

# ASSISTANT VICE PROVOST FOR LIFETIME LEARNING AT BALL STATE UNIVERSITY



# LEADERSHIP PROFILE



**BALL STATE  
UNIVERSITY**

WE FLY



# The University

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## Proud Past. Bright Future.

Ball State University serves approximately 20,000 graduate and undergraduate students across seven academic colleges with about 190 undergraduate programs. Ball State offers more than 140 certificates and master's, doctoral, and specialist degrees, many of them ranking among the best in the nation. Originally founded to meet the need for more and better teachers, Ball State has earned a Community Engagement Classification from the Carnegie Foundation and serves as one of Indiana's public research institutions while remaining committed to empowering its graduates to have fulfilling careers and meaningful lives.

For 103 years, Ball State has had an unwavering belief in an education rooted in creativity, values, and intellectual curiosity. The institution was founded on the beneficence and tenacity of the Ball brothers, who gave back to the community that gave them so much.

They purchased the land and buildings of a defunct institution and donated them to the State of Indiana. This gift became the Indiana State Normal School Eastern Division, which opened in 1918.

To recognize the Ball family's generosity, the Indiana General Assembly changed the institution's name to Ball Teachers College in 1922 and then Ball State Teachers College in 1929. By the 1960s, the regional teachers college had begun to attract faculty from outside the Midwest. In 1965, the Indiana General Assembly renamed the college Ball State University, acknowledging its phenomenal growth in enrollment and facilities, the variety and quality of its educational programs and services, and the anticipation of the broader role it would play in the state's future.

What began as a teachers college has grown into a world-class University with highly respected programs in education,

architecture, business, communications, fine arts, sciences, humanities, and the health professions. Symbolized by the statue *Beneficence*, our enduring values—excellence, integrity, inclusiveness, innovation, courage, social responsibility, and gratitude—guide us today and will endure as we enter a bright future.

## The best is yet to come.

*Destination 2040: Our Flight Path* establishes Ball State University's ambitious goals for our second century. This strategic plan was designed with input from faculty, staff, students, alumni, community partners, and benefactors. It provides a strategic framework with five long-term goals for 2040 and a small set of strategic imperatives to be executed by 2024.

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We engage students in educational, research, scholarship, and creative endeavors that empower our graduates to have fulfilling careers and meaningful lives enriched by lifelong learning and service, while we enhance the economic and social vitality of our community, Indiana, and our world.

—Ball State University Mission Statement

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## National Recognition for Ball State University

Ball State is designated a Doctoral University: Higher Research Activity by The Carnegie Classification of Institutions of Higher Education. Respected organizations have recognized the University's academic programs, cutting-edge facilities and technology, and commitment to sustainability. Here is a sampling:

- The Princeton Review has named Ball State one of the best universities in the Midwest for 18 years.
- Ranked by *U.S. News & World Report* among its 2021 Top 100 public universities in the country. Its 2021 "Best Online Programs" also ranked four graduate programs in the Top 20 in the country: Curriculum and Instruction (sixth), Educational Administration (15th), and MBA and Nursing (tie for 17th). *U.S. News* also ranked our online bachelor's programs 39th.
- Ball State earned the Community Engagement Classification from the Carnegie Foundation for the Advancement of Teaching.
- Ball State has received a Higher Education Excellence in Diversity (HEED) Award from *Insight into Diversity* for six years running. This honor is for exemplary initiatives focusing on all aspects of diversity and inclusion, including gender, race, ethnicity, veterans, people with disabilities, and members of the LGBTQ community.
- Named a Military Friendly School for 12 years by veteran-owned Viqtory. In 2019, Viqtory also ranked our online programs seventh in the country.
- In 2019, *DesignIntelligence* gave high marks to three Ball State programs. Among schools of similar size, interior design was No. 3, landscape architecture was No. 12, and architecture was No. 13.
- Ball State students and faculty have won 54 regional Emmy® Awards and 29 NATAS Student Production Awards from the Lower Great Lakes Chapter of the National Academy of Television Arts and Sciences.
- Since 2004, students from the Department of Theatre and Dance have been invited as national qualifiers to the yearly Kennedy Center American College Theater Festival (KCACTF), one of the nation's premier events for collegiate theatre programs.
- The Department of Chemistry has been ranked by the American Chemical Society (ACS) as one of the largest producers of ACS-accredited chemistry majors in Indiana and in the Top 10% in the nation in the number of graduating ACS-accredited chemistry majors.
- Ball State's property management program, one of only nine such programs in the country, offers students the opportunity to earn the National Apartment Leasing Professional (NALP) designation.
- Ball State's School of Nursing is a National League for Nursing (NLN) Center of Excellence in Nursing Education.
- Schools Within the Context of Community (SCC) has won many national honors. The most recent are the inaugural Excellence in Faculty Community Engagement Award from the Engagement Scholarship Consortium and one of four regional W.K. Kellogg Foundation Community Engagement Scholarship Awards from the Association of Public and Land-grant Universities.
- The Ball State Career Center received a 2017 Career Services Excellence Award from the National Association of Colleges and Employers.
- Ball State is considered an environmentally responsible school and is featured in *The Princeton Review Guide to Green Colleges: 2021 Edition*.
- The University earned a STARS Gold rating from the Association for the Advancement of Sustainability in Higher Education (AASHE). STARS—for Sustainability, Tracking, Assessment & Rating System—takes into account, among many other factors, social responsibility and an institution's overall environmental stewardship.
- Ball State's honors for providing a healthy workplace include the Health Champion designation from the American Diabetes Association, a Fit-Friendly Worksites Gold Award from the American Heart Association, and Five Star AchieveWell recognition from the Wellness Council of Indiana.



# WE FLY

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Ball State is home to seven colleges. Throughout the University, nearly 3,600 faculty and staff deliver excellent instruction, pursue world-class research and creative endeavors, and provide exemplary service.

We spark intellectual curiosity. Spirited and motivated, we learn, grow, and take flight. Our faculty and staff—everyone in our community—treat students as partners, from day one. In classrooms and labs, on the sports fields, in immersive learning projects—with agility and perseverance—Cardinals fly. We are grounded in our values, lifted by our knowledge, and go confidently upward toward ever greater opportunities. Ours is a simple promise: to challenge each other to excel. And with *Beneficence* as our guide—We Fly.



## R. Wayne Estopinal College of Architecture and Planning

The nationally recognized and highly ranked R. Wayne Estopinal College of Architecture and Planning (CAP) brings together professional degree programs in architecture, landscape architecture, urban planning, interior design, and construction management plus interdisciplinary education in historic preservation and urban design.

CAP is built on a fundamental belief in hands-on, experiential learning to give students a feel for the power of design, confidence in their abilities, and connections to the real world.

Students gain substantial experience in the latest areas of environmental design and planning with the study of community-based design and planning, complex digital architecture and landscape architecture, sustainable construction and interior design, social and environmental justice, and historic

preservation. Students collaborate in hands-on studios and labs, real-world design-build projects, and nationally acclaimed field studies.

