Portland State University Portland, Oregon

Position Profile Dean of the College of the Arts November 2016

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# Portland State

# www.pdx.edu

# Introduction

Portland State University (PSU), a thriving public university based in downtown Portland, Oregon, seeks a dynamic, experienced academic leader to serve as **Dean of the new College of the Arts (COTA)**. The College of the Arts includes Schools of Architecture, Art and Design, Music, and Theater and Film.

Portland is thriving and growing as an influential center for the arts, design and sustainability. The University campus occupies ten percent of the downtown area and includes Portland's Park Blocks, which join the University with the region's major art museum, historical society and the performing arts center, as well as the symphony, theater, opera and ballet companies and other significant visitor attractions. Due to its breadth of scholarship, and its engagement in the community, the College of the Arts plays a central role in both building and leveraging the unique value of *place* for its students and faculty.

The successful candidate for the Dean position will be a gifted academic leader and outstanding administrator who can inspire this unique College to continue to grow, excel, and play a vital role within Portland State University, the city, region and across the nation. Reporting to the Provost, the Dean of the College of the Arts will serve as a key member of the University's senior academic leadership team and will play an important role in supporting PSU to achieve its vision and enhance its visibility. The Dean will address a set of critical opportunities and challenges, which include: set the stage for a rich and meaningful experience for students and faculty and staff that supports excellence and strategic growth; help the University reTHINK its curriculum in light of technological changes; extend the impact and visibility of the College inside and outside the University, city and region to support engagement and partnership; and creatively build and manage resources to elevate the College.

## About the College of the Arts

In 2013, Portland State University elevated the School of Fine and Performing Arts (SFP) to the College of the Arts (COTA) comprised of the School of Architecture, the School of Art + Design, the School of Music, and the School of Theatre + Film. This change reflects the greater stature of the College's programs locally and nationally, recognition of the impact of the excellent work of faculty, the increase in professional and liberal art degree programs, the large growth in the numbers of majors, the multiple and varied partnerships that each School has, the various accreditations of the different programs, and the funded research that faculty conduct. The mission of the College of the Arts is to provide outstanding professional education and training in partnership with the region's working artists, scholars, creative professionals and



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cultural institutions in the fields of architecture, art and design, music, theatre and film. We create, collaborate and provide opportunities for faculty and students to shape the future by pushing boundaries. The College of the Arts is a strategic partner in preparing talented young people for leadership in creative careers. Students are challenged to see their work within the artistic and critical traditions that provoke their own creative thinking and to seek interdisciplinary approaches and collaboration in both a local and global context.

In recent years the College created a new major in film responding to both Portland and Oregon economic/job creation drivers and developed the opera workshop into a more integrated academic program within Music by creating the Bachelors of Music in voice. A professional Master of Architecture degree, required for architectural licensure to respond to the University's green building and sustainability initiatives, was also added, while Art & Design's award-winning graphic design program has been growing exponentially.

Faculty within COTA consist of nationally and internationally known artists, scholars and professional practitioners. They are engaged within their respective fields and the extended arts and creative community in the region and beyond. They include exhibiting artists and performers, principal players of the Oregon Symphony, jazz greats from Portland, members of theater companies and dance companies, production companies and film units, and architects and designers whose practices are global. Currently, the College has over 100 full and part-time faculty and serves close to 2,300 students.

The units within the College are located in six buildings across the campus and facilities include classrooms, studio spaces, five computer labs, several materials labs, three galleries, four unit performance spaces of various sizes and a 465-seat performance hall run by the Dean's office and used by Theatre & Film, Music and over 40 community partners. The College provides a large number of exhibits, lectures, performances and symposiums open to the public and functions as a physical as well as a cultural gateway to the University. The College has a mix of traditional, returning and continuing students and provides courses for a large number of non-majors in the University. Students gain valuable experience interacting with arts organizations, professional companies and creative/commercial entities in the community through both coursework and internships.



