



POSITION PROFILE

Dean

Scott L. Carmona College of Business

September 2020

In partnership with Summit Search Solutions, Inc.



SAGINAW VALLEY STATE UNIVERSITY

Saginaw Valley State University (SVSU) is one of Michigan's 15 public colleges and universities and is the youngest institution in the state. Founded in 1963, the university is located on 748 acres approximately six miles from downtown Saginaw located in Kochville Township, Saginaw County, about equidistant from the cities of Saginaw, Midland, and Bay City.

SVSU offers over 100 academic programs at the undergraduate and graduate levels with approximately 8,500 students at its main campus in University Center. SVSU offers programs of study in its five colleges which include Arts and Behavioral Sciences, Business, Health and Human Services, Education and Science, Engineering and Technology.

There are approximately 1,300 staff and faculty working together to enhance the lives of students from 42 different nations. The university also enjoys partnerships around the world, including Japan, China, Taiwan, Ghana, India, Mexico, and Argentina.

SVSU competes athletically in Division II offering programs for men and women in a variety of sports including basketball, cross country, golf, soccer, swimming, and many others. Men's athletic offerings include the football program while women's offerings include the softball program. In addition to varsity athletics, there are many club sports allowing students to compete and grow their athletic passion at a collegiate level. Campus recreation programs have encouraged more than 2,000 students to compete in at least one program ranging from personal training to fitness classes to a wide range of intramurals.

Saginaw Valley State University was accredited by the Higher Learning Commission of the North Central Association as a baccalaureate degree-granting institution in 1970. In 1980 the HLC/NCA continued this accreditation and granted accreditation at the master's degree level. In 2013, SVSU added its first doctoral program in nursing. These accreditations have been retained continuously since the original accreditation. SVSU also has ten programs that have been awarded specialized accreditations, including being selected by the Carnegie Foundation for the Advancement of Teaching to receive its 2015 Community Engagement Classification, marking SVSU as a university that is exceptionally engaged with the community it serves. To learn more: <https://www.svsu.edu/>

SVSU Guiding Principles

Mission

SVSU transforms lives through educational excellence and dynamic partnerships, unleashing possibilities for impact in its community and worldwide.

Vision

SVSU will be renowned for its innovative teaching, experiential learning and state-of-the art facilities and will be the first choice for those striving for personal and professional success.

Core Values

- Passion for academic exploration and achievement
- Supportive environments focused on student success
- Diversity and inclusivity
- High standards for ethical behavior and financial stewardship
- A safe, friendly and respectful campus climate
- Community engagement

Strategic Goals

1. SVSU delivers high quality academic programs that lead to student success, improved retention and enrollment stability.
2. SVSU's people, climate, and culture transform lives.
3. SVSU is widely known across Michigan as a sought-after institution of higher learning.
4. SVSU is financially robust, fosters sound business practices, and is noted for operational excellence.
5. SVSU's community engagement activities drive regional and institutional success both locally and worldwide.

University Leadership

President Donald J. Bachand

Donald J. Bachand was appointed Saginaw Valley State University's fourth president in February 2014. He first joined SVSU in 1978 as an assistant professor of criminal justice after serving with the Detroit Police Department for ten years. He rose through the ranks at the university serving as dean and provost.

Dr. Bachand earned his bachelor's degree at Mercy College, a master's degree at the University of Detroit, a Ph.D. at the University of Michigan and he completed an executive management program at Harvard University.



Dr. Deborah Huntley

Provost and Vice President of Academic Affairs

Deborah Huntley was appointed as Provost and Vice President of Academic Affairs in 2014. She came to SVSU as a chemistry professor in 1998 and was Associate Vice President for Academic Affairs for three years prior to serving as Dean of the College of Science Engineering and Technology. She received SVSU's Earl L. Warrick Award for Excellence in Research in 2006. She has authored or co-authored 35 articles published in scholarly journals.

After coming to the university, she played a leading role in securing grants from the Dow Chemical Co. and Dow Corning. A major component of both programs is improving the education of science, technology, engineering and mathematics (STEM) in the Great Lakes Bay Region at the middle school, high school, and college levels.

Dr. Huntley also worked for 14 years at Oak Ridge National Research Laboratory in Tennessee as a research chemist. She holds a Ph.D. in chemistry from Cornell University where she also earned a master of science degree and she completed a bachelor of science degree in chemistry from the University of Connecticut.





COLLEGE OF BUSINESS

The Scott L. Carmona College of Business offers programs that prepare graduates to move into entry-level positions in a variety of private and public enterprises. Beyond that, the College intends that this academic preparation will create a broad foundation of knowledge and strong communication skills leading to leadership roles, civic contribution, and overall lives that offer meaning and purpose.