Ball State CAP: INDY provides special immersive learning and outreach opportunities in downtown Indianapolis. As a hub for innovative design and planning, the site hosts classes, events, and community programs and houses the college's new Center for Civic Design.

The 2,500-square-foot Robert G. Hunt Center for Construction Management on campus simulates a teamwork-focused office environment found at top professional firms. In the University Design Center, interior design students gain practical experience while creating attractive and functional environments for commercial clients.

CAP is committed to sustainability. The Center for Energy Research/Education/Service (CERES) has received awards from the U.S. Department of Energy, National Wildlife Federation, American Institute of Architects, Sustainable Buildings Industry Council, and State of Indiana for its innovative programs and projects in environmental education.

The college's students and faculty have a history of community engagement. Recent projects include:

- Transforming a community garden near Muncie's Maring-Hunt Library into an interactive urban green space with a market pavilion, outdoor kitchen, nature play areas, and more.
- Working with Habitat for Humanity to develop sustainable designed homes for local residents who need them.

*DesignIntelligence* has ranked the landscape architecture program eighth (undergraduate) and 12th (graduate) "most admired" nationally. Interior design is ranked 10th and architecture 15th as "most hired from" among programs of similar size.

# 1

Architecture students and other disciplines partner with local community groups each year to create sustainable home concepts for a U.S. Department of Energy competition. All eight teams have been national finalists, with two placing first and second.

# 2

CAP's five-year Bachelor of Architecture degree is the only professional undergraduate architecture program offered by a public institution in Indiana and the surrounding states.

# 3





## Miller College of Business

Miller College of Business embraces the future by exposing students to an innovative, collaborative learning experience. The college's vision is to be a nationally recognized model for being student-centered, community-engaged, innovative, and entrepreneurial—known for its undergraduate and graduate programs through the accomplishments of its students, faculty, and alumni.

Miller College has enjoyed consistent annual undergraduate enrollment for several years; its largest majors are accounting, finance, and marketing. The college boasts an innovative curriculum in business analytics—the only standalone undergraduate program in the region. The logistics and supply chain major, which requires student internship experience, achieved 95% placement at graduation.

Ball State's property management (RPM) program, one of only nine such programs in the country, is supported by the National Apartment Association. The Bachelor of Science in finance participates in the CFA (Chartered Financial Analyst) Institute University Recognition Program.

Miller College students complete the SOAR Professional Development Program (Success, Opportunity, Acumen, and Readiness) where they have the opportunity to build confidence and gain an edge in the competitive

job market. This program incorporates alumni volunteers as speakers and mentors.

The entrepreneurial management program prepares students for career success through its business plan development process. Students present their plans to a board of alumni and entrepreneurs who assess the plan's strengths and weaknesses.

National recognitions include:

- Our master of business administration (MBA) program was ranked 17th in *U.S. News & World Report's* 2021 "Best Online Programs."
- The entrepreneurial management program was ranked 28th in the nation in 2021 by The Princeton Review and *Entrepreneur* magazine.
- Ball State is one of only 34 universities worldwide to be designated a Global Center of Insurance Excellence by the International Insurance Society.

Alumni and donor engagement is a top priority. Miller College seeks to engage alumni and business leaders to sponsor site visits, experiential learning projects within and outside of courses, and to provide internships.

Miller College is accredited by AACSB International and was the first state-supported institution in Indiana to hold separate AACSB accreditation for the accounting program. The fashion industry studies program is accredited by the National Association of Schools of Art and Design.

# 1

Miller College offers a robust Executive Education program that addresses real-world needs and challenges to enable meaningful, measurable improvements in organizations. It delivers a mix of customized online modules and in-person workshops. Consulting is also offered to help solve unique problems such as improving financial acumen, stimulating innovation, enhancing communication effectiveness, and creating custom programs.

# 2

The Center for Professional Selling is one of only 37 full member schools with the University Sales Center Alliance. The center's annual Sales Career Fair is one of the largest in the country.

# 3



## College of Communication, Information, and Media

The College of Communication, Information, and Media (CCIM) creates challenging educational experiences that prepare students for careers as ethical practitioners and scholars. CCIM redefines the intersection of communication and technology while emphasizing the importance of human interaction.

CCIM's vision is to produce graduates who are leaders and entrepreneurs at heart. They will procure the best jobs prior to graduation and will know how to adapt quickly to a diverse and ever-changing global job market to ensure successful careers.

CCIM is the home of a new Esports Venue which is the central element in an integrated, University esports engagement strategy that includes recreation, club and varsity competition, curriculum, and community/industry partnerships.

The space will support a new major in esports production, recreational play, the current Cardinal Esports Club, and new Varsity Esports teams, who will compete in the forthcoming Esports Collegiate Inc. and other leagues. Since 2018, Cardinal Esports has grown from approximately 200 to over 500 members. Esports Collegiate is a new collegiate conference developed by Mid-American Conference institutions that began organized competition in Fall 2020.

Ball State Public Media program is formally joining CCIM. This will deepen the already rich engagement Ball State PBS, Indiana Public Radio, and CCIM have shared. It will also strengthen CCIM's efforts to provide a meaningful educational experience through unparalleled immersive learning opportunities for students.

This expanded vision of media aligns with the University's mission to provide the

community with purposeful, deliberate content on topics and issues that matter most including local news, entertainment, and compelling storytelling.

CCIM's outreach beyond campus includes:

- Two communication studies classes engaged in a project called Community Career Building. Students prepared disadvantaged members of the Muncie community for employment interviews. The career fair community partner was the Muncie Public Library.
- Students in the Center for Information and Communication Sciences (CICS) were involved with the Rural Broadband Working Group (RBWG), created by the lieutenant governor. Their efforts impacted every county in Indiana, with two legislative bills becoming law based on the research put forward to the RBWG.

The newly named School of Journalism and Strategic Communication is home of our award-winning student media. In 2018, The Daily News was a finalist from the Associated Press for Best Four-Year Newspaper. In 2019, 2020, and 2021 they earned the Pacemaker Award (1st place).

1

The Center for Information and Communication Sciences (CICS) is leading the way in high-impact, accessible graduate technology education. Ranked a Top 25 IT program by U.S. News and World Report, the CICS masters in science is rated the number ROI program by The Wall State Journal, based on debt-to-income ratio of graduates.

2



Students and faculty from the newly named Department of Media regularly earn regional, national, and international accolades for both in-class and extracurricular projects with community and industry partners. This includes 54 regional Emmy™ awards.

3

The speech and debate teams have a tradition of success. In 2018, Ball State set an all-time record by winning the National Educational Debate Association National Championship Debate Tournament for the fifth consecutive time. In 2017, the speech team was crowned the Indiana Forensic Association State Champions for the ninth year in the last decade and won 17 of the 20 individual state titles at the championship tournament. In 2021, the Ball State Speech Team captured their 11th consecutive team victory at the Indiana Forensic Association State Champions. They earned individual state titles in over half the categories, and brought home 45 individual medals.

