

# Life Chiropractic College West Hayward, California

## Position Profile President May 2017

Prepared by:  
Summit Search Solutions, Inc.



**LIFE CHIROPRACTIC  
COLLEGE WEST**

[www.lifewest.edu](http://www.lifewest.edu)

## THE INSTITUTION

**Life Chiropractic College West** (Life West), which offers a Doctor of Chiropractic degree, is internationally recognized for leadership and innovation in chiropractic education. The curriculum at Life West features an integrated emphasis on chiropractic philosophy and technique which draws passionate students from around the world. Life West provides solid academic and clinical experience through its 12 and 14 quarter program options. The Life West learning community is known for its diversity, integrity and co-operative spirit.



Life West enrolls approximately 600 students who are trained in over 13 different chiropractic techniques, providing excellence in hands-on chiropractic education. Life West provides a well balanced approach to education, integrating the fundamental elements of practitioner success: science, technique, philosophy and business skills. In addition, students are encouraged to develop a high standard of ethics, so that they may better serve their patients, the public, and the profession. They are taught to communicate collaboratively with members of other health care professions as well as with members of the chiropractic profession. Life West inspires its students to become active in their respective communities and to work for the betterment of the human condition. After graduation, Life Chiropractic College West offers a postgraduate education program enabling Life West graduates and others to maintain and improve their professional skills.

### Life West values:

- The philosophy of chiropractic and the understanding of vitalism, holism and innate intelligence
- Congruence in chiropractic and living a congruent chiropractic lifestyle
- Quality and commitment to excellence in all we do
- The seriousness of the subluxation and its effect on individual and global life expression
- The power and specificity of the chiropractic adjustment in restoring the integrity of the nervous system
- The environment and a commitment to a sustainable future
- A purpose driven life
- Our history and heritage
- Loving, serving and giving
- Integrity and ethics



### Accreditation

Life Chiropractic College West is accredited by the WASC Senior College and University Commission (WSCUC).

The Doctor of Chiropractic program of Life Chiropractic College West is accredited by the Commission on Accreditation of the Council on Chiropractic Education. In addition, Life Chiropractic College West is also accredited as a solitary purpose Chiropractic institution by the Commission on Accreditation of the Council on Chiropractic Education.

## Mission & Vision

Life Chiropractic College West's mission is to advance chiropractic through the Doctor of Chiropractic Program, postgraduate education, philosophical inquiry, research and scholarly activity in a climate of love and service with a vision to create a brighter future for humanity.

## History

Life Chiropractic College West shares a history with Life University. In March 1981, the efforts of Dr. George Anderson, Dr. George Wentland, and Dr. Sid E. Williams, then president and founder of Life Chiropractic College (now Life University), were instrumental in forming what is today Life Chiropractic College West. Life University maintains a close relationship with Life Chiropractic College to this day.

**Location:** Hayward, CA is located in the heart of the San Francisco Bay Area where its location provides an unparalleled experience in lifestyle as well as access to a wide variety of mentorship and career opportunities for its students.



## THE OPPORTUNITY

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Reporting to the Board of Regents, the President of Life Chiropractic College West is the chief executive and administrative officer of the institution. The President will lead the College in its primary mission of educating and training successful doctors who can serve humankind through vitalistic chiropractic. It is the responsibility of the President to embody and articulate the mission and values of Life West and to provide leadership that will enhance institutional excellence, stability, and growth. The President is responsible for overall academic, operational, and financial performance of the College. This includes planning, provisioning of resources, productivity measurement, alliance-building, enrollment and retention, accreditation and compliance, institutional advancement, planning and research, and ethics. The President is charged with creating a positive culture and climate for students, faculty and staff. Acting as the chief spokesperson, the President promotes Life West's mission and philosophy and enhances its reputation and standing in the communities where it operates as well as in regional, national, and international healthcare arenas.

