



Lesley Art + Design

POINTS OF PRIDE

The Lunder Arts Center, built in 2015, provides 59,000 sq. feet of studio, gallery, and classroom space.

A \$7M **Animation expansion** in 2018 provides a 11,000 sq. foot facility for visual effects (VFX) and motion capture studios, a rendering farm, computer classrooms, and a screening room.

The College of Art and Design is the only art and design school in New England to offer a **major and minor in visual effects** (VFX).

The College of Art and Design will launch a **new BFA in Visual Narratives** in 2018, the only BFA program of its kind in the country.

The College of Art and Design's **BFA and MFA programs in photography** were ranked #1 in Massachusetts in 2018 by **Ouniversities.com**.

The College of Art and Design's Office of Community Engagement has established over **50 community partners**, including the DeCordova Museum, the Rose Kennedy Greenway, and Cambridge Public Schools, to mention just a few, and presents over 70 public presentations, exhibitions, workshops, classes, and collaborative events per year.

A 90% post-graduation employment rate — five-year average (2013–17) according to the Office of Career Placements.

LESLEY ART + DESIGN

HISTORY AND PROFILE

In 1912 the School of Practical Art opened its doors in Boston, founded by Roy Davidson — a pioneer in the field of commercial art education — to train art students to become professional artists so they could put their talents to work in rewarding creative fields.

In 1967 the school added programs in fine arts, photography, and liberal arts, and changed its name to the Art Institute of Boston (AIB). In 1998 the school merged with Lesley University and gradually expanded its programs to include animation, art history, illustration, and two MFA programs (Visual Arts and Photography). In 2015 the College relocated to the new Lunder Arts Center in Cambridge to join its sister colleges at Lesley. This merger and move strengthened and broadened the college's curricula as one of the few professional art and design schools within a university that provides a strong liberal arts education to complement its art and design education. In 2017 the College created a new brand and visual identity, Lesley Art + Design, or, LA+D.







TODAY

Lesley Art + Design, as an accredited member of the National Association of Schools of Art and Design (NASAD) and a founding member of the Association of Independent Colleges of Art and Design (AICAD), remains focused on providing artists and designers with rigorous studio education and training grounded in the liberal arts.

Lesley Art + Design has distinguished itself as an inclusive, community-friendly atmosphere where students, faculty, and staff know and help each other. This "small-town" environment appeals to many prospective students and their families. It is one of only three (out of 42) AICAD schools to be part of a comprehensive university that provides students with a diverse and complete liberal arts education, which is why the College claims, "We don't just train artists, we educate smart artists."



In 2015, the College established the Office of Community Engagement and now has more than 50 community partner organizations that collaborate on workshops, exhibitions, courses, and art and design programs that engage students, community artists, and Cambridge citizens. The College presents between 20–25 exhibitions per year in five gallery spaces that highlight student work, contemporary artists, community artists, and local high schools — all of which have helped establish the College and Lesley as a nexus for art and design in Cambridge.

Lesley Art + Design enrolls approximately 550 undergraduate student majors through seven academic departments: Animation, Design, Digital Filmmaking, Fine Arts, Illustration, Photography, and the Division of Integrated Studies. About 50% of undergraduate students come from New England, with the remainder coming mostly from New York, New Jersey, and the west coast. Undergraduate students earn a 123-credit BFA, BA, or BS degree. The College also offers two for 60-credit MFA degrees in Visual Art (low-residency) and Photography and Integrated Studies (full-time residency), averaging about 65 enrolled students per year. Beyond BFA and MFA degrees, the College provides flexibility in art and design education with eight minors and multiple pathways for dual bachelors, double majors and professional certificates. The College is staffed by 25 core faculty members, 90+ adjunct faculty members, and 20 staff. In order to accommodate programming needs, over 6,900 square feet of studio space is provided for junior and senior BFA students.

THE OPPORTUNITY

Dean of Lesley Art + Design

SUMMARY

The Dean of Lesley Art + Design is the principal academic and strategic leader of the University's professional art and design school. The Dean provides visionary leadership in a vibrant and dynamic environment, overseeing a community that is collaborative, engaged, and inclusive. The Dean plays a crucial role in creating and sustaining a vision for diverse programming in the arts and design at Lesley University. This includes fostering innovative programs and positioning the school as a top-tier professional art and design school. The successful candidate is expected to strengthen existing partnerships both inside and outside the institution, and will capitalize on the school's placement within a liberal arts University to build new opportunities across disciplines and programs. In addition, the Dean will build upon LA+D's culture of engagement and advance the school's commitment to rigorous scholarship and professional practice. Finally, the Dean will work closely with colleagues in Development to develop strategies for securing financial resources to catalyze and sustain new initiatives.

KEY RESPONSIBILITIES

Build upon current institutional momentum and achievements — including enrollment growth; program development; brand extension; collaborative partnerships; and community engagement.

With a competitive spirit, elevate LA+D's reputation on both a regional and national level among professional art and design schools.

Shepherd institutional change in an environment that embraces both flexibility and innovation.

