



UNIVERSITY
OF WYOMING

POSITION PROFILE

Professor of Practice

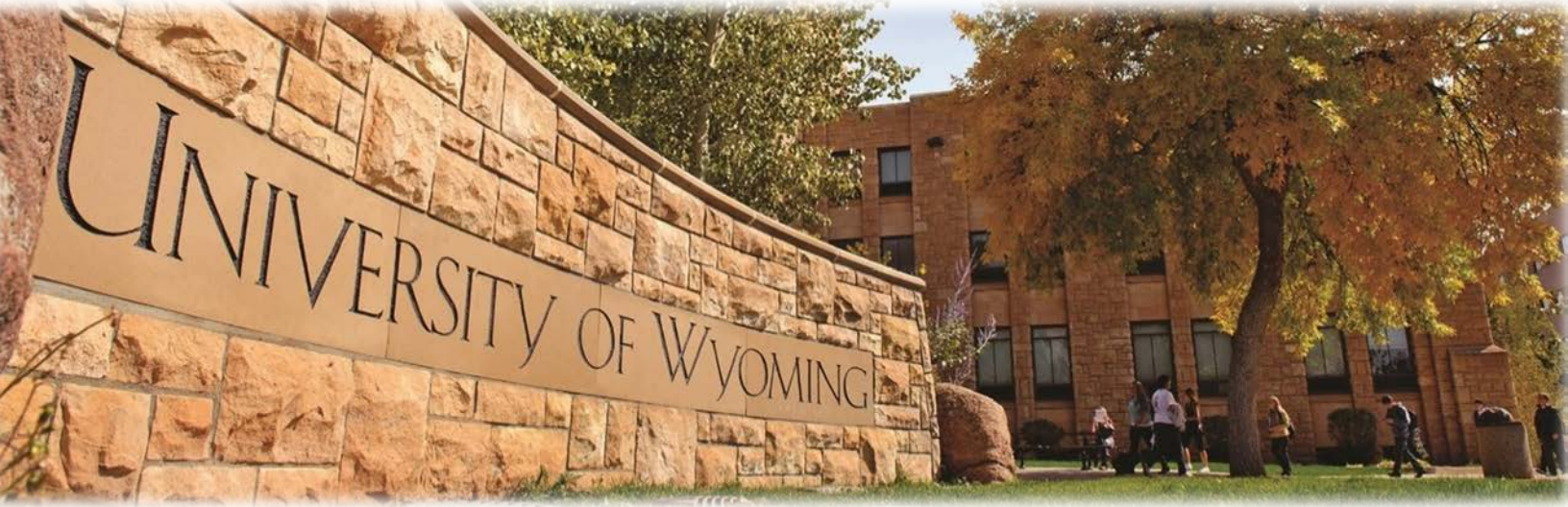
Outdoor Recreation and Tourism Management

Helga Otto Haub School of Environment and Natural Resources

May 2020



This search is managed in partnership with Summit Search Solutions, Inc.



THE UNIVERSITY OF WYOMING

Nestled amid the beauty of two mountain ranges in southeastern Wyoming, you will find the nationally recognized teaching and research institution, the **University of Wyoming (UW)**. Established as a land-grant institution in 1886 when Wyoming was still a territory, UW has since grown to nearly 200 areas of study, drawing 12,500+ students from all 50 states and 90 countries. UW is known for its accomplished faculty and world-class facilities, its small student/faculty ratio and quality undergraduate and graduate programs within its colleges of Arts & Sciences, Agriculture & Natural Resources, Business, Education, Engineering & Applied Science, Health Sciences, Law, School of Energy Resources, and Haub School of Environment and Natural Resources. To learn more: <http://www.uwyo.edu>

Throughout its existence, UW has been the only four-year university in the state of Wyoming, though it maintains close relationships with the state's seven community colleges. UW's global impact begins with innovative undergraduate and graduate research opportunities and extends through state and federal partnerships and recent initiatives such as the Wyoming Institute for Humanities Research and the School of Energy Resources. UW has played important roles in the lives of students, Wyoming residents, and communities for 133 years.

