

Camp Rockmont  
Black Mountain, NC

Position Profile  
Associate Camp Director  
for Programming & Risk Management

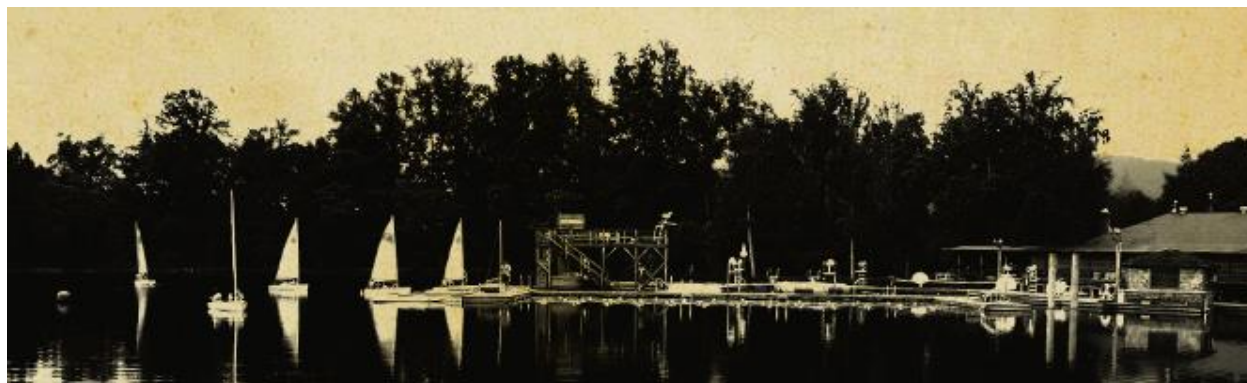
April 2016



[www.rockmont.com](http://www.rockmont.com)

## ABOUT CAMP ROCKMONT

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Camps are known to be places where stories are developed and shared, whether around a campfire, in the cabin, or on the road traveling home. **Camp Rockmont** has been telling a story over the last century, though the voices have changed over the years.

First built by the famous Asheville developer E.W. Grove, Lake Eden and its lodges were originally a family retreat area. The natural beauty provided a respite from work. The land and property were later sold to the historic Black Mountain College in the 1930s, a creative learning community that was not afraid to experiment with new ideas in the visual arts, performing arts, and architecture. When the College closed in 1956, Camp Rockmont was founded as a Christian summer camp for boys.

### ***Building a Strong Foundation of Male Development***

Beginning as a Christian summer camp for boys since its founding in 1956, Camp Rockmont has been a place where boys have found space and opportunity to grow into the men that God is calling each of them to be. Rockmont presents age-appropriate challenges that become the vehicle to personal growth and whole-person development. Campers encounter these growth-inspiring challenges through the cabin experience and through time spent in large-group activities and camp skills – basically, lots of FUN – all of which happens in a supportive community. For the last half century and more, Rockmont has been developing a language around male development, honing in on what it means to grow as a young man.

### ***Launching a Creative Co-Ed Adventure***

One of the more recent chapters in the Rockmont story includes the introduction of our co-ed Day Camp in 2009. Having strengthened our core program for boys, we had a strong desire to open up a whole new ministry opportunity to both boys and girls who live close by, or for whose families want to spend some time nearby in the mountains. The Rockmont Day Camp seeks to help each child understand God's love for them as they play, explore, create, and grow in self-confidence.



***Strengthening Partnerships with Families***

Rockmont has made a significant impact on the lives of young men throughout its history, but that has only been possible because families have chosen to partner with us in the work of helping to raise their sons. In 2011, we sought to strengthen that partnership by inviting fathers to come experience camp with their sons. Each May and October, Fathers now have the opportunity to come play alongside their sons while also capturing the Rockmont vision and seeing first-hand the methods and language we employ in male development.



**Location:** Black Mountain (Greater Asheville), North Carolina

**THE OPPORTUNITY**

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The **Associate Camp Director** will report to the Camp Director and will have responsibilities that include, but are not limited to:

**Program Direction**

- Safely, effectively, and efficiently implement all historical and approved components of the summer program and “off-season” special programs. This includes but is not limited to calendaring, scheduling, skill building activities, tribal activities, evening activities, cabin activities, cabin life, devotions, and out of camp activities.
- Maintain existing skill and tribal activities sites which includes getting sites into their off season state of condition, managing the end of season inventory and replenishment plan, developing procedures manuals.
- Conduct research and prepare summary reports to assess potential new programs and activities.

**Risk Management**

- Act as the Risk Management Officer for the corporation.
- Evaluate potential risks with respect to camp operations and conditions and enforce policy and procedures to minimize risks. These policies and procedures are related to but not limited to emergencies and disasters, skills development activities, transportation, adventure trips, personnel, and cabin and building safety.

