

Chadron State College
Chadron, Nebraska

Position Profile

Instructor/Assistant Professor of Marketing
October 2016

Prepared by:
Summit Search Solutions, Inc.



CHADRON
STATE COLLEGE

www.csc.edu

THE INSTITUTION

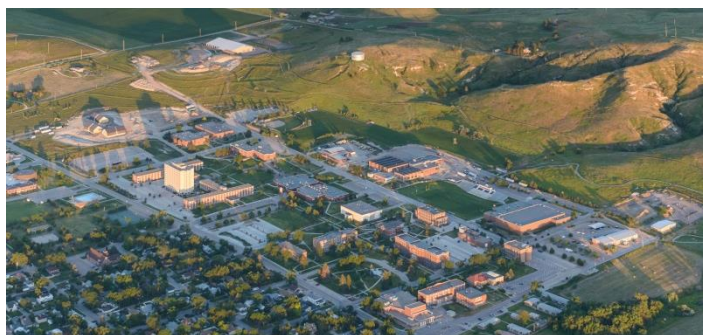
About Chadron State College

Founded in 1911, Chadron State College (CSC) is nestled against the north slope of Nebraska's beautiful Pine Ridge and serves as a public institution of higher learning inside the Nebraska State College system. With its roots in teacher education, the curriculum has grown to offer programs and courses in 65 majors and endorsements and eight master's degree programs. The five bachelor's degree programs attracting the most students are business administration, education, biology-health sciences, justice studies and rangeland management.

Chadron State takes pride in being accessible to a student population of 3,000 who enjoy either the traditional college on-campus experience or the comprehensive distance learning opportunities. CSC services the western most 30 counties in Nebraska, an expanse of nearly 38,000 square miles and has long served as one of the leaders in distance education. As the institution has sought to serve its vast service region and other areas of the Great Plains and beyond, it has capitalized on cutting edge technologies. Stories from shortly after the college's founding give account of professors traveling to neighboring communities by car and airplane to offer courses. Later, interactive television served as the vehicle of choice. Now, the institution has embraced online education and has been recognized for its excellence in offering more than 160 courses over the Internet.

- Chadron State College earned a "Hidden Treasure" designation by a national news magazine at the turn of the 21st century and has celebrated several consecutive years of enrollment growth more than a decade later.
- As of January 2014, approximately \$30 million in new construction has been underway on the CSC campus.

As you can tell, Chadron State has many reasons to be proud. In addition to a competitive tuition and academic offerings, Chadron State offers 13 sports in the NCAA Division II. However, if you ask people what they love most about Chadron State, you'll often get the same answer: "It's the people." Chadron State was created because of the pioneering spirit of people who settled the Great Plains, which is still evident in their descendants who occupy northwest Nebraska. Students from the college and surrounding community welcome students from a diverse set of backgrounds and take value in what they bring to the region. The student body, which consists predominately of Nebraskans, is enriched with enrollees from across the nation and around the globe. Whether their hometowns are defined as rural, urban, nearby or afar, they have one thing in common: They are proud to be Chadron State College Eagles. To learn more about Chadron State College: <http://www.csc.edu>



Location: Chadron, Nebraska

THE OPPORTUNITY

The Instructor/Assistant Professor is a full-time, tenure track faculty role in the Business Department with the primary teaching emphasis in Marketing. Chadron State College faculty are members of a “community of learners” that foster a culture of inquiry, critical self-reflection, evidence-based decision making, and a learner centered environment. The position reports to the Dean of School of BEAMSS (Business, Entrepreneurship, Applied and Mathematical Sciences, and Sciences).

Essential Duties:

1. Teaching
 - Organize course presentations through short-term and long-range lesson plans
 - Provide regular and timely assessment of student progress
 - Utilize resources, including technological resources, to provide current course content
 - Conduct classroom presentations and activities
 - Incorporate new methodologies in teaching and technology into classes
 - Participate in program assessment and catalog revisions
2. Advising Students
 - Provide students with advice on academic issues and career counseling
 - Assist in the development, implementation, and assessment of the departmental enrollment management plan, including serving directly in student recruitment, retention, and success strategies
 - Schedule and maintain regular office hours for student advising; establish and maintain regular contact with advisees
3. Continual preparation and study through scholarly and creative activity
 - Participate in academic organizations related to teaching assignment
 - Give scholarly presentations, workshops or performances
 - Produce scholarly materials such as original research, manuscripts, articles, book reviews, musical arrangements, or works of art
 - Engage in appropriate professional development to enhance performance as faculty member
 - Seek external funding through grant and contract work related to discipline, as appropriate and assigned
4. Service to the Campus and Community, and Profession
 - Participate in campus and community presentations and organizations
 - Serve on Discipline, Department, School and Campus-wide committees
 - Take an active role in discipline, departmental, and school accreditation and reaccreditation activities, as appropriate and as assigned
 - Sponsor student organizations, as appropriate and assigned
 - Contribute to professional organizations
 - Foster and sustain collegial relations with campus, community and profession