Raise funds and build institutional brand/visibility.

Build collaborative partnerships both inside and outside of Lesley University.

Provide leadership for faculty and staff in a manner marked by transparent communication and community building.

Engage enthusiastically with colleagues, students and the broader public.

Foster a rigorous, dynamic, and engaged institutional culture.

Foster diversity and inclusivity in both the institutional community and academic programs.

ESSENTIAL FUNCTIONS

Provides leadership in LA+D's strategic planning and program development.

Responsible for maintaining the academic quality, integrity, rigor and viability of all undergraduate and graduate degree programs, as well as certificate, pre-college and other non-matriculate programs within the context of a professional art and design school.

Responsible for supervising and evaluating faculty, staff, and administrators in LA+D.

Provides **direct oversight** of Associate Dean; Assistant Deans; and Academic Program Directors and Chairs.

In collaboration with the Office of Enrollment Management, plays a major role in the **recruitment**, **enrollment**, **retention**, **and graduation** of LA+D students.

In collaboration with Marketing Department, manages the branding and marketing of LA+D and its various programs.

In conjunction with the Director of Exhibitions, oversees the exhibition programs as they serve LA+D, Lesley University and broader communities.

Collaborates with the other deans and University personnel in achieving the mission and goals of both LA+D and the University as a whole.

Serves on the President's Cabinet, Deans' Group, Provost's Leadership Team, and the Academic Advisory Committee.

Collaborates with the Development Office to raise funds for LA+D and its programs.

Serves on various leadership and academic committees and working groups.

REQUIRED QUALIFICATIONS

Has a terminal degree (MFA or doctorate degree) in a relevant discipline from an accredited institution of higher education.

Has **significant experience teaching** at a college or university.

Has **professional experience** that demonstrates understanding of the mission of a professional art and design school.

Demonstrates a clear understanding of the artistic, cultural, and intellectual forces that are re-shaping the visual arts in the 21st century.

Has a minimum of **5 years of leadership experience** in a professional art school, in an arts program of a university, or in a prominent arts organization.

Has evidence of **creative practice and scholarly work** through exhibitions, publications, presentations, or other professional achievements.

Has evidence of outstanding collaborative and interpersonal skills, and the ability to build successful partnerships across disciplines & institutions.

Has documented experience in the management of complex budgets.

Has **experience attracting external resources** to advance the goals of an organization through fundraising, grant-writing, or other entrepreneurial efforts.

Has demonstrated commitment to diversity and inclusion.

PREFERRED QUALIFICATIONS

Experience as an **academic administrator** at the level of department chair, director, associate dean, or dean in an art school.

Effectively communicates ideas, plans, and vision, orally and in writing.

Has demonstrated ability to effectively lead a diverse team of artists and professional staff in a dynamic and increasingly complex environment.

Can demonstrate appreciation for and support of the full range of visual artistic expression, from the traditional to the highly technological.



Lesley prepares graduates with the knowledge, skill, understanding, and ethical judgment to be catalysts who shape a more just, humane world.

Lesley University

VISION AND HISTORY

Lesley University combines an intensely creative environment with the practical experience students need to succeed in their careers. Lesley students and alumni become leaders in education, mental health counseling, and art and design.

Lesley University's proud, 109-year history stretches back to 1909 when Edith Lesley founded a program to train socially progressive kindergarten teachers. Those first students gathered in the living room of her family home in Cambridge, Massachusetts at a time when the kindergarten movement was an emerging idea and the preparation of women for careers outside the home a radical notion. Edith Lesley's belief in the power of individuals and the role of education in an effective democracy remained the foundation for the school's educational philosophy as it grew into Lesley College in 1945, merged with the Art Institute of Boston in 1998, and became Lesley University in 2000. Spurring this growth were deepening commitments to innovate and to extend Lesley's capacity to reach more varied students and communities. The University became the center of groundbreaking work in fields such as expressive therapies, arts integration, and educational uses of technology. Its programs reached new populations by adding Ph.D. specializations, creating an international presence, and by enrolling students nationally through regional centers, online learning, and low residency programs. Especially notable were efforts to reach underserved populations as evident in longstanding opportunities for adult learners and in the Threshold Program, Lesley's transition program for young adults with disabilities.

TODAY

Lesley's mission is to engage students in transformative education through active learning, scholarly research, diverse forms of artistic expression, and the integration of rigorous academics with practical, professional experience, leading to meaningful careers and lifelong learning. Lesley prepares socially responsible graduates with the knowledge, skills, understanding, and ethical judgment to be catalysts shaping a more just, humane, and sustainable world. Lesley's focus on preparing students to make a difference in the world resonates with the values and needs of students today, particularly those drawn to Lesley to pursue degrees in the helping professions. Lesley's social justice focus extends beyond campus through deep connections to the community and continuous interaction with the urban, progressive, and academically oriented city of Cambridge, Massachusetts.

A university with big ideas and small classes fosters a spirit of collaboration and innovation. As such, Lesley serves over 2,000 undergraduates and 3,000 graduate students with talented faculty who engage students and challenge them to think creatively and critically. Students test what they're learning through hands-on experiences that prepare them for rewarding careers in their fields.

