



POSITION PROFILE

Director, Campus Mental Health and Wellness Center

January 2022

In partnership with Summit Search Solutions, Inc.



SAGINAW VALLEY STATE UNIVERSITY

Saginaw Valley State University (SVSU), founded in 1963, is one of Michigan's 15 public universities with an enrollment of just over 7,500 students with 2,000 of them residential. SVSU is in the heart of Michigan's Great Lakes Bay region and stretches across 748 acres. Most of the campus buildings are connected and have been newly built or updated in the past 15 years. Surrounded by a nature preserve, SVSU is a beautiful campus, and was voted Best College Campus in Michigan and Best Housing in the US for 2022 on Niche.com.

SVSU offers over 100 academic programs at the undergraduate and graduate levels in five colleges: Health & Human Services; Arts & Behavioral Sciences; Science, Engineering & Technology; Business; and Education. SVSU offers a wide range of additional opportunities for students to thrive and be engaged. Potential leaders may choose from several elite honors programs with opportunities to do faculty-led research and compete nationally. Student athletes may compete in NCAA Division II varsity sports programs or choose to be involved in any of the 170 registered clubs, organizations, and intramural sports.

There are over 1,100 staff and faculty working together to enhance the lives of students from around the world. SVSU's inclusive campus culture fosters diversity and inclusion and engages in coordinated efforts across campus to support every aspect of the student journey, including the following areas: Tutoring & Academic Support, Mental Health & Wellness Center, Center for Career Readiness, Multicultural Support and Services and Accessibility Resources and Accommodations.

SVSU has received national recognition among "Great Colleges to Work For" for six consecutive years. SVSU's collective commitment to supporting student success in the Cardinal community makes SVSU a great place to work and learn.

Saginaw Valley State University was accredited by the Higher Learning Commission of the North Central Association as a baccalaureate degree-granting institution in 1970. In 1980 the HLC/NCA continued this accreditation and granted accreditation at the master's degree level. In 2013, SVSU added its first doctoral program in nursing. These accreditations have been reaffirmed continuously since the original accreditation. SVSU also has ten programs that have been awarded specialized accreditations, including being selected by the Carnegie Foundation for the Advancement of Teaching to receive its 2015 Community Engagement Classification, marking SVSU as a university that is exceptionally engaged with the community it serves. To learn more visit: <https://www.svsu.edu/>

SVSU Guiding Principles

Mission

SVSU transforms lives through educational excellence and dynamic partnerships, unleashing possibilities for impact in its community and worldwide.

Vision

SVSU will be renowned for its innovative teaching, experiential learning and state-of-the art facilities and will be the first choice for those striving for personal and professional success.

Core Values

- Passion for academic exploration and achievement
- Supportive environments focused on student success
- Diversity and inclusivity
- High standards for ethical behavior and financial stewardship
- A safe, friendly and respectful campus climate
- Community engagement

Strategic Goals

1. SVSU delivers high quality academic programs that lead to student success, improved retention, and enrollment stability.
2. SVSU's people, climate, and culture transform lives.
3. SVSU is widely known across Michigan as a sought-after institution of higher learning.
4. SVSU is financially robust, fosters sound business practices, and is noted for operational excellence.
5. SVSU's community engagement activities drive regional and institutional success both locally and worldwide.

CAMPUS MENTAL HEALTH AND WELLNESS CENTER

SVSU cares deeply about the well-being of students and co-workers. SVSU has pride in its inclusive campus community and strives to improve the challenges facing it.

The Campus Mental Health and Wellness Center supports the Saginaw Valley State University student body through counseling, groups, workshops, and consultation services for faculty and staff. College years can bring a great deal of excitement and transition. Oftentimes, students experience new pressures and experiences, feeling uncertain, overwhelmed, or down. Staff members are licensed and experienced mental health professionals ready to help guide students' wellness.

Mental health resources were of great importance before the pandemic and now they are needed more than ever. Saginaw Valley State University is committed to increasing the quality and access to services for the campus community. In 2021, the new Mental Health and Wellness Center was launched. The center responds to a wide range of mental health concerns for students, faculty, and staff at SVSU. Education and training are available for faculty, staff, and students on topics such as substance abuse and suicide prevention. Students also have access to free, confidential, short-term in-person or teletherapy counseling services for their individual needs.