Built in 1911, Lincoln Hall (1620 SW Park Ave.) was Portland State University's first home. The historic building was renovated in 2013 and is now LEED Platinum certified. Lincoln Hall houses the Office of the Dean, the School of Music, and the School of Theater + Film



**School of Music** 



Lincoln Performance Hall

Since the Fall of 2013, student credit hour generation in COTA has grown 6.23% while the number of degrees granted has been steady. There are nine degree types, 13 majors, three secondary education programs, seven minors and several certificates. The upgrade to College status reflects the broader nature of the programs, creates parity with PSU's peers and will open up new opportunities in recruitment, resourcing and differentiation of programs to reflect their unique needs and economic realities. Current university assessment measures will continue to be used as well as individual accreditation appropriate to each unit: NAAB for Architecture, NASM for Music, NAST for Theatre and for Film, and Art is considering reapplying for NASAD accreditation.

The College is home to many exceptionally talented faculty and students. Recent notables include:

- Pat Boas, Director/Faculty, Art + Design, was featured in two solo exhibitions as part of "The Portland 2016 Biennial," presented by Disjecta Contemporary Art Center.
- Margarette Leite and Sergio Palleroni, Architecture faculty, are two of Portland Monthly's "25 Portlanders Who are Changing the World." SAGE, the portable classroom they designed received raves at Greenbuild, the world's largest green building expo. This highly energy efficient, active learning space won a 2013 international SEED award for excellence in public interest design and has 60 classrooms built and in session across the Pacific Northwest with distributors across the country.
- Devon Allen, professor of Theater Arts travelled to Stratford-upon-Avon to work closely with Cicely Berry C.B.E., and The Royal Shakespeare Company in August 2016. In the past three years theater faculty have continued their creative work locally and nationally in directing, dramaturgy, design and theater criticism.
- In 2013, the School of Music's Chamber Choir, under the direction of Ethan Sperry, was the recipient of the Grande Prize at the 52nd Seghezzio International Competition for Choral Singing the first American choir to ever win. In 2015, the Choir was host to the National Collegiate Choral Conference.
- In the past three years Film faculty have published four books, 36 essays and screened films in over 400 venues, including festivals, museums, universities, and national television broadcasts.

For more details on each of the COTA Schools and their programs, see <a href="http://www.pdx.edu/music/">http://www.pdx.edu/music/</a>; <a href="http://www.pdx.edu/art-design/">http://www.pdx.edu/art-design/</a>; and, <a href="http://www.pdx.edu/theatre-film/">http://www.pdx.edu/art-design/</a>; and, <a href="http://www.pdx.edu/theatre-film/">http://www.pdx.edu/theatre-film/</a>



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Over the past three years, giving at the College of the Arts has been robust. Significant gifts to the College include:

- The School of Music recently received a \$2.8 million gift from the estate of David E. Wedge. Over \$1 million of this generous gift will go towards scholarships.
- The Harold & Arlene Schnitzer CARE Foundation chose to endow the Arlene Schnitzer Visual Arts Prize.
- A gift from Phil Bogue established the Bogue Family Choral Endowment and will provide a permanent foundation of support for international travel, recording sessions and guest artists.
- The College has been the recipient of several gifts of art to its permanent collection "Beacons of Creativity," a marble sculpture by art faculty emeritus Michihiro Kosuge and "La Vergilia," a bronze nude by former PSU faculty Frederic Littman donated by Bank of America.

COTA embodies the community service mission of the University through its many community partnerships with area arts organizations and through its arts education and outreach program:

- Lincoln Performance Hall is proud to host many outstanding presenting arts organizations including White Bird, Chamber Music Northwest, Portland Piano International, Northwest Dance Project and the Portland Ballet.
- Students in the School of Art + Design participate in creative collaborations with local grade/high school students via the Friendtorship Program and the King School Museum of Contemporary Art, the later also providing opportunities for working alongside nationally-known artists.
- Students in the School of Music benefit from active partnerships with community organization such as Chamber Music Northwest, Portland Piano International, Oregon Repertory Singers, Cascadia Composers and Oregon Music Teachers Association.
- The School of Architecture collaborates with the annual Pickathon Music Festival through the creation of sustainable stage and venue designs and recently created a mobile performance venue for the Portland Opera.