**Facilities Maintenance**

- Assist in the maintenance of grounds and facility as it pertains to program venues.
- Assist in the preparation of facilities for off-season rentals groups as it pertains to program venues.



**Budget Establishment and Implementation**

- Provide information needed to determine an appropriate annual budget pertaining to your areas of oversight.
- Manage those elements of the budget pertaining to your areas of oversight.
- Provide reports for the officers meetings as requested.

**Promotion and Recruitment**

- Assist the Associate Director in charge of Marketing with maximizing the enrollment of full fee paying customers/campers.
- Set up and conduct “home shows” and camper fairs.
- Give camp tours for interested prospects and groups.

**Staff Recruitment and Training**

- Assist with setting up and conducting staff interviews.
- Assist in the planning, implementing and evaluating of the training of all summer staff for their respective positions.

Note: The Associate Camp Director is under the supervision of the Camp Director and serves at the discretion of the Board of Directors of Camp Rockmont for Boys, Inc. The ideal start date is late fall 2016; finalist interviews are expected to occur in September or October.

**Qualifications:**

- Bachelor’s degree required.
- 10 years of camp management related experience preferred (i.e. program development, property management, customer relations, and risk management). Candidates will be considered from other industries if experience is applicable.
- Passion for the outdoors.
- Continuous improvement and human development mindset.
- Financial and budgeting experience preferred.

**PROCEDURE FOR CANDIDACY**

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Confidential review of applications will begin immediately. For further information or to apply, contact:

**Caitlin Hummel**, Recruiting Consultant

Direct: 585-598-3269

[cait.hummel@gmail.com](mailto:cait.hummel@gmail.com)



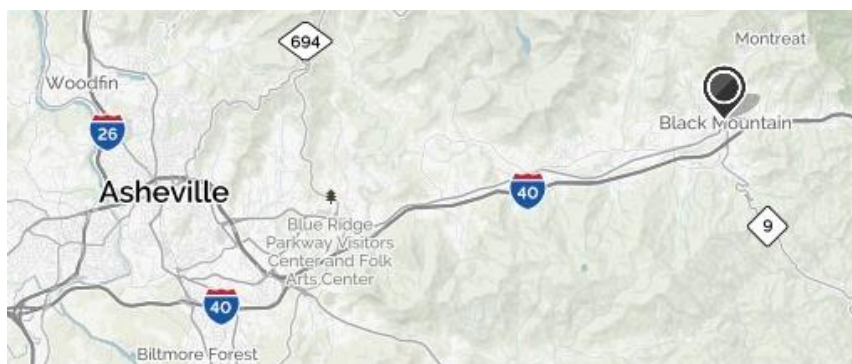


## BLACK MOUNTAIN and ASHEVILLE, NORTH CAROLINA

Since the Cherokee Indians settled in Black Mountain more than 10,000 years ago, people have come seeking rejuvenation, contemplation, and introspection. The beautiful mountain scenery, variety of recreational activities, and friendly hometown feel, continues to attract many each year. You can walk through historic downtown and discover numerous unique gift shops, galleries, and Appalachian-style craft stores, with local craftsmen often demonstrating iron works, dulcimer making, and throwing pottery. At night you can enjoy a wide variety of music while dining whether you enjoy upscale cuisine or country cooking and BBQ.

Just a stones' throw away, you can be in Asheville enjoying clubs, taprooms, coffee houses, food co-ops, eclectic architecture, history, baseball, boutiques, art galleries, independent bookstores, theatre, dance, handicrafts, organic markets, street festivals, music festivals, film festivals, hiking, biking, climbing, rafting, kayaking, canoeing, horseback riding, snowboarding, skiing, ice skating, golf, trout fishing, camping or picnicking. This area is the perfect place to live.

The city of Asheville is nestled in the Blue Ridge Mountains, an artist's community and college town at heart, and ranks as #6 among U.S. cities as a "Best Place to Do Business" by Forbes.com. Asheville combines small-town charm with an extraordinary urban sensibility.



### *Interesting facts about Asheville and its surrounding areas:*

- The **Pisgah** and **Nantahala National Forests** are right next door to Asheville as well as the famous **Blue Ridge Parkway**, while the historic **Appalachian Trail** is less than an hour away.
- George Vanderbilt created [Biltmore Estate](#) on 8,000-acres in the mountains of Asheville.
- Ranked as one of "[5 of the Healthiest and Greenest Cities in America](#)" by GreenerIdeal.com.
- Ranked as one of the "[10 Great Sunny Places to Retire](#)" by Aarp.org.

*For additional information on Black Mountain and Asheville, North Carolina, please visit:*

Black Mountain Chamber of Commerce  
 Asheville Chamber of Commerce  
 Explore Asheville  
 Asheville Citizen Times Local News

<http://www.blackmountain.org/>  
[www.ashevillechamber.org](http://www.ashevillechamber.org)  
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