Recent Accomplishments:

In Fall 2021, the newly remodeled Mental Health and Wellness Center was opened to the campus community. The Center also introduced Protocol, a 24/7 service for students in crisis and Well Track, an inter-active self-help therapy tool for managing depression and anxiety.

In the past six months, 180 SVSU employees have been certified in Mental Health First Aid. The certification process introduces participants to risk factors and warning signs of mental health challenges. Mental Health First Aid helps you assist someone experiencing a mental health or substance use-related challenge or crisis. You learn risk factors and warning signs for mental health and addiction concerns, strategies for how to help someone in both crisis and non-crisis situations, and where to turn for help.

This is an important initiative that aligns with the overall goal of the new Campus Mental Health and Wellness Center. Learn more about Mental Health First Aid: <https://www.mentalhealthfirstaid.org/>

Mission

To enhance the emotional health and development of the campus community through counseling, workshops, education, and crisis services.

Vision

Mental health is fundamental to the success of the campus community, including the ambitious student body, the faculty who teach and mentor, and the staff who play a critical role in the success of the university.

Inclusion Statement

The Saginaw Valley State University Campus Mental Health and Wellness Center values and respects the diversity of our campus community. We are committed to creating an environment that places high value on the issue of diversity, inclusion, equality and exploring differences.

The concept of diversity encompasses acceptance of respect for our differences and appreciation that it is those differences that make each of us unique. We work to create a safe and affirming climate where students can feel welcome to explore the importance of their diverse identities and life experiences.



THE OPPORTUNITY

Director of Campus Mental Health and Wellness Center

The Director supervises the staff of the Campus Mental Health and Wellness Center, develops relevant outreach activities and programs, builds relationships with internal and external constituencies, and ensures compliance with all appropriate counseling protocols. The Director will partner with colleagues from across the University, including Student Affairs, Academic Affairs, Human Resources, University Police, and Title IX Office to ensure an integrated approach to mental health, wellness, education, and outreach campus wide. The position's focus is on the enhanced well-being of the campus community as a whole. The Director reports to the Executive Vice President of Administration and Business Affairs and supervises clinical and support staff, including graduate practicum/intern students.

Essential Duties & Responsibilities:

Leadership and Administration

- Lead department operations and activities, including, but not limited to departmental goals, strategic planning, record maintenance, budget management, reporting, program evaluations, and other operational activities.
- Coordinate and develop a university-wide framework for health and wellbeing, including partnerships with academic administration and human resources.
- Provide clinical supervision of Center staff and graduate practicum/intern students.
- Ensure the Center's compliance with all ethical, legal, and policy issues related to providing mental health services.
- Monitor the University population for evidence of mental health issues and establish management protocols to address these issues.
- Develop and administer Center protocols in keeping with best practices, including case management and emergency/crisis response procedures.
- Respond to a wide range of mental health concerns for students, including the assessment for acute and episodic incidents, provide a range of short-term solutions and/or referrals, as appropriate.
- Facilitate presentations and training for faculty, staff, and students on mental health and wellness to include but not limited to alcohol and other drugs, substance abuse, and suicide prevention.
- Establish networking with appropriate University departments and/or programs and initiate collaborative college health promotions.
- Develop and maintain relationships with local and regional mental health and medical professionals.
- Remain up to date on current research, best practices, and developments in local, state, and federal legislation related to all dimensions of university counseling centers.
- Ensure the quality, security, and confidentiality of student counseling records.
- Maintain a commitment to ongoing professional development engagement, including membership in the American College Health Association (ACHA), as well as other relevant professional affiliations.

Clinical Services

- Ensure high quality mental health care through the effective delivery of counseling and clinical appointments.
- Serve on-call 24/7 in rotation with other Center staff, responding to campus mental health concerns, as necessary.
- Consult as needed with all members of the campus community on psychological and wellness issues.

Programming

- Plan, implement, and evaluate a variety of health promotions and services based on ACHA Standards for Health Promotion Practice in Higher Education, in response to results reported through the National College Health Assessment administered to SVSU students.
- Oversee the coordination of field placements/internships.

Related Duties

- Pursue grant funding and oversee programs established through grant funding.
- Participate in all required University and/or divisional meetings and training, serving on committees and otherwise representing the department or the University, as directed.
- Other duties as assigned.