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# Role of the Dean of the College of the Arts

The Dean provides academic and administrative leadership for COTA and oversees its teaching, research, and service missions; coordinates the faculty in developing academic policy and programs for the College; oversees the personnel, budget, and curriculum for all academic programs; conducts contract negotiations with IATSE (International Alliance of Theatrical Stage Employees); and, advocates for the College among external constituents, including business partners, prospective students, and alumni, particularly to raise financial support for the College. The Dean reports to the Provost of the University, and works in collaboration with the Academic Leadership Team to develop the University's annual operating budget and advance its mission. Positions reporting to the Dean include four School Directors, an Associate Dean, the Events and Development Coordinator, four Academic Advisors, a Digital Facilities Coordinator, and a Stage Production Coordinator. The Director of Development for the College reports to the Associate Vice President for the University Foundation with a dotted reporting line to the Dean.

The College of the Arts is growing and innovating. In particular, programs in Film, Graphic Design and Architecture are enjoying unprecedented success. Consideration is being given to the return of the Dance program and the establishment of a Musical Theater program. Art + Design is envisioning a new BA/BS in Visual Studies and is proposing to change its BA/BS in Graphic Design to a BFA. Film is exploring the creation of an Honors College in Critical Studies and Aesthetics and a minor in Game Design and Animation, and Music is exploring a BA/BS in Sonic Arts and Music Production. Against this backdrop, the overarching challenge for the Dean will be to harness the energy and passions of the COTA community and articulate a compelling and coherent academic identity for the College within an engaged urban research university and artistically vibrant city and region. Using this as a springboard, the Dean must engage fully with external constituencies to raise the visibility and engagement of the College and harness a variety of resources, including philanthropic, to support its excellence and growth.

Working creatively to optimize funding in a performance based budget environment, the Dean will lead faculty, staff and students in advancing the vision and mission of the College. S/he will also lead the College into collaboration with the other colleges at PSU in pursuit of building on PSU's key themes. The Dean will lead the exploration of an effective administrative, financial and technical infrastructure that will support coherent and strategic growth and innovation. S/he will be able to effectively walk the line between meeting the needs of faculty, staff and students, managing a fiscally balanced enterprise poised for future growth and representing and advocating for the College within the University as whole.

# **Qualifications and Experience**

The successful Dean candidate will be an experienced academic and administrative leader with a high level of energy, enthusiasm, drive, and an engaging personality necessary to achieve ambitious goals. A qualified candidate must possess:

- A doctorate or terminal degree in his or her field and/or demonstrated exceptional scholarly/artistic achievement;
- A record of successful administrative experience and achievement as well as an understanding of the support for the academic mission of the disciplines in the College;

- Demonstrated success in teaching, performance, and/or other scholarly activities;
- Demonstrated success in generating support for the arts, including fundraising, within the broader community and the university setting, preferably in a campaign environment;
- A demonstrated ability to manage complex budgets and allocate resources with a high level of transparency and fairness;
- A record that shows a meaningful commitment to and demonstrated accomplishment in issues around inclusiveness and diversity.