4

## College of Fine Arts

The mission of the College of Fine Arts (CFA) is to promote awareness, appreciation, and expertise in the fine arts among the students, the University community, and the public. Students and faculty members act as advocates for the arts in a variety of ways, ranging from education and performance to exhibition and consultation. The College of Fine Arts seeks to build on a legacy of strength across the fine and performing arts, helping Ball State University become a magnet destination for students, artists, and audiences from across the country and around the world.

CFA has an academically excellent and diverse student body. Its programs and work by students and faculty have earned national recognition. Since 2004, students from the Department of Theatre and Dance have been invited on a consistent basis as national qualifiers to the yearly Kennedy Center American College Theater Festival, one of the nation's premier events for collegiate

theatre programs. The department's three BFA senior showcases in Chicago, New York, and Los Angeles have yielded agent representation for at least 30 graduates in the last three years. In the School of Art, a graduate alumnae short film has been accepted to 14 international and national film festivals and has received 10 awards thus far.

Ball State also has some of the state's finest venues for the performing and visual arts. Clustered in the heart of the campus, these facilities provide modern teaching, learning, performance, and exhibition environments. The facilities include the David Owsley Museum of Art, the Ned and Gloria Griner Art Gallery, University Theatre, and Sursa Performance Hall, which features the Sursa Family Concert Organ, designed and built by Goulding & Wood.

In addition to providing first-rate shows, concerts, and exhibitions, CFA faculty and staff engage with the community.

Here are two examples:

- The School of Music and the Department of Theatre and Dance's education programs work collaboratively to host the Prism Project, including virtually during the pandemic. Ball State students from a variety of majors provide one-on-one support for special needs children as they prepare and perform scenes at a capstone performance with hundreds in attendance. The Prism Project is the model for similar programs in Indianapolis, plus Connecticut, Iowa, and Louisiana.
- The School of Art's teaching majors provide Saturday Children's Art Classes, including a final community and family exhibition for about 200 people. The School of Art launched a YouTube channel, "Chirp Chirp Creations" to engage children artistically throughout the pandemic.

The college is committed to investigating current academic and programmatic offerings and making changes in order to be more inclusive and promote diversity in all the units. The School of Music has created a commercial popular music degree, and throughout the pandemic, livestreamed over 175 concerts.

# 1

The Department of Theatre and Dance has revamped many of their core classes and teach "The Art of Storytelling" to align with the department's inclusive action plan. A minimum of 60% of the class' materials address non-western practices, was created by underrepresented voices, or addresses audience accessibility considerations.

# 2

The David Owsley Museum of Art has more than 11,000 works of art and a gallery space that exceeds 26,500 square feet. In 2020–2021, DOMA's artwork purchases were all created by Black artists. During the pandemic, the museum increased digital access to the collection by having over 1,000 works available for view virtually on their website.

# 3

Nearly half of the School of Art faculty and staff are Safezone and/or Trans-safezone trained. In addition, CFA faculty, led by leadership fellow Jessica Calderwood, worked to develop a Land Acknowledgment that can be used for CFA classes, workshops, presentation, and productions.

# 4



Sursa Hall



## College of Health

The College of Health (CoH) brings together seven academic units—counseling psychology, social psychology, and counseling; kinesiology; military science (ROTC); nursing; nutrition and health science; social work; and speech pathology and audiology and 14 clinics, centers, and labs. The college's programs hold 14 health accreditations among them.

CoH embraces an innovative, collaborative, and interprofessional environment for learning, discovery, and engagement. The learning environment is shaped by core content that enhances understanding of health and well-being throughout the life span. Discovery occurs across health-related disciplines and readily engages students and faculty in a collaborative manner. The commitment to interprofessional development and community engagement unites faculty and students while strengthening educational programs and serving the needs of the region, state, and nation.

The majority of our programs are housed in a new \$62.5 million Health Professions Building, which opened in 2019. In August 2020, the building achieved a LEED Gold certification from the U.S. Green Building Council. This contemporary teaching, research, and clinical facility provides a unique learning environment to foster collaboration and problem-solving across the health sciences disciplines. The 165,000-square-foot building houses classrooms, laboratories, offices, simulation labs/suites, and clinical spaces.

The Interprofessional Community Clinic provides East Central Indiana and beyond with a variety of services featuring Audiology, Counseling Practicum, and Speech-Language clinics, and the Healthy Lifestyle Center. In 2021, they partnered with the Delaware County Health Department to serve as a COVID-19 vaccine clinic. These offerings provide immersive and rewarding educational experiences for students to focus on interprofessional collaboration. All services are provided by our students under the supervision of licensed professionals.

Ball State's doctorate in Audiology is the country's oldest existing four-year program and the Bachelor of Social Work program is the oldest accredited undergraduate program in Indiana and the largest.

Faculty in CoH's departments have attracted competitive federal funding such as grants from the National Institutes of Health, U.S.

*U.S. News & World Report* ranked Nursing 17th in their 2021 "Best Online Programs" in the country.

1

Ball State offers Indiana's only advanced generalist master of social work to fill the need for professionals at nonprofits, community mental health centers, hospitals, community corrections institutions, and long-term care centers.

2

Seventy percent of the licensed certified speech language pathologists in Indiana are Ball State graduates.

3

The Fisher Institute for Health and Well-Being is an interdisciplinary activity connector for promotion of faculty-student collaborative research and outreach efforts within and beyond CoH.

4



## College of Sciences and Humanities

The College of Sciences and Humanities (CSH) spans the physical, life, mathematical and computational sciences, the social and behavioral sciences, and the humanities. Through its majors, minors, and certificates, and by delivering three-quarters of the University Core Curriculum, CSH enhances students' abilities to think critically, solve problems creatively, and communicate clearly.

In addition to excellent academics, the University provides premiere facilities, including a new Foundational Sciences Building that opened in Fall 2021. Housing the departments of Biology and Chemistry, this five-story, over 200,000-square-foot structure consists of immersive learning classrooms, 28 teaching and 44 research laboratories, a research library, an imaging suite, conference rooms, computer labs, collaborative space, and faculty offices. Renovations to the Cooper Science Building, home to the departments of Geography and Meteorology, Physics and Astronomy, and soon Environment, Geology, and Natural Resources, are underway and will be completed in 2023. The new facilities will include a weather lab, green roofs, and state-of-the-art classrooms.

Students of all majors are provided with a progressively deeper understanding of disciplinary and interdisciplinary content, theories, and methods. The college ensures its graduates have "learned how to learn" and understand the value of lifelong intellectual development as preparation for success in the private, public, and nonprofit sectors.

Faculty scholarship, often accomplished in collaboration with students, expands human knowledge and contributes to the solution of contemporary problems. Together, faculty and staff model behaviors promoting team collaboration, human respect, and engaged citizenship for students.

CSH is the University's liberal arts college. It is developing basic and applied research and engaged public service programs to challenge both students and faculty to become innovative leaders in the expansion and application of knowledge for the benefit of humankind. The college strives to develop alumni who embrace creative risks as they confront the rapidly changing, today's globally competitive world.