Qualifications:

Minimum Qualifications:

- Master's in Counseling, Counseling Psychology, Social Work, or related field.
- Appropriate credentials/licensure in the State of Michigan or ability to meet licensure requirements in the State of Michigan.
- A minimum of 7 years of related experience in a medical or mental health organization.
- Demonstrated organizational and leadership skills, including supervision of a diverse workforce, conflict resolution, and employee evaluations.
- Experience and ability to positively interact with diverse student populations and groups.
- Ability to build and maintain rapport with students, staff, faculty, and community agencies.
- Commitment to the personal growth of students.
- Strong client service orientation.
- Excellent written and oral communication skills.
- Computer skills should include word processing, database, spreadsheet, and internet abilities.
- Ability to perform the essential duties of the position with or without accommodation.

Preferred Qualifications:

- Progressive experience in a higher education student counseling/mental health setting.
- Doctorate in Counseling, Counseling Psychology, Social Work, or related field.
- 10-15 years of relevant experience that demonstrates a preparedness for the administrative responsibilities of the position.
- Experience supporting first-generation students, first-time college students, and non-traditional student populations.

Why Consider the Opportunity:

- **Impact.** As the university increases its commitment to and resources for mental health and well-being, this Director has an opportunity to have a major impact on the student experience and campus community in a holistic way.
- **Alumni are the talent pipeline for the Great Lakes Bay region.** Alumni become the health care workforce, teachers, first responders, and business people in the community.
- **SVSU is a great place to work.** Collaborative culture driven from the president and including faculty and staff. This is a community that really supports and cares for one another.
- **Exceptional benefits.** Benefits highlights include a 12% employer contribution to retirement, low healthcare costs, and tuition waivers.
- **High quality of life.** The Great Lakes Bay region offers an affordable cost of living with many housing options. The region is a family-oriented community close to many recreational activities.



PROCEDURE FOR CANDIDACY

Confidential review of applications will begin immediately and continue until the position is filled. Please submit your CV/resume and cover letter outlining your interest in and suitability for this position. To apply online, go to: <https://theapplicantmanager.com/jobs?pos=su282>

For more information or to offer recommendations or nominations:

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Saginaw Valley State University is an Equal Opportunity / Affirmative Action Employer:

<http://www.svsu.edu/diversity/affirmativeaction/>



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GREAT LAKES BAY REGION, MICHIGAN

Saginaw Valley State University is in the heart of the Great Lakes Bay Region and offers many options for activities — both on and off-campus.

Midland, Bay City, Saginaw, and Mount Pleasant are the heart of the Great Lakes Bay Region. From the bustle of downtown Saginaw to the quiet agricultural communities of Gratiot County, the Great Lakes Bay Region spans diverse communities throughout the heart of Michigan. Thanks to its blue-collar heritage and convenient access to the rest of the state, people find that the Great Lakes Bay Region is a great place to live, build a career, and raise a family.



Population: The Great Lakes Bay Region is home to more than 500,000 residents.

Education: More than 32% of adult residents have earned a college degree.

Businesses: The area has large clusters of chemical, manufacturing, and agricultural businesses.

Few places can compete with the wildlife, parks, and cultural activities available in the Great Lakes Bay Region and there is a wide range of activities for educating and entertaining families such as:

- **BAYSAIL APPLEDORE SCHOONERS** who are a nonprofit organization that provides personal development opportunities through shipboard and land-based educational experiences.
- **RAIL TRAIL** is a network of former railroad tracks converted into paved nature trails to refresh the mind and body.
- **BAY CITY STATE PARK** where you can camp, hike, and bike along the banks of the Saginaw Bay also known as a hot spot for bird watching.
- **FRANKENMUTH** known as Michigan's "Little Bavaria" is within easy driving distance from the university. It is the largest tourist attraction in the state and features architectural features, food, and music that harkens back to its German heritage.
- **IMPRESSIVE CULTURAL ASSETS** which include Dow Gardens, Whiting Forest, the Castle Museum, and the Temple Theatre with its neo-classic design.

Home to four major medical centers, the Great Lakes Bay Region has a deep commitment to the health and wellness of those who live, work, and play in the community. The THRIVE initiative, a collaboration between the Michigan Health Improvement Alliance (MiHIA) and the Great Lakes Bay Regional Alliance (GLBRA), was created in support of the importance of the overall health of the region.

To learn more about the Great Lakes Bay Region, please visit the following:

Great Lakes Bay: <https://www.gogreat.com/>

Downtown Bay City: <http://www.downtownbaycity.com/>

Saginaw County Chamber of Commerce: <https://www.saginawchamber.org/>