A strong potential Dean will also bring many, if not all of the following professional qualifications, skills, experiences, and personal qualities:

- A clear understanding of leading-edge methods and instructional technologies to support faculty and students in a large public university;
- Evidence of attention to issues of governance in a complex organization;
- Experience with accreditation processes and the assessment of learning outcomes;
- Superior communication skills with an ability to articulate a compelling message to diverse audiences; clarity in written and oral presentation;
- Strong interpersonal management skills and the ability to provide vigorous, strategic, visionary leadership;
- The capability to promote and continue to develop the College's vision within the University and the external community;
- The ability to facilitate and expand the many cooperative ties between the University and local arts organizations and professions;
- A capacity to understand and support PSU's ambition to become one of the leading urban research universities;
- The ability to discern and take into account his or her own world views and solve problems, make decisions, and resolve conflicts in a way that optimizes cultural differences for better, longer-lasting, and more creative solutions;
- A seasoned, demonstrated record as a progressive and creative thinker with the ability to make clear, informed decisions and take strong positions while working constructively with other university leaders;
- A willingness and ability to be a self-starter as well as a team player;
- Honesty, integrity, enthusiasm, sense of humor, resilience, and a strong work ethic.

#### Key Cultural Competencies:

- Creates an environment that acknowledges, encourages and celebrates differences.
- Functions and communicates effectively and respectfully within the context of varying beliefs, behaviors, orientations, identities and cultural backgrounds.
- Seeks opportunities to gain experience working and collaborating in diverse, multicultural, and inclusive settings with a willingness to change for continual improvement.



### **About Portland State University**

Over the last 66 years, Portland State University has developed from a temporary extension center to its position today as a nationally recognized urban research university, the largest and most diverse in the Oregon state system. The institution was first established as the Vanport Extension Center in June 1946 to satisfy the demand for higher education in Portland for returning World War II veterans. Classes were held in the vacated-for-summer Vanport Junior High School. That first summer session had 221 students. Over 1,410 students registered for the 1946 fall term.

Following the Vanport Flood of 1948, the college became known as "the college that wouldn't die" for refusing to close after the flood. The school occupied Grant High School in the summer of 1948, and then moved to hastily-converted buildings at the Oregon Shipyard, known as the Oregon Ship. In 1953, the school moved to downtown Portland and occupied the vacated buildings of Lincoln High School on SW Broadway Street, including the "scabby" Lincoln Hall, then known as "Old Main." The school in 1955 changed its name to Portland State College to mark its maturation into a four-year degree-granting institution.

Portland State University continued to grow with graduate programs added in 1961 and doctoral programs in 1968. The institution was granted university status by the Oregon State System of Higher Education in 1969, becoming Portland State University (PSU). In 2014 Portland State became an independent public body governed by a 15 member Board of Trustees appointed by the Governor with the approval of the Oregon Legislature. The state appropriation and all major academic policies and program changes at Portland State are coordinated through Oregon's Higher Education Coordinating Commission in order to prevent inadvertent duplication of programs and to ensure the continuity of existing integrated programs.

#### PSU Today

Portland State University's motto is "Let Knowledge Serve the City." The University is an anchor institution, providing the Portland region with a highly educated population, substantial economic impact, and distinctive contributions to its culture. The University promotes access, inclusion and equity as pillars of excellence. It is committed to curiosity, collaboration, stewardship and sustainability; strives for excellence and innovation that solves problems and believes everyone should be treated with integrity and respect.

#### Mission Statement

- We serve and sustain a vibrant urban region through our creativity, collective knowledge and expertise.
- We are dedicated to collaborative learning, innovative research, sustainability, and community engagement.
- We educate a diverse community of lifelong learners.
- Our research and teaching have global impact.

Portland State University's reputation is built on excellence through accessibility; innovation; collaboration; engagement; sustainability; transformation. The University's programs continue to garner national recognition and rankings and it was named one of the top ten innovative universities in the country (US News and World Report 2016-2017). To see an up-to-date list of the outstanding PSU rankings and references by Princeton Review, Carnegie Foundation for the Advancement of Teaching and other nationally respected organizations, please click on the following link:

http://www.pdx.edu/profile/portland-state-university-rankings-and-references

Portland State University has 28,000 students – approximately 22,500 undergraduates and 5,500 graduate students. Some 62 percent of the students are full time, approximately 78 percent are residents of Oregon, and 70 percent are transfer students. The University offers over 200 degree programs at the bachelors, masters and doctoral level. The University has approximately 7,000 employees, including research and instructional faculty, academic professionals, managers, and staff and administrators.