- Recognized by *Forbes* in 2019 as one of America's Best Value Colleges.
- Rated as a "Top 15 Outdoor Adventure College" by *Outside* magazine.
- Wyoming was ranked #21 in *US News and World Report's* 2018 "Best States Rankings."

The University community is working collaboratively to help the University reinforce and strengthen its reputation as it adapts to changing economic factors in the state and beyond. The University's strategic roadmap, "[Breaking Through 2017-2022: A Strategic Plan for the University of Wyoming](#)," shows that it's an exciting time to be a part of UW as it embarks on new and exciting opportunities.

Location: Located in Laramie, Wyoming, a town of more than 31,000 with a unique blend of sophistication and western hospitality, UW not only provides an environment for success but also offers varied academic and lifestyle opportunities. Laramie is a great place to live and work as it boasts a low cost of living with no state income tax as well as incredible outdoor recreational opportunities, an eclectic downtown area, and a great public school system.





THE HAUB SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES


The University of Wyoming's **Haub School of Environment and Natural Resources** advances the understanding and resolution of environment and natural resource issues. The Haub School's academic programs are a nexus for interdisciplinary environment and natural resources education and inquiry, including a new BS in Outdoor Recreation and Tourism Management and a proposed MS in Environment, Natural Resources, and Society. The School's curricula emphasize collaborative and interdisciplinary approaches that prepare students to become thoughtful future leaders and problem-solvers in environment and natural resources fields. Students learn in the classroom, in real-world enterprises, in Wyoming's outstanding natural outdoor laboratory, and overseas. The Haub School has a strong community-based culture and has recently experienced unprecedented growth in students, faculty, outreach, and UW financial support. In FY20, the Haub School has 380 undergraduate and 58 graduate students enrolled. The School includes 22 faculty and five staff; additional academic support is provided by professors of practice, academic professionals, and visiting scholars. Wyoming and the western United States enjoy an unparalleled richness of natural resources and face many complex challenges regarding the management of those resources. This complexity provides an opportunity for faculty, students, and staff at the Haub School to work with partners to learn about issues, to bring knowledge to bear on those issues, and to facilitate collaborative decision making.

The Ruckelshaus Institute, a division of the Haub School of Environment and Natural Resources at the University of Wyoming, advances the understanding and resolution of complex environmental and natural resources challenges and supports stakeholder-driven solutions to environmental challenges by conducting and communicating relevant research and promoting collaborative decision making.



To learn more about the Ruckelshaus Institute and its history, click here: www.uwyo.edu/haub/ruckelshaus-institute

Follow these links to learn more about the Haub School of Environment and Natural Resources: [2018-19 Year in Review](#) and [Strategic Plan 2018-2022](#).

Undergraduate Programs

- 
ENVIRONMENTAL SYSTEMS SCIENCE
 Bachelor of science
- 
ENVIRONMENT & NATURAL RESOURCES
 Bachelor of science + a concurrent degree of your choosing
- 
OUTDOOR RECREATION AND TOURISM MANAGEMENT
 Bachelor of science
- 
ENVIRONMENT & NATURAL RESOURCES
 Undergraduate minor
- 
OUTDOOR LEADERSHIP
 Undergraduate minor
- 
SUSTAINABILITY
 Undergraduate minor

Graduate Programs

- 
ENVIRONMENT & NATURAL RESOURCES
 Graduate major + a concurrent degree of your choosing
- 
ENVIRONMENT & NATURAL RESOURCES
 Graduate minor
- 
LAW & ENVIRONMENT AND NATURAL RESOURCES
 Joint JD/MA

THE OPPORTUNITY

The **Professor of Practice in Outdoor Recreation and Tourism Management** will provide teaching and service consistent with the educational mission of the University of Wyoming. The bachelor of science degree in Outdoor Recreation and Tourism Management is one of UW's newest degree offerings, and is housed in the Helga Otto Haub School of Environment and Natural Resources.

