

# POSITION PROFILE Dean, Culinary Arts & Hospitality Management Kendall College at National Louis University MARCH 2020



This search is managed in partnership with Summit Search Solutions, Inc.



### ABOUT KENDALL COLLEGE

<u>Kendall College at National Louis University</u> is the leading culinary and hospitality school in Chicago and one of the Top 5 culinary schools in the country, and top 25 hospitality schools in the world. At Kendall, students can turn their dreams into

exciting careers in <u>Culinary Arts</u>, <u>Baking & Pastry</u>, or <u>Hospitality Management</u> with concentrations in hotel lodging and management, event planning, or food and beverage management. Kendall's immersive, hands-on programs are cutting edge and designed to provide students with superb skills in culinary arts, business management and leadership. While offering three main degree programs and two certificate programs, students will launch a career that will make a difference in communities in Chicago, across the country, or around the world. The College had a 23% growth in new students for FY2020. A new state-of-the-art 24,000+ square foot facility will open in April 2020, on Michigan Avenue

CULINARY ARTS	
<ul> <li>A.A.S. in Culinary Arts</li> <li>A.A.S. in Culinary Arts (Accelerated)</li> <li>B.A. in Culinary Arts</li> <li>Certificate in Professional Culinary Arts</li> <li>A.A.S. in Baking and Pastry (Accelerated)</li> <li>Certificate in Baking and Pastry</li> </ul>	
HOSPITALITY MANAGEMENT	
<ul> <li>B.A. in Hospitality Management with concercing</li> <li>Hotel and Lodging</li> <li>Event Planning</li> <li>Food &amp; Beverage</li> <li>Tourism</li> </ul>	entrations in:

in the heart of the culinary and hospitality corridor of Chicago. The new facility includes seven sets of kitchens, a fine dining room, a cafeteria, office and classroom space, as well as beautiful park and lake views.

Kendall has undergone several transformations since its founding in 1934. Most recently, in August 2018, Kendall College became part of National Louis University (NLU), a large non-profit university providing quality education in Chicago for over 135 years. Now known as the Kendall College of Culinary Arts and Hospitality Management at National Louis University, Kendall's renowned programs in hospitality management, culinary arts, baking and pastry will continue to serve the workforce needs for the culinary and hospitality sector. NLU is both honoring Kendall College's legacy and advancing its commitment to supporting students in their pursuit of meaningful professions, ultimately expanding the impact on the communities served. Kendall College is now part of a thriving university community comprised of four colleges and a broad array of programs, from education to business and psychology to our newest offerings at Kendall College. <u>Click here</u> to read President Nivine Megahed's welcome message. Details about NLU can be found here: <u>https://www.nl.edu/</u>

In addition to National Louis' regional accreditation, the associate's programs in Culinary Arts and Baking and Pastry accredited by The American Culinary Federation Education Foundation Accrediting Commission.

#### THE KENDALL DIFFERENCE



Accredited by The Higher Learning Commission.



Our Culinary Arts and Baking and Pastry degrees have received exemplary accreditation from the American Culinary Federation Education Foundation Accrediting Commission.



Culinary One ranks Kendall as one of the top 5 culinary schools in America.



Ranked in the top 25 Best Hospitality and Hotel Management Schools in the World.<sup>1</sup>



Our fine dining restaurant is recognized and highly rated by Zagat and The Michelin Guide.



96% of graduates report employment in their field of study within six months.<sup>2</sup>

 $^1\,https://ceoworld.biz/2019/03/04/best-hospitality-and-hotel-management-schools-in-the-world-for-2019/ <math display="inline">^2\,kendall.edu/career/career-statistics$ 

- Ranked No. 1 in Chicago for preparing students for careers in culinary arts and hospitality management by *KTNS Survey*, 2017.
- 100% of students in qualified degree programs participate in at least one internship.
- Ranked as One of the most ethnically diverse liberal arts colleges in the Midwest in U.S. News & World Report's 2017 Best Colleges rankings.
- Students represent **nearly 50 countries**, bringing a global perspective to every classroom.
- During a student's Optional Practical Training (OPT) period, international students have the option to stay and work in the United States for an additional 12 months after each degree earned.