The Charles W. Brown Planetarium has 148 seats and a 52-foot-diameter dome, making it the largest in Indiana. The state-of-the-art projector can simulate a night sky with 10 million stars, and its audience can take a virtual trip through space—they can "fly" through Saturn's rings, land on Mars, or travel to distant stars and galaxies.

The Compass Advantage is an integrated approach to helping humanities majors find their "True North." The Compass Advantage assists students in navigating from college to career by providing them with alumni connections, visible post-college career pathways, exploratory curriculum, events, and workshops.

Ball State's Field Station and Environmental Education Center, comprised of six properties totaling 425 acres, provides hands-on learning and observation of nature and encourages exploration of natural processes by students of all ages. Our research activities are directed towards understanding human impact on ecological processes and communities, and we share our resources and data. The Dr. Joe and Alice Rinard Orchid Greenhouse is part of the Field Station and hosts visitors from regional schools, garden clubs, alumni groups, and more.

Partnering with Old National Bank in Indianapolis, the Bowen Center for Public Affairs at Ball State University conducts the annual Hoosier Survey to provide Indiana policymakers with a measure of public opinion on current issues facing our state and nation. The results are delivered to every member of the Indiana General Assembly at the beginning of the calendar year so that lawmakers can gauge public views about issues they are likely to face in the coming session.

1

2

3

4

Charles W. Brown Planetarium





The David Owsley Museum of Art



## Teachers College

Teachers College is committed to excellence and equity in P-12 and adult/higher education through its student-centered and community-engaged preparation of outstanding professional educators and human service providers, supporting their induction and continuing education, promoting research and development, and influencing policy that enables high-quality educational outcomes.

Our college faculty, staff, and students make an indelible impact on their surrounding communities through our graduate and undergraduate programs. They play an integral role in the University's partnership with Muncie Community Schools, providing support and student enrichment both in and outside the classroom. In 2019-2020, Ball State University was the largest provider of teacher preparation candidates in Indiana with 274 program completers. More than 96% of Ball State University graduates received an "effective" or "highly effective" rating on the state-required evaluation in their first three years.

Teachers College students are engaged through programs such as Schools Within the Context of Community, which immerses preservice teacher candidates in a historically African-American neighborhood. Matched with community mentors who serve as cultural ambassadors, students participate authentically in the life of the community, enabling them to enact culturally responsive pedagogy. The program has received national awards as an exemplary model of community-engaged teacher preparation, including the C. Peter Magrath Community Engaged Scholarship Award, a W.K. Kellogg North Central Community Engagement Scholarship Award, and the American Association of Colleges for Teacher Education's Best Practice Award in Support of Multicultural Education and Diversity.

Through the Muncie P3 program, faculty and students partner with a local elementary school serving a significant population of low-income students to provide after-school enrichment, weekend field trips, and a three-week summer program to help them meet a state standard of reading proficiently before fourth grade.

During the past nine years, the project has garnered nearly \$2.5 million in support from the Indiana Department of Education, Ball Brothers Foundation, and the United Way of Delaware, Henry & Randolph Counties.

Teachers College has a century-long legacy of preparing educators across Indiana through student-centric learning experiences. It is home to groundbreaking research advancing the field of education. The college has launched several new undergraduate and graduate degree and certificate programs on campus and online to meet the changing needs of both the job market and adult learners.

As Ball State University's Educator Preparation Provider (EPP), Teachers College is accredited through the Council for the Accreditation of Educator Preparation (CAEP) Continuous Improvement (CI) model at the initial preparation level and is accredited at the initial and advanced preparation level through the Indiana Department of Education (IDOE). Full accreditation has been granted through 2025.

The Department of Special Education has the only deaf education teacher-training program in Indiana. Students complete a one-year residency at the Indiana School for the Deaf in Indianapolis. TC also offers programs specializing in autism, with course content approved by the Behavior Analyst Certification Board.

# 1

The college includes two public schools: Burriss Laboratory School, a K-12 school for approximately 670 students that provides a model clinical setting for preservice teachers at Ball State, and the Indiana Academy for Science, Mathematics, and Humanities, a residential high school for approximately 215 gifted and talented juniors and seniors from across the state of Indiana.

# 2

A \$1.45 million commitment from a Ball State University alumna and her husband represents the largest single gift in the history of Teachers College. Michelle and Jim Ryan have established the Michelle A. and James T. Ryan Family Scholarship, the Ryan Family Navigators Program, and the Ryan Fellowship for Community-Engaged Teacher Preparation. The initiatives assist students with diverse and economically-challenged backgrounds by providing them with financial assistance and comprehensive services.

# 3





## Honors College

Ball State's Honors College provides a stimulating and comprehensive academic, leadership, and social experience for high-ability students in any major. This innovative and selective program inspires highly curious, intellectually engaged, and motivated scholars to challenge themselves and expand their thinking.

At its core, the Honors College is a vibrant living-learning community that connects bright, inquisitive students who have diverse interests and backgrounds but share a passion for learning. They live together in a residence hall, build relationships with one another and with the faculty who teach them, and integrate academic programming with social and recreational activities.

Education in the Honors College is built around a specially designed, four-year liberal arts curriculum that rivals top private schools. Small, highly interactive classes explore meaningful themes in the humanities, social sciences, natural sciences, literature, and popular culture through lively discussion and creative projects rather than lectures and exams. Students get to express their opinions, debate important ideas, consider the perspectives of others, and steer course work in a direction that interests them.

The Honors College also offers students exclusive opportunities for paid research fellowships with faculty, special study abroad programs, immersive learning experiences, and scholarly publications and presentations. Before graduation, they complete an individualized capstone project or thesis working in-depth with a professor on a chosen topic.

Honors students gain important skills for personal and professional growth, boosting their career advancement and leadership potential. They also win major national and international scholarships and fellowships to fund advanced study and research in their major, including prestigious Fulbright and National Science Foundation awards. With personalized support and advising from day one, they graduate on time and earn a special designation on their transcripts that is highly regarded by employers and sets them apart from their peers.

New students in the Honors College compete for some of Ball State's most prestigious freshman scholarships, including the Whiting, Presidential, and Emens Leadership awards, which may cover one-half to full tuition and more. The college also offers several other special scholarships.

1

The Honors College has been part of Ball State for more than 60 years. It began as a program in 1959 and was designated as the University Honors College in 1979. Today the college thrives in the intimate setting of the historic Edmund F. and Virginia B. Ball Honors House.

2



Ball Honors House



## University College

University College is an interdisciplinary, collaborative academic unit that offers student-centered programs and services that enhance students' success.

The college fosters productive academic habits for students through personalized academic advising, peer tutoring, and other academic support services. The college also coordinates the University Core Curriculum and is home to the Office of Academic Systems.

### Academic Advising

The mission of Academic Advising is to provide all the academic pieces needed to complete every student's journey, from their first registration in college to the day they apply for graduation and look ahead to applying the expertise gained from choices they have made.

Academic advisors seek to help students make those choices in the best way possible by opening the possibilities of the University's programs, putting a plan for graduation in place, helping students plan schedules, using the tools to track progress, and working with students and faculty advisors beyond the first-year experience with their freshman advisor.