To learn more about Lesley University: **♦** lesley.edu/

SCHOOLS

- College of Art & Design
- College of Liberal Arts & Sciences
- Graduate School of Arts & Social Sciences
- **●** Graduate School of Education

THE LESLEY COMMUNITY

STUDENTS

Lesley University students are engaged, accomplished, and dynamic individuals. Students participate in a wide range of clubs and organizations, are actively engaged in community service (typically completing between 7,000-8,000 hours a year in collaboration with 52 community-based organizations), and consider the arts a vibrant part of their student experience. Lesley is a charter member of the New England Collegiate Conference (NECC) established in 2009 and offers sixteen teams (eight for men and eight for women) in soccer, volleyball, tennis, cross country, track, basketball, baseball, and softball.

In 2017-2018 total enrollment was approximately 6,500 students, with 2,570 undergraduates and 3,870 graduate students. In 2017-2018 1,370 degrees were awarded. Employment rates for graduates from 2017 were 96% for CLAS, 94% for LA+D, 93% for GSASS, and 98% for GSOE.

Core Faculty by Rank

Professor	39
Associate Professor	63
Assistant Professor	44
Instructor	18
Total	164

(Sept. 2018)

FACULTY

Lesley University faculty embody the innovative spirit reflected in the diversity of programs and delivery models of the institution. Faculty from wide-ranging disciplines, including the art and design, education, counseling, and liberal arts and sciences, share a common orientation toward integrating theory and practice. Lesley's core faculty include management core faculty, unionized core faculty, and unionized adjunct faculty. Faculty contribute to the life of the university through shared governance including participation in a faculty assembly, university council, and a number of standing committees of the faculty assembly.

STAFF

Three hundred seventy non-faculty employees are dedicated to the success of the university and its students, and play a vital role in realizing Lesley's mission and core values. The University Council and Staff Representative Advisory Council provide formal venues for staff and administrators to discuss issues of importance, collaborate with colleagues, and influence the decision-making of the president and senior leadership.



PROVOST AND VICE PRESIDENT FOR ACADEMIC AFFAIRS

Dr. Margaret Everett began her leadership role with Lesley July 1, 2018 as Provost and Vice President for Academic Affairs. She brings with her a wealth of knowledge and experience as well as a set of values and aspirations which are in line with the university's mission of effecting change and educating compassionate leaders in myriad areas of social need.

The university and its programs are authorized by state and national accrediting organizations, to view accreditation information: ○ lesley.edu/about/accreditations-state-approvals

Procedure for Candidacy

Confidential review of applications will begin immediately and continue until the position is filled; parties who apply by January 9th, 2019 will be given first consideration. All candidates applying for positions at Lesley must submit a cover letter, resume/CV and the contact information for three references.

Apply online:

♦ theapplicantmanager.com/jobs?pos=su125

FOR NOMINATIONS OR FURTHER INFORMATION

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Lesley University is an Affirmative Action/Equal Opportunity Employer, and is committed to increasing the diversity of the university community and the curriculum. Candidates who believe they can contribute to this goal are encouraged to apply.

Location

CAMBRIDGE

Home to approximately 105,000 people, Cambridge forms a nexus of research and scholarship that's unmatched anywhere in the world. Creative, smart, and interesting colleagues flock to this area. The campus lies a few minutes' walk from live music, film screenings, gallery openings, indie booksellers, and world-class museums. As part of the Greater Boston area, Lesley is situated within Cambridge near Harvard Square with access to more arts and cultural events per capita than any other city in the U.S. It is also home to over 50 universities and attracts more than 250,000 students from all over the globe. Considered one of the safest cities in the country, Cambridge has a culture founded on the ideals of inclusiveness and diversity. It is a welcoming, vibrant, active community teeming with students, visitors and residents of every ethnicity, age group and gender preference.

U.S. News and World Report ranks Massachusetts #8 out of the ▶ Best States
In 2016, Business Insider ranked Cambridge the ▶ #1 city for millennials in the U.S.
Livability ranked Cambridge, MA #12 for the 2018 ▶ Top 100 Best Places to Live and one of the 2016 ▶ Eight Best cities for Walking to Work.

BOSTON

Lesley University is 10 minutes away from Boston. With access to culture, think tanks, and collaborators at renowned institutions and centers, the Greater Boston area provides a rich and rewarding environment to lead and impact the field of education.

Boston appeals to people who want to live in a vibrant and diverse coastal city that is thriving with cultural opportunities, world-class shopping, access to excellent health care, a focus on quality education and an appreciation for history. It celebrates its storied history while embracing the latest technologies and trends of the new century. Approximately 650,281 people live in Boston, with more than 4.59 million residents living in the surrounding neighborhoods and suburbs.

CAMBRIDGE AND BOSTON ART INSTITUTIONS

- Institute of Contemporary Art
- Museum of Fine Arts
- Harvard Art Museums
- Boston Public Art
- Massachusetts Cultural Council