#### Diversity, Inclusion and Globalization

Since its founding, Portland State has embraced a mission of access to higher education for students across the state. Throughout its growth and development, PSU has remained committed to providing access and opportunity to students from regional, national, and international communities in their pursuit of lifelong learning and diverse educational goals. To this end, PSU has utilized an equity lens in its strategic plan and values diversity and fosters a climate of mutual respect and inclusiveness that celebrates the diversity of its students and supports different points of view and the open exchange of ideas. The University is also committed to building the diversity of its faculty and staff to enrich the educational experience of students both inside and outside the classroom and give them the skills they need to flourish and succeed in a diverse global society.

#### Campus Development and Community Partnerships

Portland State University has developed a reputation as a national model for urban universities that enhance their region by working with partners to solve problems. Advancing community partnerships remains a strategic, core value of PSU as articulated in PSU's current <u>Strategic Plan</u>. PSU remains committed to the further and ongoing evolution of a dynamic, energetic, and inviting University District. The University has invested in infrastructure improvements— such as the streetcar and light rail systems — that enhance the quality of the urban experience.

The PSU campus consists of 49 acres and 50 buildings, including 11 residential student-housing properties. Since 2000, Portland State has added more than 1 million square feet of new space through real estate

acquisitions and has plans for new capital investments. The University's special emphasis on the values and practices of community engagement reinforces the potential for successful economic development partnerships and makes PSU a catalytic institution with a sphere of influence that expands well beyond its contributions to a vibrant and active downtown. For more information about Portland State University, click here: <u>http://www.pdx.edu/aboutpsu</u>

# **About Portland**

Big city excitement and small town charm make Portland, known as "the City of Roses", one of the favorite cities on the West Coast. Situated approximately 70 miles from the Pacific Ocean where the Columbia and Willamette Rivers meet, Portland enjoys a magnificent setting, combining sparkling waterways with lush greenery rarely found in urban settings. Portland is home to approximately 610,000 residents and the population of the surrounding metropolitan area is approximately 2.35 million. Portland is widely recognized in national surveys and rankings as one of America's most livable cities.

Portland's historic old town, many galleries and museums, Saturday Market, Waterfront Park and an abundance of fine restaurants keep residents and visitors busy and satisfied. The performing arts in the area offer classical music, jazz and blues as well as theater and dance. Portland is just a short distance from the spectacular Columbia Gorge and Multnomah Falls, windsurfing at Hood River, touring valley wineries, skiing at Mr. Hood, and the drama of the Oregon coast.

Portland is known for its extensive park system of more than 200 parks. These encompass such areas as the elm shaded South Park Blocks in the downtown area and Washington Park, home of the Rose Gardens and the Japanese Gardens. Portland's Forest Park, at nearly 5000 acres, is the largest park within a city in the U.S. and has nearly 50 miles of walking trails.

Portland's award winning mass transit system is one of the most extensive and advanced in the U.S. and includes buses and the MAX, an urban light rail line, as well as a downtown transit mall.



# **Inquiries, Nominations and Applications**

While applications and nominations will be accepted until the position is filled, interested parties are encouraged to apply by **January 5, 2017**. To apply online, go to <u>http://highereddecisions.com/</u> and select this vacancy. Please submit a PDF version of your curriculum vitae and letter of interest upon application. Your letter should address your motivation for considering the position. All applications and nominations will be held in confidence.

#### For nominations or further information:

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Portland State University (PSU) is an affirmative action/equal opportunity employer, and seeks candidates who are committed to the highest standards of scholarship and professional activities and a campus climate that supports equality, diversity and inclusion.



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