### Learning Center

The Learning Center offers free tutoring in mathematics, writing, and many of the other courses that are part of the University Core Curriculum. Students also can use online video workshops and other group learning experiences that will help them achieve academic success.

Each year, thousands of undergraduate and graduate students use the center's services. These students earn higher grade point averages and report being highly satisfied with the assistance they receive.

### Academic Systems

The Office of Academic Systems is responsible for DegreeWorks and the undergraduate- and graduate-level University catalogs, general purpose classroom assignments, and the schedule of classes.

In addition, Academic Systems provides training for professional and support staff on the Banner information system. The Academic Systems staff is dedicated to providing the Ball State community with reliable support, superior training, and accurate information.

### Student Athlete Support Services

Student Athlete Support Services (SASS) coordinates advising and comprehensive academic support for student-athletes while assisting with their transition as freshmen through graduation. By focusing on integrity, accountability, transparency, and having a sense of program, SASS strives to build relationships with its stakeholders and across campus as well as communicate and report accurate and timely information, while remaining organized and centered on its mission.

SASS provides a welcoming, confidential environment that encourages students throughout their academic careers,

contributing to their intellectual, personal, and social development towards the completion of their Ball State degrees and preparation for life. Through individual monitoring and academic counseling, workshops, and study table participation, student-athletes are challenged to become proactive, to develop time-management and study strategies, and to stretch their individual sense of responsibility and maturity.

SASS continues to develop innovative programming to assist the most at-risk students with becoming more independent learners.

### Office of the Registrar

The Office of the Registrar, through collaboration, transparency, and accountability, accurately and professionally responds to inform and record information that promotes the pursuit of educational opportunities and goals, consistent with the strategic priorities of Ball State University.

The registrar's office helps students register for classes, check grades, obtain an ID card, update personal information, request an official transcript, find information regarding academic status, apply for graduation and find information about Commencement ceremonies, learn about residency requirements, and be reinstated and re-enroll as students.

The office also maintains information on voter registration and the Family Educational Rights and Privacy Act (FERPA).





## Graduate School

Graduate study at Ball State supports the University's mission by seeking to develop the intellectual breadth and specialized training necessary for careers in teaching, in research, and in the professions. Graduate programs emphasize the knowledge, methods, and skills needed for scholarly teaching, problem solving and original research, creative inquiry and expression, and intellectual leadership to prepare responsible civic and professional leaders for our community, the state, the nation, and the world.

The problems facing society require new knowledge and new ways of using existing knowledge. To meet these challenges, the University provides, through its graduate programs, an atmosphere that fosters scholarship and creative activity.

The Graduate School promotes student success in a variety of ways: providing a thorough orientation for new students, constantly examining graduate curriculum and policies via the Graduate Education Committee (GEC) and offering support through our Graduate Student Wellness Initiative and Pathways programs.

Ball State's Fall 2021 graduate enrollment is 5,421, and our robust online enrollments place us in the Top 4% of the largest providers of online graduate education in the country. For example, the Master of Applied Behavioral Analysis, for those who help children and adults on the autism spectrum and with related developmental disabilities, has shown phenomenal growth in the past five years and currently enrolls over 2,000 students.

Ball State's graduate programs have earned national attention, such as:

- *U.S. News and World Report's* 2021 Best Online Programs ranked four of our programs in the Top 20: Curriculum and Instruction (sixth), Educational Administration (15th), and MBA and Nursing (tie for 17th).
- *DesignIntelligence* ranked the landscape architecture program 12th in the country in 2019.
- Our master's degree in public relations is the first graduate program in the nation to receive Certification in Education for Public Relations (CEPR) by the Public Relations Society of America (PRSA).

Students have flexibility at Ball State. The dual degree policy allows students to earn two master's degrees congruently with shared credit. The fast track degree program allows students to begin taking graduate courses as they complete an undergraduate degree program.

1

Ball State offers more than 140 graduate certificates and degree programs on campus, at centers in Indianapolis and Fishers, and online.

2



## Division of Online and Strategic Learning

The Division of Online and Strategic Learning (DOSL) serves Ball State students, faculty, and staff by pursuing, developing, and providing innovative best practices in technology-enhanced teaching, learning, and service. This is done through an adaptive culture of rigorous assessment and evaluation of techniques and approaches that benefit Ball State students both near and far.

The division houses Ball State Online, which offers more than 100 online degrees, certificates, and educator licenses. With a history of offering online programs since the 1990s—and distance courses off-campus since the 1920s—Ball State now has an online graduate enrollment that puts it into the largest 4% nationally, according to EAB. And, DOSL has a growing portfolio of online undergraduate programs in high-demand fields.

DOSL serves about 5,000 online-only graduate students and nearly 1,000 online-only undergraduate students each semester. In addition, the division provides online courses that support the needs of on-campus students with busy schedules and varying needs. DOSL also has a dual credit program that allows about 1,100 Indiana high school students to earn University and high school credit via courses at their own schools or online.

Faculty have been at the center of our innovations in online education. The Division of Online and Strategic Learning empowers them with tools, skills, and pedagogical support for engaging students in quality learning experiences.



Faculty members and instructional consultants work together in the creation of exciting and meaningful online and blended courses.

The division includes provides a full range of services to Ball State's seven colleges including student support, advising, recruiting, and marketing services for adult learners, faculty support for onsite and online teaching, marketing support for online programs, market research and budget planning for new or significantly revised online programs, and state authorization support.

DOSL's mission is to establish an institute of good practice that faculty will find useful, formidable, and essential to their aspirations of excellence in teaching. Students will look to DOSL as advocates for their learning process. The division promotes and embodies the highest quality in educational experiences, no matter the technology and barriers, toward pride in the Ball State brand and a commitment to lifelong learning.

Ball State has earned top rankings from *U.S. News & World Report* since it started ranking online program in 2013. Ball State Online programs recognized for 2021 include Curriculum and Instruction (sixth), Educational Administration (15th), and MBA and Nursing (tie for 17th).

# 1

Ball State Online has been named Military Friendly by Victory Media every year since 2009—a designation given to less than 15% of more than 4,000 colleges nationwide and is based on input from veterans and surveys of participating institutions.

# 2



# The Foundation

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Since the establishment of the Foundation in 1951, generous alumni and friends have contributed more than \$560 million through the Foundation to benefit Ball State students, enhance their learning experiences, and boost their future careers. In fiscal year 2021, the Foundation secured \$36 million in commitments, which accounted for the largest fundraising year on record, and contributed to a current endowment balance of more than \$240 million.

In 2015, the Foundation underwent an organizational unification of staff and programs to provide enhanced service to the University, students, donors, alumni, and friends. Based on best practice, the unification joined the Alumni Association, Development, and Advancement Services with the Ball State University Foundation to create the University's all-inclusive philanthropic and engagement partner.

The Foundation leads the efforts for the University's 13-time award winning One Ball State Day, the Top 100 Student Award program, Homecoming, Day of Beneficence, and other signature events that unite and engage Cardinals from around the world.

Currently, the Foundation is in the silent phase of a comprehensive fundraising campaign with a target goal of \$300 million.