QUALIFICATIONS

- Instructor will teach introductory marketing courses and other introductory Business courses, and requires an MBA or Masters in Marketing.
- Assistant Professor will teach introductory and/or upper level marketing courses and requires a Master's plus 30 graduate credits in an appropriate doctoral program **(or)** PhD in Marketing or related field from an accredited institution, or DBA. The successful candidate will have at least 18 graduate credits in Marketing.
- Effective communication skills.
- Willingness to participate in community and regional economic development organization or boards.
- University level teaching in marketing preferred; required for associate professor rank.
- Experience in teaching and in research/scholarship preferred.
- Ability to work with a diverse student body.
- Experience with web-based instruction and effective use of technology to facilitate student learning preferred.

PROCEDURE FOR CANDIDACY

Review of applications will begin immediately and remain open until finalists are identified. Click the following button to apply and submit your CV/resume: [Apply Now](#)

Or copy and paste the following link into your browser:

<https://summitsearchsolutions.catsone.com/careers/index.php?m=portal&a=apply&jobOrderID=8215173&portallID=5652>

For nominations or further information:

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Chadron State College is an equal opportunity institution. CSC does not discriminate against any student, employee or applicant on the basis of race, color, national origin, sex, sexual orientation, gender identity, disability, religion, or age in employment and education opportunities, including but not limited to admissions decisions. The College has designated an individual to coordinate the College's non-discrimination efforts to comply with regulations implementing Title VI, VII, IX, and Section 504. Inquiries regarding non-discrimination policies and practices may be directed to Sherri Simons, Interim Title VI, VII, IX Compliance Coordinator, Chadron State College, 1000 Main Street, Chadron, NE 69337. Phone 308.432.6224.

This position is subject to Veteran's Preference. Successful background records check required as part of employment process.



[Summit Search Solutions, Inc.](#) is a boutique executive search firm dedicated to serving education, healthcare and not-for-profit communities nationwide. Based in Asheville, NC, Summit has a team of experienced recruiting consultants in strategic locations across the country including New York, North Carolina, Colorado and California.



Chadron, Nebraska

Located in beautiful northwest Nebraska, Chadron is south of the Black Hills and west of the Sandhills, in the Pine Ridge region. An important piece of Old West history for more than 125 years, Chadron is the perfect destination for history lovers or anyone who wants to learn more about the days of pioneers and Native Americans on the frontier.

At 3,400 feet elevation, Chadron is surrounded by unbroken grassland, cattle ranches, wheat fields, and the lightly forested hills of the Pine Ridge. It is located just one hour south of one of America's most famous landmarks, Mount Rushmore in the Black Hills of South Dakota. Another of America's most unique and popular natural landmarks, Yellowstone Park, is less than one day's drive to the west.

Chadron had been recognized nationally as a premier outdoor sports town and one of the best mountain biking towns in the United States. You can play on one of several golf courses or hike hundreds of miles of trails almost any time of the year. "Outside Magazine" has selected Dawes County, where Chadron is located, as one of the nation's top 100 counties in which to live.

Escape the noise, crowds, and traffic of big cities and experience the picturesque landscape, fascinating historical museums, and hometown hospitality of this charming community.

For more information on Chadron, Nebraska:

City of Chadron: <http://chadron-nebraska.com>

Chadron Chamber of Commerce: <http://www.chadron.com>

Discover Dawes County:

<http://www.discoverdawescounty.com/dawes-county/chadron>

Visit Rapid City: <http://www.visitrapidcity.com/things-to-do/mount-rushmore#.VZF1oflViko>

In just a short hour's drive from Chadron, you can experience the awe-inspiring Mount Rushmore National Memorial. Visited by nearly three million people each year, this bucket list attraction is an iconic American experience.

The faces of four American presidents – George Washington, Thomas Jefferson, Theodore Roosevelt, and Abraham Lincoln – are carved from a granite mountainside high above the treetops of the Black Hills. Carving took 14 years to complete and cost \$1 million, yet this Shrine to Democracy is priceless to Americans.

If you're looking for day trips Chadron State Park, the Pine Ridge, the Museum of the Fur Trade (the largest of its kind), the Sandhills of Nebraska, the Hudson-Meng Bison Site, the Agate Fossil Beds, the Black Hills of South Dakota, and the Hot Springs Mammoth Site all provide exciting opportunities, including sight-seeing, fishing, hunting, hiking, mountain biking and skiing. Chadron is located near the Pine Ridge Indian Reservation, the eighth-largest in America. The city is also home of the headquarters for the United State Forest Service operations overseeing two national forests and three national grasslands.