# DEAN, CULINARY ARTS & HOSPITALITY MANAGEMENT

The Dean of Culinary Arts and Hospitality Management will report to the Provost and work directly with the President on strategic matters. The Dean will provide vision, high-quality strategic, academic, and administrative leadership and direction to the College. The Dean must bring high energy and passion for the industry and connect with the external culinary and hospitality community, as well as have a commitment to innovation, academic and service excellence, and access. In addition to exploring innovative models for culinary and hospitality education, the Dean will work extensively with external partners to strengthen the integration of Kendall with the culinary and hospitality community, and develop new partnerships that support the College.

Candidates must demonstrate the ability to oversee excellence and innovation in curriculum development and educational quality in collaboration with the College's faculty and industry stakeholders. To ensure that programs continuously adapt to meet the changing market and employment needs of the industry, the candidate will build the College's network of local industry partners, bringing them into the life of the College and into regular interaction with College faculty, staff, and students. The Dean will ensure that all programming offered within the College is relevant to and current with business, industry, and community needs and meets or exceeds the College's internal academic and external accreditation standards. He or she will also build and maintain a robust network of international relationships that contribute to international student enrollment and ensure an international network and perspective on the fields of culinary arts and hospitality. The Dean will also oversee Kendall's international culinary and hospitality affiliate partnerships. The Dean will support college marketing by participating in College events, providing guidance on program positioning, and leveraging relationships with external partners to enhance recruitment efforts.

The Dean will be dedicated to ensuring that Kendall College at National Louis University serves its students with distinction and achieves its strategic goals. The Dean will also ensure that learning, teaching, community engagement, and academic services support student success from admissions through to graduation and employment. To that end, she or he will foster a culture of collaboration and high standards among culinary and hospitality faculty and staff and ensure their efforts are aligned with the vision of the University. The Dean will contribute to and share in the sustainability, well-being, and growth of the College through membership on the President's Cabinet, the Academic Cabinet, and other governance bodies at the university.

#### **PRIMARY RESPONSIBILITIES:**

- Provide vision and leadership in the development and implementation of a strategic plan for the College in alignment with the University's strategic plan.
- Understand the future directions of the culinary and hospitality industries and identify existing and emerging market needs for new programs and/or the transformation of existing programs. Develops appropriate strategies and support for programming.
- Work closely with the Vice President of Marketing and Enrollment to support marketing and enrollment initiatives and to foster the recognition and growth of Kendall College.
- In collaboration with the Office of Advancement, build and maintain connections to industry and other stakeholders to advance the financial and academic support needs of the College.
- Serve as Kendall College's advocate and spokesperson with external partners, funders, and other stakeholders.
- Identify external rankings, competitions, and strategies to strengthen Kendall's brand.
- Maintain a regular presence on campus and work with all stakeholders to advance the organizational culture of Kendall College, which is based on student-centeredness, accountability, and collaboration.
- Develop and manage the budget and allocate resources appropriately to support the achievement of strategic goals.

#### **QUALIFICATIONS:**

The ideal qualifications are described below. Diverse candidates are encouraged to apply.

#### **Minimum Qualifications:**

- Master's degree required in culinary arts, hospitality management, business, education, or related field; doctorate or industry experience equivalent to a terminal degree in one of these fields preferred.
- Seven years of college-administrative or relevant industry leadership experience.
- Experience in both culinary arts and hospitality is highly desirable.
- Proven track record of developing new and innovative programs.
- Proven track record of successful networking and collaboration with community partners.
- Experience in business planning, project and change management, and financial and budget management.
- Experience implementing strategic plans, including performance management goals and objectives, proven human resource management experience, including supervisory experience.
- A collaborative management style including building and sustaining teams within, between, and across organizations, with a demonstrated strength in customer service, delivering results, handling complexity, and thinking globally.