The Carmona College of Business offers undergraduate programs in accounting, economics, finance, general business, international business, management, marketing, and supply chain management. Additionally, students can add a minor in entrepreneurship, professional sales, or complete a certificate in family business.

The MBA program is the region's only AACSB accredited program and offers a highly competitive tuition rate allowing access to a broad audience. The MBA is rated as a "Best Business School" by the Princeton Review and listed among "Best for Vets" by the Military Times. All graduate faculty members have terminal degrees and courses are offered in a classroom, hybrid, and/or online format.

With an annual operating budget of approximately \$8.2 million and an endowment of \$7.5 million the College enrolls approximately 1,300 students in the degree programs; has 31 faculty members and 2 endowed chairs. The College also offers several endowed student leadership programs.

Mission

The Scott L. Carmona College of Business provides students a distinctive business education by integrating academic and experiential learning while challenging students to improve their capacity as professionals, leaders, and entrepreneurs in a dynamic and global environment.

SVSU is Committed to:

- Delivering relevant, interactive, and experiential business education with high academic standards.
- Mentoring and providing students with personal attention.
- Continuously improving faculty intellectual capital through the production of applied and pedagogical research.
- Promoting and developing an understanding of the effective management of ethical issues, social responsibility, and diversity.
- Serving as a regional source for economic development.

Building Expansion

In February 2020, the newly completed business college expansion was dedicated. This 38,500 square foot addition houses the Scott L. Carmona College of Business and adjoins the Malcolm Field Theatre for Performing Arts. The cost of this expansion was \$25.4 million and was funded through a \$15.6 million fundraising campaign and supported by \$9.8 million in funding from the State of Michigan.

The new space includes data analytics labs and Bloomberg Trading terminals, which track stock data in real-time. Upgrades include cutting-edge equipment used by Fortune 500 companies which provides students with hands-on experience utilizing resources adapted to match global business trends. The facility will also house classrooms, faculty offices, and provide space for the regional business community. Provost Huntley said at the opening, *“This building – with its spectacular meeting spaces and collaborative learning spaces will foster collaborations and position us well for additional partnerships. The expansion will allow SVSU to grow its strong relationship with the regional business community already utilizing campus resources as well [with the] university’s determined and talented pool of business students.”*



Business Excellence Centers

The Business Excellence Centers provide training, consulting, and research services to the Michigan business community. They help entrepreneurs and leaders with business creation, expansion, and growth and promote the economic wellbeing of the region. The Centers help businesses identify and successfully implement best practices for the situations they face. The Centers are committed to the success of Michigan businesses – building resilience, resourcefulness, innovativeness, and competitiveness. These Centers are co-located on the campus of SVSU.

Stevens Center for Family Business

Family-owned businesses are the bedrock of the American economy. The Stevens Center for Family Business fosters the continued growth and sustenance of family-owned businesses through education, collaboration, and networking. It helps family members navigate the sometimes challenging interplay between interpersonal dynamics and business realities and leverage the many advantages of being a family enterprise.



Dow Entrepreneurship Institute

The Dow Entrepreneurship Institute stimulates the creation of new business ventures, serves as a resource for research activities aimed at business innovation, and provides internship opportunities benefiting both area businesses and student entrepreneurs. While based in the College of Business & Management, the Institute takes an interdisciplinary focus, reaching out to students in each of the university’s five colleges.

Michigan Manufacturing Technology Center-Northeast

The state's National Institute of Standards & Technology (NIST) Manufacturing Extension Partnership (MEP) for the Northeast region supports over 1,700 manufacturing companies in 17 counties and assists regional manufacturers to achieve sustained growth and cost savings through consulting and training. The Center also oversees the day-to-day operations of the Great Lakes Bay Manufacturers Association and SVSU's Independent Testing Laboratory.

Small Business Development Center

The Michigan Small Business Development Center provides no-cost consulting, training, market research, and technology commercialization services to assist Michigan businesses to launch, grow, transition, and innovate. Assistance includes business plans, marketing plans, applying for financing, budgeting, hiring, business forms, feasibility, and strategic planning.



THE OPPORTUNITY

Dean of the College of Business

Reporting directly to the Provost, the Dean is responsible for the leadership and administration of the Carmona College of Business. The Dean will provide exemplary strategic academic and administrative leadership. The College, which is accredited by the Association to Advance Collegiate Schools of Business (AACSB), is a leader in preparing business professionals and serves as a regional resource for economic development, and benefits from strong support from the regional business community.