## Global Affairs

The Rinker Center for Global Affairs promotes diversity and cultural understanding; enriches the Ball State student experience, encourages and supports global citizenry on all levels. With the support and engagement of faculty, staff, students, and the local community, the Rinker Center is at the heart of Ball State's commitment to global learning.

The Rinker Center comprises four teams: International Services, Study Abroad, Academic Engagement and Global Initiatives, and the Intensive English Institute.

International Services strives to create an environment that enhances the academic experience of international students, scholars and faculty by providing the highest levels of knowledge and expertise in advising, immigration services, advocacy, and programming to the Ball State campus community. In 2019–20, Ball State hosted more than 430 international students and scholars from approximately 60 countries. From orientation to cultural acclimation, International Services facilitates students' and scholars' experiences at Ball State.

The Office of Study Abroad oversees programs that provide a myriad of opportunities to explore intercultural

issues outside the classroom and around the world. Study abroad opportunities—open to all Ball State students—are available in about 50 countries, ranging from 10 days to 10 months.

Academic Engagement and Global Initiatives (AEGI) facilitates institutional internationalization and global partnerships including cooperative enrollment linkages, curriculum, research, and development. AEGI supports the academic success of at-risk international students and students transitioning from the Intensive English Institute (IEI) to academic programs. This unit provides administrative oversight of Ball State's cooperative and dual degree programs (Including the CHEPD 1+2+1 Program with partner institutions in China).

The mission of the Intensive English Institute (IEI) is twofold, with both elements having equal importance. One goal is to facilitate international students' progress in English proficiency and the knowledge of U.S. culture necessary for success in academic course work in the United States. The IEI aids students in the acquisition of English for students to begin their course work as soon as possible. The second purpose is to encourage the development and research of best practices in language teaching and learning. Therefore, participation in

classroom-based research, inquiry, and reflection is encouraged for all IEI faculty. Additionally, the IEI provides University students, in appropriately related graduate programs, opportunities for hands-on teaching experience and practical training in a supportive environment.

## Office of Immersive Learning

According to the Ball State strategic plan, immersive Learning is one of four high-impact practice activities students should take before graduation. Immersive learning classes allow student teams and faculty mentors to partner with community organizations on projects that address local challenges.

Whether an instructor is new to immersive learning or has been teaching this way for some time, this office can provide the support needed to implement a successful class. The Immersive Learning Project Support Team assists faculty and their departments before, during, and after an immersive semester. Services include certification and individualized training, internal grant opportunities, a vast network of community partners, and access to resources available on and off campus.



## Finances

In each of the last two fiscal years, notwithstanding the extraordinary challenges presented by the pandemic, the University generated a surplus in its operating budget. These resources, coupled with federal relief funds, provide the University with the capacity to make significant investments in strategic priorities.

In fiscal year 2021, the University budgeted \$378.8 million in general fund revenues and expenses. The current ratio for the University, which is calculated by dividing current assets by current liabilities, was 2.50 to 1 at June 30, 2021. This ratio measures the University's ability to meet short-term obligations with short-term assets. One of the most basic determinants of clear financial health is the availability of expendable net position to cover debt should it become necessary to settle those debt obligations. The viability ratio measures the University's ability to fund these long-term obligations. At June 30, 2021, the University's viability ratio was 0.82 to 1, which is strong considering over half of the University's outstanding debt is fee-replaced by the State of Indiana.

### Construction

Since 2017, the University has completed, started construction on, or approved to begin \$610.6 million in projects, including:

#### Completed

1. Johnson Complex Residence Halls Renovation, \$75.8 million
2. Applied Technology Renovation, \$12.2 million
3. Athletic Facilities, \$22.7 million
4. Emens Auditorium Lobby Expansion, \$5 million
5. Emens Auditorium South Lawn Improvements, \$1.7 million
6. R. Wayne Estopinal College of Architecture and Planning Renovation Project, \$1.6 million
7. Whiting Building Renovation Project, \$2 million
8. LaFollette Pre-demolition and Reconstruction, \$1.2 million
9. Geothermal Conversion, \$83 million

10. Health Professions Building, \$62.5 million
11. North Residential Neighborhood Phase I, \$90 million
12. New York Avenue Parking Structure, \$18 million
13. Scheumann Family Indoor Practice Facility, \$15 million
14. Multicultural Center, \$4 million
15. Foundational Sciences Building, \$87.5 million
16. North Residential Neighborhood Phase II, \$60 million

#### Under Construction

Rinard Orchid Greenhouse Expansion, \$2 million

#### In Planning

1. STEM Phase III Cooper Science Complex Renovation and Partial Demolition, \$59.9 million
2. Brown Family Amphitheater, \$4.7 million
3. Art/Communication and University Space Reconfiguration, \$1.8 million





## University Enrollment

Ball State University's total enrollment for Fall 2021 of approximately 20,000 has exceeded pandemic-adjusted projections, with more than 15,251 attending on campus. Students come from every state, 41 countries, and every Indiana county. Out-of-state students make up about 21% of enrollment, and students from traditionally under-represented populations comprise more than 22%.

Our off-campus enrollment is 5,165 students. The Strategic Enrollment Plan guides us as we continue to enroll and retain a highly qualified and diverse student population. This includes a new policy to make submitting standardized test scores optional for undergraduate admission, resulting in 2,123 test-optional new freshman enrolled, representing 39% of the class. The increase in the diversity of our freshman class is evidence of how our test-optional policy removes an unwarranted barrier for some bright, ambitious students.

The profile of the Ball State Class of 2024 (3,278 full-time students) included 38% men and 62% women; 23% diversity (African American, Asian, Hispanic, Native American, Pacific Islander, and

two or more races); an average SAT score of 1173; an average high school GPA of 3.55; and 65% of the class having earned the Academic Honors Diploma.

The University's four-year graduate rate exceeds the state average. In addition, the University is closing the achievement gap. Ball State exceeds state averages with on-time graduation rates for African-American, Hispanic, and low-income students.

### Enrollment for Fall 2021

- 20,319 total enrollment (on- and off-campus)
- 14,266 undergraduate and graduate students enrolled on campus
- 3,278 freshmen enrolled
  - 65% earned the Academic Honors Diploma
  - Average SAT score 1173
  - Average GPA 3.55
  - 21% are from underrepresented populations

Ball State also administers nearly \$300 million in merit- and need-based aid each year.

### Retention and Graduation Rates

The retention rate for Ball State students is 72.6%, with a four-year graduation rate of 49.7%.

### Enrollment by College

(includes associate, bachelor's, master's, and doctoral degrees by highest degree being pursued)

R. Wayne Estopinal College of Architecture and Planning	1,080
College of Communication, Information, and Media	1,617
College of Fine Arts	1,427
College of Health	2,845
College of Sciences and Humanities	4,253
Miller College of Business	2,710
Teachers College	4,636

### Information on Career Outcomes

Students who graduated in May 2019 reported the following placement outcomes:

- 94% career placement rate
- 82% employed in their field of study
- 70% work in Indiana





## Athletics

2020–2021 was a year unlike any other for the Ball State Athletics Department.

