

Merrimack College
North Andover, Massachusetts

Position Profile

Program Director, Data Sciences & Business Analytics

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Prepared by:

Summit Search Solutions, Inc.




Merrimack
C O L L E G E

www.merrimack.edu

THE INSTITUTION

Founded in 1947, Merrimack College is a selective, independent college in the Catholic, Augustinian tradition whose mission is to enlighten minds, engage hearts and empower lives. Sitting on a beautiful 220-acre campus, and with over 90 academic programs to choose from, students come from all across the United States and around the globe to pursue undergraduate degrees in the liberal arts, business, science and engineering, and education; as well as graduate programs and a range of bachelor's degree completion programs.

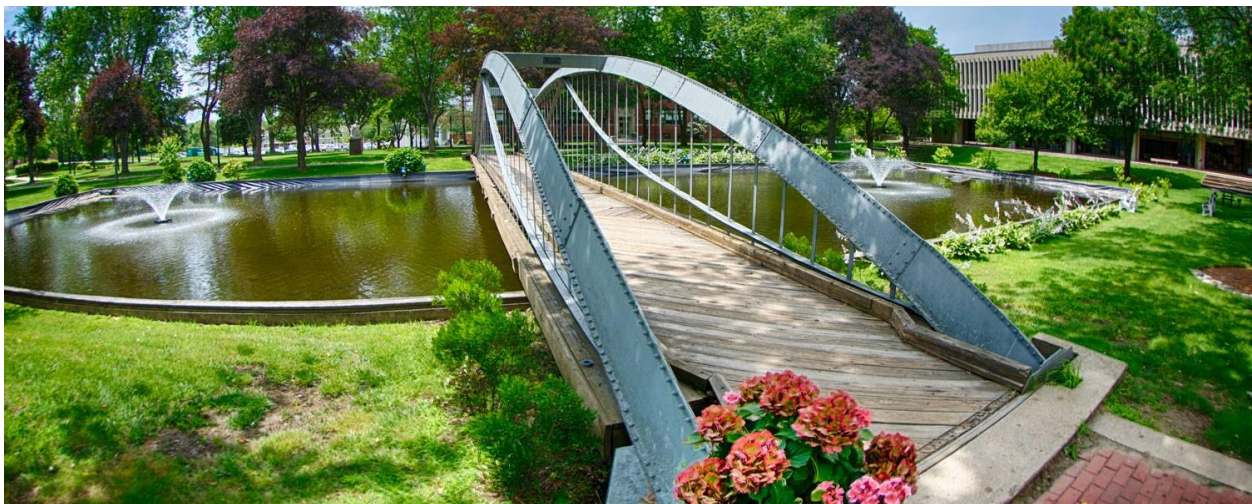
Throughout the curriculum, students can take advantage of hands-on opportunities including cooperative education and internships, research with faculty, study abroad and service learning. The curriculum emphasizes the liberal arts, so that graduates are prepared to be imaginative, analytical, aware of trends and historical perspectives, and adaptable to changes in their career.

Merrimack College has been ranked one of the top 10 best colleges in the North Region for the last five years by *U.S. News and World Report* and is consistently rated a “Best of the Northeast” college by Princeton Review.

Inspired by the Catholic faith and the Augustinian tradition of seeking truth through inquiry and dialogue, Merrimack College's vision is to:

- Prepare students to adapt creatively to tomorrow's realities through excellence in the liberal arts, sciences, and the professions;
- Build a community of scholars welcoming and respecting a diversity of backgrounds, experiences, beliefs, and perspectives;
- Cultivate the intellectual, moral, spiritual, physical, and personal awareness needed to make wise choices for life, career, and service;
- Encourage and support scholarly work that contributes to the wisdom on which society bases its decisions;
- Engage other educational institutions, industry, and agencies of social change in collaborative efforts fostering a just, peaceful, and sustainable world.

Location: North Andover, Massachusetts



THE OPPORTUNITY

The Program Director, working in conjunction with the Dean of the School of Engineering and the Dean of the School of Business, will provide leadership for the development, implementation, launch, and ongoing management of the **online dual Master's degree program (with shared courses) for Data Sciences and Business Analytics**.