This position is a nine-month, non-tenure-track Professor of Practice position with appointments in the Haub School of Environment and Natural Resources (65%) and the College of Business (35%). The Professor of Practice will demonstrate deep knowledge of the tourism and hospitality industry/field. UW seeks candidates with experience in, and understanding of, interdisciplinary and applied teaching, as well as outstanding communication and relationship-building skills that advance the Haub School's reputation and vision. Preferred candidates will have substantial experience in private industry, agencies, or non-profits, with knowledge of tourism theory and practice, hospitality management, interdisciplinary academic programs, and working with diverse populations. Preferred candidates will also have experience delivering or developing applied experience courses or training programs.

The successful candidate will develop and teach undergraduate Outdoor Recreation and Tourism Management courses (including an innovative professional semester of applied experience), and College of Business courses in tourism, hospitality, or a related field. The successful candidate will work to advance the tourism and hospitality industry in Wyoming and the region through outreach and engagement. The job duties for this position will be approximately 70% teaching and 30% outreach.



QUALIFICATIONS

Required Qualifications:

- Demonstrated recent experience in the tourism and/or hospitality industry/field;
- Master's degree. Bachelors or master's degree must be in parks, recreation, tourism, hospitality, business or related discipline;
- Teaching or training program delivery or oversight experience;
- Demonstrated commitment to interdisciplinary teaching/training and approaches in related fields.

Desired Qualifications:

- A degree of master's or higher, and a degree of bachelors or above in parks, recreation, tourism, hospitality, business, or related discipline;
- Service, outreach, or engagement experience with the tourism or hospitality industry, agency, or non-profit;
- Experience delivering or developing applied experience courses or training programs;
- Experience related to environment and natural resource aspects of tourism or hospitality;
- Experience working in interdisciplinary teams;
- Experience with programs or professions accredited by the Council on Accreditation of Parks, Recreation, Tourism.

WHY CONSIDER THE OPPORTUNITY

- **Highly Performing School.** The School is a “shining star” in the University and the region with innovative programming, an increasing portfolio of funding, growing enrollment, an expanding research portfolio, and happy and engaged students, faculty, and staff.
- **Impact.** Tourism is the second largest industry in the state of Wyoming. The Outdoor Recreation and Tourism Management degree program prepares future leaders for this vital industry.
- **Program.** This highly visible program has energized and engaged the industry across the state. The program boasts strong undergraduate enrollment and applied experiences.
- **Culture.** The School and Institute display high morale, enthusiasm, and passion. Students receive an unprecedented level of personal attention and support with relevant opportunities for engagement, work, service, and scholarship. The faculty are collegial and collaborative.
- **Capital Improvements.** New and modern campus facilities have been developed over the past 20 years through massive capital investment on the part of the state and private donors.
- **Location.** Laramie is a great place to live and work. Laramie boasts a low cost of living, low property taxes, and no personal state income tax. The area offers incredible outdoor recreational opportunities, an eclectic downtown area, and a great public school system.
- **Benefits.** Highly competitive benefits package, including a retirement benefit that features a state contribution of 14.44% of an employee's gross salary and excellent health benefits.

PROCEDURE FOR CANDIDACY

The University of Wyoming, in consultation with Summit Search Solutions, Inc., will begin a confidential review of application materials immediately and continue until the position is filled; **parties who apply by June 23, 2020, will be given first consideration.** Please submit a resume/CV and a letter of interest upon application. All applications and nominations will be held in confidence. To apply online, go to: <https://theapplicantmanager.com/jobs?pos=su204>

For more information or to offer recommendations or nominations:

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[Summit Search Solutions, Inc.](#) is a boutique executive search firm dedicated to serving education and nonprofit communities nationwide. Summit has a team of experienced recruiting consultants in strategic locations across the country including California, Kansas, New York, North Carolina, and Oregon.