Ball State's student-athletes, coaches, staff, and support personnel were able to overcome the difficulties of the pandemic to produce one of the department's most memorable years to date.

In the classroom, the Cardinals finished the academic year with a record 3.37 cumulative GPA. A total of 17 varsity programs (indoor and outdoor track & field combined for grade reporting) finished the 2021 Spring semester with a cumulative team GPA above 3.0, while 342 student-athletes maintained a cumulative GPA at or above 3.0, including 23 with a perfect 4.0.

Ball State's academic records were not limited to just GPA, as the Cardinals set an institutional record with a Graduation Success Rate (GSR) of 90%, according to the latest NCAA report. The total is four points higher than last year's report and a 23-point increase from the numbers released in 2013–2014.

In addition, more than 70% of Ball State's varsity athletic teams exceeded the national average in the latest multi-year Academic Progress Rate (APR) scores. Three teams—men's tennis, women's cross country, and women's tennis—posted perfect multi-year APR scores of 1,000.

On the field, two programs earned Mid-American Conference championships (Ball State's first overall MAC titles since 2016–2017), and three finished as league runner-up, helping Ball State Athletics climb up the charts in the final standings for the Reese and Jacoby trophies.

In the battle for the Reese Trophy, which honors the top men's athletic program in the MAC, the Cardinals placed third among the league's 12 schools for its best finish since taking second in 2013.

Football led the way for Ball State's six men's teams, winning the 2020 MAC Football Championship Game and earning the MAC

West Division title with a 5-1 league record. Football went on to win the 2020 Offerpad Arizona Bowl for the first bowl victory in program history and finished the season ranked 23rd in the AP Top 25 poll with a 7-1 overall record.

Baseball finished its 2021 campaign second in the MAC race with a 29-11 league record while boasting a 38-18 overall mark. The Cardinals just missed out on an at-large berth in the NCAA Division I Baseball Championships as one of the first four teams out of the tournament. The men also boasted third-place finishes in golf and tennis and a fourth-place effort by swimming & diving.

In the battle for the Jacoby Trophy, which honors the top women's athletic program in the MAC, the Cardinals placed fifth among the league's 12 schools for its first top-five finish in over a decade.

Tennis paved the way for Ball State's 12 women's teams, capturing its third MAC title in the last five conference seasons with a 13-1 league ledger. The Cardinals finished the season with a 22-4 overall record, including a 22-match winning streak, to reach the NCAA Division I Women's Tennis Championships for just the second time in program history.

Two women's squads also earned MAC runner-up finishes for Ball State. Soccer captured the MAC West Division title with a 6-2-1 overall record and lost to East Division champion Bowling Green (5-1-0) by a 2-1 score in a hotly contested league championship game.

Softball won a program-record 31 league games, finishing conference play with a 31-8 MAC mark to trail only Miami (36-2). Overall, softball finished the season with a 37-18 record and established new program records for batting average (.329) and on-base percentage (.415). The Cardinals also received top-five conference finishes from cross country (fifth), field hockey (fifth), gymnastics (fifth), and swimming & diving (fifth) on the women's side.



Scheumann Stadium



# The State

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## About Muncie, Indiana

With a population of about 70,000, Muncie is a dynamic midsize city 55 miles northeast of Indianapolis. Consistently ranked by realtor.com as the No. 1 most affordable college town and described by several national studies as a typical American community, Muncie offers the advantages of larger cities without the hassles and costs of living in major metropolitan areas.

Ball State's cultural venues—including Emens Auditorium, Sursa Performance Hall, the David Owsley Museum of Art, the Charles W. Brown Planetarium, the Dr. Joe and Alice Rinard Orchid Greenhouse, and The Marilyn K. Glick Center for Glass—provide ample opportunities for arts and entertainment. The campus and surrounding community benefit from thought-provoking art exhibitions, top-flight theatrical performances, prominent speakers, and visits by well-known musical acts.

Muncie is home to many unique attractions including Minnetrista and Oakhurst Gardens, the National Model Aviation Museum, and Cardinal Greenway—a recreational trail for athletes of all kinds. The Muncie Symphony Orchestra offers first-rate programs featuring nationally known artists, and the Muncie Civic Theatre produces plays for all audiences. Downtown Muncie offers a lively arts scene along with shops and dining.

For outdoor enthusiasts, Prairie Creek Reservoir is a 1,252-acre man-made lake surrounded by 3,000 acres of rolling hills. The lake is stocked with a variety of fish. Boat docks are available, and a beach provides a popular summer swimming spot. Residents also have easy access to big cities. Muncie is about an hour away from Indianapolis. Other cities within a few hours of driving include Chicago, Cincinnati, Dayton, Detroit, Louisville, and St. Louis.







## Indianapolis

Indianapolis, the capital of Indiana, is the 12th-largest city in the United States. Located on land set aside for a state capital in the early 19th century, it was modeled after Washington, DC, with streets radiating outward from the seat of government. Although it is not situated on a navigable body of water, the city's central location—in relation to the state and to much of the country—has made it an important transport and distribution center since the 19th century.

Since the 1970s, Indianapolis, home to the NFL Colts and the NBA Pacers, has established a reputation as a sports center by constructing major athletic and visitor facilities and energetically promoting itself as a venue for a wide variety of amateur

sporting events. The city has hosted the NCAA Division I men's and women's basketball championships and the 2012 Super Bowl. However, its most famous athletic event remains the Indianapolis 500, held annually at the Indianapolis Motor Speedway.

The city is also known for its outstanding dining and cultural options. Among its offerings are The Children's Museum of Indianapolis, Newfields—A Place for Nature and the Arts, White River State Park, the Indianapolis Zoo and White River Gardens, the Eiteljorg Museum of American Indians and Western Art, the Indianapolis Symphony Orchestra, and the Murat Theatre.



# Summary of the Position

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Ball State University seeks a dynamic, experienced, and strategic leader to serve as its Assistant Vice Provost for Lifetime Learning.

Located in Muncie, Indiana, Ball State University serves approximately 20,000 undergraduate and graduate students across seven academic colleges with about 190 undergraduate programs. Ball State offers more than 140 master's, doctoral, certificate, and specialist degrees, many of them ranking among the best in the nation. Originally founded to meet the need for more and better teachers, Ball State earned the Community Engagement Classification from the Carnegie Foundation and serves as one of Indiana's public research institutions while remaining committed to empowering its graduates to have fulfilling careers and meaningful lives.

At Ball State University, diversity is an integral part of its identity. Success depends on the University's efforts to cultivate inclusivity within its pedagogical, scholarly, external relations, and creative pursuits. Community is an inherent and crucial aspect of such efforts at local, national, and international levels. As the University recruits and trains a diverse administration, faculty, staff, and study body, it strives to ensure its students are prepared to engage and succeed in increasingly diverse environments.

The Assistant Vice Provost of Lifetime Learning will lead the development and implementation of a comprehensive portfolio of non-credit offerings to serve adult learners. Innovative, non-credit offerings will span a wide range of topics that leverage the University's disciplinary strengths and are designed to enhance the careers and enrich the lives of learners and career professionals who seek new skills and want additional credentials.

