aline Skaggs Health Center is in Meridian, and the campus in Twin Falls partners with the College of Southern Idaho to prepare career-ready graduates.

Idaho State University, founded in 1901, serves a diverse population, attracting students from its region and around the world to four Idaho campuses. At the main campus in Pocatello, and at locations in Meridian, Idaho Falls and Twin Falls, ISU offers access to high-quality education.



University Strategic Goals

Idaho State University is operating in the final year of our current strategic plan. The University is actively working on a new five-year strategic plan that will be approved by the Idaho State Board of Education summer of 2022. The current plan focuses on five strategic goals:

GOAL 1

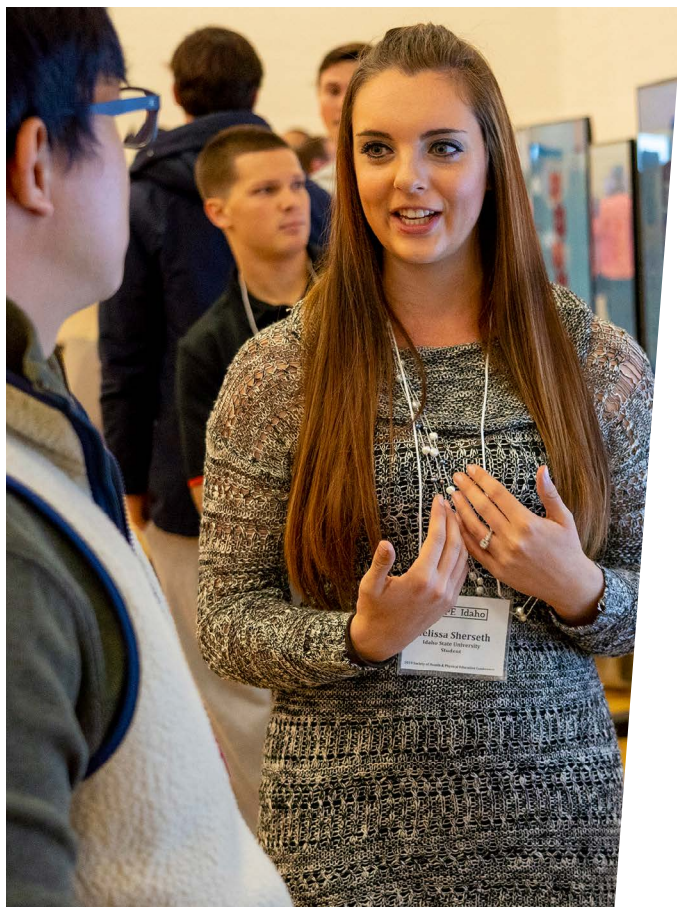
Grow Enrollment

Increase new degree-seeking students by 20% by emphasizing relationships with high schools within ISU's service region, providing opportunities for faculty/potential student interaction to encourage enrollment, and communicating with local business partners to identify educational programs that would increase the potential for advancement and support professional development.

GOAL 2

Strengthen Retention

Improve undergraduate student retention rates by 5% by increasing faculty awareness of students' academic progress, increasing student support services that measurably increase retention, and developing programs that encourage students to identify potential career paths.



Search: Vice President for University Advancement

GOAL 3

Promote ISU's Identity

Over the next five years, actively promote ISU's unique identity as Idaho's only institution delivering technical certificates through undergraduate, graduate, and professional degrees.

GOAL 4

Strengthen Communication, Transparency and Inclusion

ISU will continue building relationships within the university, which is fundamental to the accomplishment of all other objectives by continuing to create consistent opportunities to share ideas and eliminate duplication of effort in business processes, programs, and services.

GOAL 5

Enhance Community Partnerships

ISU will establish new partnerships within its service regions and statewide program responsibilities to support the resolution of community-oriented, real-world concerns.

The new strategic plan is being developed collaboratively with the campus community and will be guided by the following themes:

Career Readiness

Students will enter the workforce ready to practice, adapt, evolve, and thrive. ISU programs will be aligned with workforce needs to ensure students are prepared with relevant education and skills.

Relevant Research

ISU will conduct research that solves real-world problems to improve society through enhanced knowledge and understanding. ISU will provide research opportunities that inspire students to discover, innovate and create.

Student-Centered

Student success will be at the forefront of all university decisions. ISU will provide quality living, learning, and growing experiences to all students to promote transformational learning tailored to student needs.

Health and Human Experience

ISU will continue to be the state-designated lead in health sciences with the goal of enhancing the holistic wellness of our state and region. We will be the point of gravity for social, intellectual, and cultural educational opportunities.



Pocatello and Southeast Idaho

Southeast Idaho is centrally located between Salt Lake City, Utah, and the popular vacation destinations of Yellowstone National Park, Grand Teton National Park, and Jackson, Wyoming. Eastern Idaho is frequently ranked as one of the nation's best locations for outdoor recreation, providing opportunities for mountain biking, hiking, kayaking, fishing, camping, skiing, and rock climbing.

The City of Pocatello is located along the historic Oregon Trail in the western foothills of the Rocky Mountains. At an elevation of 4,448 feet, Pocatello has an unusually desirable four-season climate where clear, sunny, and dry weather is the norm. Known as the "Gate City," Pocatello is home to more than 55,000 residents, and the metropolitan area of Pocatello-Chubbuck has a population of about 80,000. (www.pocatello.us).

Idaho has a strong and diversified economy primarily based

on manufacturing, agriculture, and tourism. Pocatello's economy is centered around education, healthcare, energy, and high-tech manufacturing. Pocatello is home to ON Semiconductor's manufacturing facility, and in the nearby desert, Idaho National Laboratory employs about 4,200 scientific, engineering, and other staff. Pocatello is also home to Portneuf Medical Center, a regional Level II trauma center with state-of-the-art cardiology and neurosurgery programs.

Residents of Pocatello enjoy the city's 32 parks, the Idaho Museum of Natural History, the Fort Hall Replica, golf courses, a swimming complex, bike and hiking trails, Pocatello Junction, a skate park, and Zoo Idaho.

Based on average housing costs, utilities, healthcare, transportation, groceries, and other services, Idaho's cost of living is ranked one of the lowest in the nation. The FBI ranks Idaho's crime rate as the lowest in the West.

Vice President for University Advancement

To Apply

Confidential review of applications will begin immediately and continue until the position is filled; parties who apply by April 26, 2022 will be given first consideration. Please submit a PDF version of your complete curriculum vita/resume and a cover letter highlighting your interest in and qualifications for the position. To apply online, go to:

<https://theapplicantmanager.com/jobs?pos=su293>

For more information or to offer recommendations or nominations:

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Senior Consultant
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Idaho State University is an equal opportunity/affirmative action employer. We have an institution-wide commitment to inclusion and diversity and encourage all qualified individuals to apply. EEO Minority/Female/Disabled/Veteran Institution, Veterans' preference. Applicants and employees of Idaho State University are protected under Federal law from discrimination.



ISU follows Executive Order 11246 Pay Transparency Nondiscrimination Provision.

Upon request, reasonable accommodations in the application process will be provided to individuals with disabilities. Please call Disability Services at (208) 282-3599 or email disabilityservices@isu.edu.



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