### Qualifications:

The successful candidate must possess:

- An earned doctorate.
- An understanding of and ability to endorse the Life West's core values of both vitalism and traditional chiropractic philosophical constructs.
- Clear affinity for and ability to affirm the Mission & Vision of Life West.
- Demonstrated leadership experience in a higher education setting and/or experience managing a large organization.
- Demonstrated ability to design and implement a strategic plan, providing visionary and transformational leadership, which promotes collaboration and shared governance.
- Ability to create identifiable goals for engaging in fundraising activities within and beyond the chiropractic community.
- Demonstrated evidence of a collaborative and participatory leadership style.
- Significant experience with budgeting and strategic financial planning.

- An awareness and working knowledge of the various stakeholder groups who shape and influence the politics and practice of chiropractic; the president must be able to work with these various stakeholder groups on behalf of Life West in order to promote the institution and to fulfill its mission.
- Exceptional communication skills which enable the development of strong relationships internally and externally.
- A demonstrated and sustained commitment to the concepts of Lasting Purpose: To Give, To Do, To Love, To Serve.

Preferred qualifications include:

- Understanding of federal and state regulations as they apply to chiropractic education (especially as it pertains to delivering a program framed within a "classic values" model).
- Experience in the development of profitable and sustainable programs including continuing education programs.
- Experience in student recruitment initiatives and engagement with both recruits and current students in a manner that supports recruiting, retention and persistence.
- An understanding of the skill-sets necessary for new graduates to be successful in practice and the ability to apply this knowledge, in consultation with faculty, to shape the curriculum.

## PROCEDURE FOR CANDIDACY

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Confidential review of applications will begin immediately. Please apply by **June 23, 2017**. Click here to apply and be sure to include your resume and cover letter: [Apply Now](#)

Or you may cut and paste the following link into your browser:

<https://summitsearchsolutions.catsone.com/careers/index.php?m=portal&a=apply&jobOrderID=9362893&portalID=5652>

**For nominations or further information:**

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*Life Chiropractic College West is an Equal Opportunity Employer that recruits and hires qualified candidates without regard to race, religion, sex, sexual orientation, gender identity, age, national origin, ancestry, citizenship, disability, or veteran status.*



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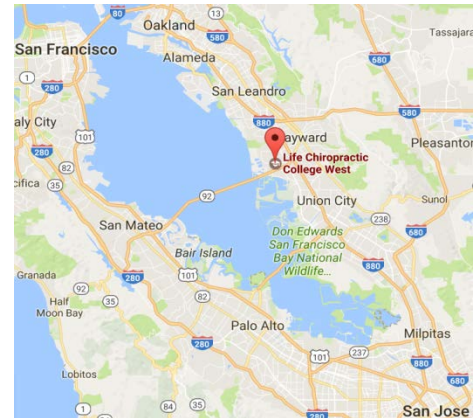




## BAY AREA, CALIFORNIA

Life Chiropractic College West is located in Hayward, CA at the heart of the Bay Area, an easy drive to any location in the metro area: San Francisco, Berkeley, Oakland, San Jose and Napa Valley. As far as convenience to amazing sights and culture, the Bay Area is unparalleled.

Home to a vibrant economy, diverse culture and mild climate, the San Francisco Bay Area offers endless opportunities for entertainment. A short drive will get you to world-renowned museums, big-draw concerts, exciting art galleries, lively theaters, five-star restaurants and shopping utopia as well as major league baseball, football and hockey games. Explore places like Sausalito, Wine Country, Monterey or Santa Cruz in your own backyard.



### Hayward:

- From the peaks of the eastern hills to the city's pristine shoreline, 150,000 people call Hayward home and nearly 65,000 pursue their education in the Heart of the Bay
- **Ranked #3** as the most ethno-racially and linguistically diverse city in America
- More than 3,000 acres of open spaces and parks with 20 miles of hiking and walking trails and three golf courses
- Hayward boasts the state's oldest Japanese garden

### Major cities near Hayward, CA

- 10 miles to Fremont, CA.
- 14 miles to Oakland, CA.
- 20 miles to San Francisco, CA.
- 25 miles to San Jose, CA.

For more information on Hayward and the Bay area, please visit:

Visit, <https://www.bayarea.com/>

Hayward, <https://www.hayward-ca.gov/>