The new Lifetime Learning Initiative is grounded in the University's strategic plan, titled [\*Destination 2040: Our Flight Path\*](#). The plan includes five primary goals, one of which is focused on graduate education and lifetime learning (Goal 2). Specifically, the plan includes strategic imperatives that focus on the development of robust educational offerings and delivery methods—including baccalaureate and postbaccalaureate micro-credentials, short-term learning modules, professional licensure workshops, and enrichment opportunities—to accelerate career fulfillment and enhance personal development and well-being. The plan asserts that Ball State will meet the diverse needs of individuals, employers, and organizations by allowing them to customize their education to specific learning objectives and interests.



## Essential Responsibilities

- Build and implement a comprehensive portfolio of non-credit offerings to serve adult learners.
- Manage development of new non-credit offerings and provide oversight for instructional design, course development, and instructional multimedia production.
- Coordinate the marketing, student recruitment, and business development for non-credit offerings.
- Coordinate and evaluate partnerships and opportunities with third party service providers for marketing, recruitment, and student support services.
- Oversee needs assessment, market research, and competitor analysis for new non-credit offerings in East Central Indiana and beyond.
- Maintain knowledge of workforce needs in the state and region.
- Manage committee review and approval processes for new non-credit proposals.
- Collaborate with college deans to establish prior learning assessment protocols, competency-based evaluation, and other means of translating non-credit experiences into academic credit.
- Oversee quality control standards and assessment for non-credit offerings.
- Work in partnership with the Division of Marketing and Communications to develop branding and marketing plans for non-credit offerings and the Lifetime Learning Initiative at large.
- Serve as liaison to the Office of Information Technology to maintain the technology platforms that support non-credit initiatives.
- Help manage CRM for lifetime learners.
- Work in partnership with shared services within the Lifetime Learning unit to ensure that earner success coaches are trained to support non-credit learners.
- Serve on core team focused on employer, corporate, industry, and organization partnerships.
- Uphold the institution's commitment to the [\*Inclusive Excellence Plan\*](#).

## Position Supervises

- Administrative coordinator
- Instructional designer
- Recruitment, marketing, and enrollment coordinator for non-credit offerings or third-party partnership services
- Market research and competitor analysis coordinator for non-credit offerings or third-party partnership services
- Employer partnerships and work-based training and development coordinator in future hiring plan







# Qualifications

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## Minimum Qualifications

- Master's degree from an accredited institution in a relevant field.
- Three to five years of relevant experience working with continuing and professional education programs in higher education and related areas.
- Experience operating in a highly collaborative environment that involves building partnerships and relationships.
- Broad experience with online learning technologies, including learning management systems.
- Current authorization to be employed in the U.S. without employer sponsorship.
- Tolerance for ambiguity.

## Preferred Qualifications

- Terminal degree in a related or relevant field.
- Three to five years of experience developing business models, project management, and marketing and recruitment.
- Demonstrated commitment to diversity, equity, and inclusion.

## Pre-Employment Screening

Requires successful completion of a background check and education verification.

## Why Consider the Opportunity?

**Excellence.** Strong leadership team and highly committed faculty and staff.

**Support.** Lifetime Learning has the support of the Ball State community as a main strategic goal.

**Resources.** Significant institutional investment backing the initiative.

**Vision.** Transformative institutional vision to revitalize and sustain communities.

**Impact.** Make a difference for students and families.

**Location.** Muncie, Indiana boasts a low-cost of living, a vibrant arts and cultural scene, and a revitalized riverfront downtown.





# Division of Academic Affairs

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The Office of the Provost and Executive Vice President for Academic Affairs oversees the academics of the University and serves the faculty.

On Ball State's campus, the Provost is the chief academic officer. As described in the University's [Academic Affairs organizational chart](#), the Provost reports directly to the President of the University. The Provost is responsible for overseeing all seven of the [University's academic colleges](#), plus the [Graduate School](#), [University College](#), and [Honors College](#). Several entities report directly to the Provost, including the Division of Online and Strategic Learning, Sponsored Projects Administration, University Libraries, and the Center for Medical Education. In addition, the Provost is responsible for faculty, curriculum, assessment of teaching and scholarship, and leading Ball State's Innovation Corporation Technology Transfer initiative.

## Leadership

Susana Rivera-Mills became Provost and Executive Vice President for Academic Affairs at Ball State University in July 2018. As Provost, she oversees all aspects of Ball State's academic mission, including supporting leadership for all academic units. She plays a crucial role in the development and implementation of the strategic plan and in academic innovation.



As a first-generation college student, Susana understands the transformative power of education. Her goal is to create a learning environment where all students can access a high-quality education and succeed in order to reach their full potential, and she remains committed to connecting universities to their communities for the benefit of both the individual student and the community as a whole.

She earned her bachelor's in Spanish and a master's in Spanish linguistics from the University of Iowa. Her doctorate in Romance Languages is from the University of New Mexico. As a faculty member at Northern Arizona University and Oregon State University, Susana's research focused on Latino communities, Spanish language and culture, issues in sociolinguistics, as well as online teaching and learning. Currently, her research focuses on issues affecting higher education: leadership, student success and retention, budget models, and managing the pandemic. She thoroughly enjoys the classroom, whether in person or virtual learning, and she continues to teach colloquia for the Ball State Honors College as her schedule permits.





## Procedure for Candidacy

Confidential review of applications will begin immediately and continue until the position is filled; parties who apply by **December 15, 2021** will be given first consideration.

Please submit your CV/resume, a cover letter outlining your interest in and suitability for this position, and a diversity statement (500 words maximum) that covers the following:

At [Ball State University](#), inclusiveness and freedom of expression are a part of our enduring values and inform all of our efforts. We encourage applicants to familiarize themselves with our [Inclusive Excellence Plan](#) to learn more about our commitment and to identify how you might contribute to these efforts.

In your application, please describe how you would contribute to the development of a diverse and inclusive learning community at Ball State University.

To apply online, go to <https://theapplicantmanager.com/jobs?pos=su270>.

To make recommendations or for more information:

**Caitlin Hummel**

Senior Consultant  
Summit Search Solutions Inc.  
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*Ball State University is an equal opportunity/affirmative action employer that is strongly and actively committed to diversity within its community. Women, minorities, individuals with disabilities, and protected veterans are strongly encouraged to apply. All qualified applicants will receive equal consideration for employment without regard to race, color, religion, sex, national origin, age, disability, protected veteran status, or any other legally protected status. 1195965-21 mc*

The elegant bronze statue *Beneficence* has graced our campus since 1937, welcoming visitors, students, and alumni. Her name means the quality of performing acts of kindness and charity, and she symbolizes Ball State's enduring values—excellence, integrity, inclusiveness, social responsibility, gratitude, innovation, and courage. She stands in front of a half-circle of five classic columns that represent the original Ball brothers, who donated land, buildings, and funds to the University before classes started in 1918 and who have helped support the institution in the decades that followed.



**BALL STATE  
UNIVERSITY**