Essential Duties & Responsibilities:

- Serve as the Chief Academic Officer of the College of Business.
- Provide vision and strategic direction, assuring program quality and innovation.
- Promote and facilitate interdisciplinary programming and collaboration with the College and across the university.
- Foster an environment that strives for inclusivity and excellence in communication.
- Oversee recruitment, supervision, and professional development of a strong and diverse faculty and staff.
- Manage College budget, course scheduling, and staff.
- Ensure continued accreditation and maintain continuous improvement to meet AACSB standards.
- Engage with the business community, funding agencies, alumni, and other external constituencies.
- Participate in university governance and functions, including service on standing and ad hoc committees.
- Assist the SVSU Foundation with donor cultivation and fund-raising.
- Work with faculty and the Business Excellence Centers in a productive and collaborative manner.

Qualifications:

- Earned terminal degree (e.g. Ph.D., DBA) from a regionally accredited institution (preference for a degree granted from an AACSB accredited institution).
- Evidence of scholarly and professional achievement sufficient for appointment as a professor in one of the programs within the College.
- Significant administrative experience at the level of department chair or higher including fiscal and budgetary responsibility and faculty development preferably within an AACSB institution.
- Strong interpersonal, organizational, and communication skills.
- Experience with academic program development, assessment, and accreditation processes. AACSB accreditation experience is required.
- Demonstrated success with and the ability to work effectively with internal and external constituents including large corporations, family businesses, and other community partners.
- Demonstrated commitment to cultural diversity and equal opportunity.
- Evidence of high standards of both professional integrity and ethics.
- Strong commitment to and proven leadership in participatory governance within the university.
- Experience in a collective bargaining setting preferred.
- Knowledge of grant procurement and administration preferred.



PROCEDURE FOR CANDIDACY

Confidential review of applications will begin immediately and continue until the position is filled; parties who apply by **November 3, 2020**, will be given first consideration. Please submit your CV and cover letter outlining your interest in and suitability for this position and provide a list of 5 references. To apply online, go to <https://theapplicantmanager.com/jobs?pos=su210>

For more information or to offer recommendations or nominations:

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Saginaw Valley State University is an Equal Opportunity / Affirmative Action Employer:

<http://www.svsu.edu/diversity/affirmativeaction/>



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GREAT LAKES BAY REGION, MICHIGAN

Saginaw Valley State University is in the heart of the Great Lakes Bay Region and offers many options for activities — both on and off-campus.

Midland, Bay City, Saginaw, and Mount Pleasant are the heart of the Great Lakes Bay Region. From the bustle of downtown Saginaw to the quiet agricultural communities of Gratiot County, the Great Lakes Bay Region spans diverse communities throughout the heart of Michigan. Thanks to its blue-collar heritage and convenient access to the rest of the state, people find that the Great Lakes Bay Region is a great place to live, build a career, and raise a family.



Population: The Great Lakes Bay Region is home to more than 500,000 residents.

Education: More than 32% of adult residents have earned a college degree.

Businesses: The area has large clusters of chemical, manufacturing, and agricultural businesses.

Few places can compete with the wildlife, parks, and cultural activities available in the Great Lakes Bay Region and there is a wide range of activities for educating and entertaining families such as:

- **BAYSAIL APPLIEDORE SCHOONERS** who are a nonprofit organization that provides personal development opportunities through shipboard and land-based educational experiences.
- **RAIL TRAIL** is a network of former railroad tracks converted into paved nature trails to refresh the mind and body.
- **BAY CITY STATE PARK** where you can camp, hike, and bike along the banks of the Saginaw Bay also known as a hot spot for bird watching.
- **FRANKENMUTH** known as Michigan's "Little Bavaria" is within easy driving distance from the university. It is the largest tourist attraction in the state and features architectural features, food, and music that harkens back to its German heritage.
- **IMPRESSIVE CULTURAL ASSETS** which include Dow Gardens, Whiting Forest, the Castle Museum, and the Temple Theatre with its neo-classic design.

The business environment in the region is robust and boasts of some of the best economic development entities in the state. Corporate headquarters include Dow (DowDuPont ranks 47 on the Fortune 500 list); Nexteer; Hemlock Semi-Conductor; and the second-largest S.C. Johnson plant in the country. There is also robust SME activity and highly sophisticated medical centers in the region.

To learn more about the Great Lakes Bay Region, please visit the following:

Great Lakes Bay: <https://www.gogreat.com/>

Downtown Bay City: <http://www.downtownbaycity.com/>

Saginaw County Chamber of Commerce: <https://www.saginawchamber.org/>