Members of under-represented groups are encouraged to apply. The University's policy has been and will continue to be, one of nondiscrimination, offering equal opportunity to all employees and applicants for employment without regard to race, gender, religion, color, national origin, disability, age, protected veteran status, sexual orientation, gender identity, genetic information, creed, ancestry, political belief, pregnancy, or other status protected by state and federal statutes or University regulations. The University's nondiscrimination policy applies to all matters relating to its education programs and activities including recruiting, hiring, training, compensation, benefits, promotions, demotions, transfers, and all other terms and conditions of employment. To review the [EEO is the Law Poster](#) and its [Supplement](#), please see [The Diversity & Fairness page](#).

*Pursuant to Wyoming State law, W.S. 19-14-102, as amended, an honorably discharged veteran who has been a resident of the state of Wyoming for one (1) year or more at any time prior to the date when the veteran applies for employment, or any surviving spouse who was married to such veteran at the time of the veteran's death, who is receiving federal survivor benefits based on the veteran's military service and is applying for employment, shall receive an interview preference during the applicant screening process with the University of Wyoming. At the time of application, the applicant must possess the business capacity, competency, education or other qualifications required for the position. If disabilities do not materially interfere with performance of job duties, disabled veterans will be given preference over able-bodied veterans. **Appropriate documentation of veteran status must be provided at the time of application as outlined in the application process.** No preference will be given to a veteran currently employed by a public department.*

The University of Wyoming conducts background investigations for all final candidates being considered for employment. Offers of employment are contingent upon the completion of the background check.

Applicants with disabilities may request accommodation to complete the application and selection process. Please notify Human Resources at least three (3) working days prior to the date of need.



LARAMIE, WYOMING

Laramie is filled with hospitality, entertainment, and excitement while providing a neighborly atmosphere and warm small-town feel with a multitude of amenities and entertainment. The name “Wyoming” conjures up visions of the Old West as few others can. Laramie features a historic downtown, prairie and mountain vistas, rodeos, guest ranches, and more. Surrounded by the great outdoors, Laramie is also southeastern Wyoming’s center for arts events, with a lively music and theater scene, art exhibitions, festivals, and a variety of other entertainment. And don’t forget all the sports activities at the university and K-12 levels.

Interesting Facts:

- Also known as the “Gem City of the Plains,” Laramie is located in the southeastern part of Wyoming approximately 45 miles from the state capital, Cheyenne, and 130 miles from Denver, Colorado.
- Laramie sits at 7,200 feet above sea level in the Laramie River Valley surrounded by the Medicine Bow National Forest, the Laramie Mountains, and the Snowy Range.
- Laramie has a 6% sales tax, but does not have a state income tax or state inheritance tax.
- Laramie offers a variety of outdoor adventures with more than 250 days of sunshine per year.
- The quality of life and amenities Laramie has to offer brings several types of industries to the area including technology companies and academia.



About 20 minutes east of Laramie, the Vedauwoo Recreation Area boasts some of the best rock-climbing in the country. You can photograph abundant wildlife, dramatic mountain scenes, and jumbled rock formations. And with more than a hundred mountain biking trails, the Laramie area provides a paradise for exploration on two wheels. Whether you prefer walking or hiking; camping or day-trips; fishing or hunting; mountains, lakes, rivers, or trails – Laramie offers something for everyone. Families will find fun and exploration close to town, while backpackers and sportsmen can spend a week in the high country of the Medicine Bow Mountains. And as a winter snow enthusiast, you can escape the crowds by exploring the hills, forested glens and rolling meadows of the Snowy Range from the back of a snowmobile or on downhill or cross-country skis. Laramie is one of Wyoming’s favorite playgrounds!

For more information on Laramie please visit:

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- Visit Laramie, <http://visitolaramie.org/>
 - Laramie Chamber Business Alliance, <http://laramie.org/>
 - Laramie Main Street <https://laramiemainstreet.org/>