#### **Desired Skills and Experience:**

- Experience in student learning outcome assessment, academic advising, recruiting of faculty and students, and strategic planning.
- Teaching experience and familiarity with large post-secondary educational institutions.
- Track record of managing culinary and/or hospitality-related programs or businesses.
- Demonstrated success as a dynamic, external-facing leader.
- Demonstrated experience in issues relating to diversity, equity, and inclusion.
- Excellent interpersonal and group facilitative skills and the ability to initiate and develop effective partnerships and alliances with industry, liaison with all levels of government, associations, and educational institutions and promotion of effective community relations.
- Innovative creative problem-solver with a commitment to quality, service, and accountability.
- Adaptive thinking skills and ability to discern innovative solutions to new and emerging challenges, including
  identifying new technologies and program delivery methods for partnerships and collaborations with other
  agencies, organizations, and departments.
- Commitment to lifelong learning.
- Excellent verbal, written, and electronic communication skills.



# PROCEDURE FOR CANDIDACY

Confidential review of applications will begin immediately and will continue until the position is filled. **Applicants that apply by April 19th, 2020, will be given first consideration.** Please submit a resume and cover letter. To apply, click here <u>https://theapplicantmanager.com/jobs?pos=su202</u>

For more information or to make recommendations or nominations, contact:

Stephanie Fowler Senior Consultant Summit Search Solutions, Inc. Direct: (530) 677-9945 sfowler@summitsearchsolutions.com

Kendall College at National Louis University is an affirmative action/equal opportunity employer with a strong institutional commitment to the achievement of diversity among its faculty, staff, and students.



<u>Summit Search Solutions, Inc.</u> is a boutique executive search firm dedicated to serving education and nonprofit communities nationwide. Based in Asheville, NC, Summit has a team of experienced recruiting consultants in strategic locations across the country including California, Kansas, New York, North Carolina, and Oregon.









Undergraduate College

National College of Education Kendall College™ Culinary Arts & Hospitality Management

#### NLU Advance<sup>™</sup>

College of Professional Studies & Advancement

### CHICAGO, ILLINOIS

Few cities in the world can match the character and culture of Chicago. Visitors and residents alike find world-class dining, museums, entertainment, and striking architecture in the largest and most visited city in the Midwest.

Chicago is the third-most populous city in the United States, with approximately 2.7 million residents. The city is traversed by the Chicago and Calumet rivers, and with many parks and green spaces, the city offers stunning natural beauty along with an urban landscape. Lake Michigan offers a wonderful escape, and Chicagoans can stroll the shoreline, play volleyball, bike, or jog along the lakefront. The Chicago Park District consists of 552 parks with over 7,300 acres of municipal parkland. There are thirty-three sand beaches, two world-class conservatories, sixteen historic lagoons, and ten bird and wildlife gardens.

As a multicultural city that thrives on the harmony and diversity of its neighborhoods, Chicago embodies the values of America's heartland - integrity, hard work, and community - and reflects the ideals in the social fabric of its 77 distinct neighborhoods. Some popular communities to explore in Chicago include Greektown, Chinatown, Ukrainian Village, and Little Italy.

- Chicago has one of the most inclusive LGBTQ+ communities in the nation. It was named <u>"City of the Year"</u> by GayCities.com.
- *Time Out* magazine ranked Chicago the <u>best city in the world</u> in 2018.
- Chicago is recognized across the United States as a passionate sports town with professional teams such as Chicago Bears, Blackhawks, Bulls, Fire, Cubs, and White Sox.

The dining choices in the Chicago area are as diverse as the people are, and everything from ethnic food to contemporary and innovative dining can be found. The city is home to twenty-three Michelin-starred restaurants. *Saveur* magazine even dubbed Chicago "America's New Culinary Star."

Chicago has long been known for theatre, from big productions at landmark venues in Chicago's downtown Theatre District to







experimental works at small storefront theaters in outlying neighborhoods. When it comes to music, there are live performances of every kind every night of the week, although jazz and blues have a special place in the city's cultural history.

Chicago is a travel hub, which means it is easy to get to and from anywhere in the country or the world. Chicago is served by Midway International Airport on the south side and O'Hare International Airport, the world's third busiest airport, on the far northwest side. Once one is in Chicago, there are many convenient options for getting around, from bike paths and L trains to buses and cabs.

 For additional information on Chicago, please visit:

 http://www.choosechicago.com
 http://www.cityofchicago.org/city/en.html