The Program Director may also participate in teaching for the program. Major areas of responsibility include:

- Development of program value proposition and market-responsive program features that enhance differentiation and competitiveness;
- Guidance of Master's program development and implementation (e.g., program and curriculum design, competency development, faculty recruitment and hire, integration of program with academic and core business processes at Merrimack College, marketing, and student recruitment and retention);
- Management of vendors that support the program;
- Development of internal and external advisory relationships with area employers and other departments within Merrimack
- Ongoing program management (e.g., ongoing curriculum development and assessment, enrollment management, oversight of student lifecycle services, and tracking, assessing, and reporting on student progress and the program's outcomes).
- Teaching at least one course in the program on a regular basis.

The Program Director reports to the Deans of the School of Science and Engineering and the School of Business.

The initial challenges for this position will be to plan and implement all facets of an academically strong dual Master's degree program in an online format with appeal to early and mid-career professionals. This program is a critical part of the Merrimack College's strategic plan for growth and represents an opportunity to develop a model for other programs at the college. Ongoing challenges and/or problems include increasing the program's enrollment and retaining students in a competitive market.

The goal is to build the programs, capitalizing on strong growth in this field, Merrimack's strong business and engineering programs and the strong and growing Merrimack brand.

QUALIFICATIONS

- The ideal candidate will have a terminal degree (PhD) in an appropriate discipline relative to engineering, information technology or business administration with experience in teaching, advising, and graduate program development and oversight.
- The ideal candidate will possess at least five (5) years of industry experience in positions related to business administration or information technology with increasing breadth and level of management responsibility.
- Experience in academic program development, teaching required; administrative experience preferred.
- Online education experience preferred; desire required.
- Strong communication, collaboration, and consensus-building skills.
- Involvement with relevant professional, government, and/or industry associations and agencies, and a record of developing strategic partnerships with critical external organizations.
- Ability to tactfully and effectively respond to and handle a broad range of high level and sensitive interpersonal situations, conflicts, and problems involving diverse personalities.
- Demonstrable problem solving skills and ability to work independently.
- Experience as an effective team leader.

PROCEDURE FOR CANDIDACY

Review of applications will begin immediately and remain open until finalists are identified.

Click the following button to apply and submit your CV/resume: [Apply Now](#)

Or copy and paste the following link into your browser:

<https://summitsearchsolutions.catsone.com/careers/index.php?m=portal&a=apply&jobOrderID=7530721&portalID=5652>

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Merrimack College is an Equal Opportunity Employer



[Summit Search Solutions, Inc.](#) is a boutique executive search firm dedicated to serving education, healthcare and not-for-profit communities nationwide. Based in Asheville, NC, Summit has a team of experienced recruiting consultants in strategic locations across the country including New York, North Carolina, Colorado and California.



NORTH ANDOVER, MASSACHUSETTES

North Andover, a vibrant community in which to live and work or visit, offers a business-friendly environment of modern amenities while mindful of its rich history of more than 365 years. Convenient to routes I-495 and I-93, North Andover encourages business development while protecting its small town New England atmosphere with the preservation of expansive open spaces and thoughtful and safe residential neighborhoods. The town of North Andover is located in Essex County in the northeastern part of Massachusetts on the banks of the Merrimack River. The excellent geographic location and the natural beauty make it a great place to live and work with a top-quality public school system, well-maintained parks, expansive walking trails and the best youth center in all of the Merrimack Valley. In fact, North Andover was selected by Money Magazine in 2003 as the “Fifth Best Community to live in on the East Coast”.

And just a short drive within Essex county, there are so many things to explore, like old mansions, a humpback whale breaching, romantic bed and breakfasts, elegant dining. You can learn about the past while creating memories in the present.

Location: North Andover lies 12 miles east of Lowell; 24 miles north of Boston; 33 miles from Manchester, New Hampshire; and 243 miles from New York City.



For more information on North Andover, Massachusetts:

Merrimack Valley Chamber of Commerce

<http://www.merrimackvalleychamber.com/>

North Andover Massachusetts

<http://www.townofnorthandover.com/>

Andover MA, Visitors

<http://andoverma.gov/visitors/>

North of Boston

<http://northofboston.org/visitor-centers/>

Places of Interest

North Andover is a quintessential New England town that is not only rich in history with its museums and historic places of interest but also offers over 3,000 acres of open space, farmland and farms (open to the public), with many avenues to appreciate nature. It features walking trails, ponds, a state forest and park, and hiking hills



[Harold Parker State Forest](#)



[The Parson Barnard House \(1715\)](#)



[Smolak Farms](#)