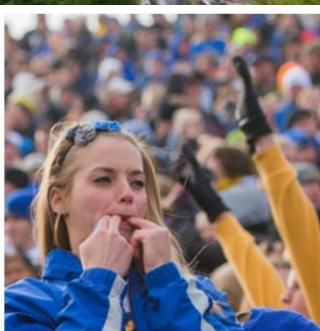


South Dakota State University
Brookings, SD

Position Specification
Assistant/Associate Professor of Marketing
Department of Economics
August 2015

Prepared by:
Summit Search Solutions, Inc.



SOUTH DAKOTA
STATE UNIVERSITY

www.sdstate.edu

THE INSTITUTION

South Dakota State University (SDSU) is the state's largest, most comprehensive university. As South Dakota's Morrill Act land-grant university, SDSU had a fall 2014 enrollment of 12,557 students from all 50 states and 79 countries. Approximately 67 percent of SDSU students are residents of South Dakota, 29 percent are from other states and 4 percent from other countries.

The University provides a rich academic experience in an environment of inclusion and access through inspired, student-centered education, creative activities and research, innovation and engagement. The American Association of University Professors categorizes SDSU as a Category 1 or doctoral-level institution. The University is designated as research high in the Carnegie Classifications.

The University has been designated an Innovation and Economic Prosperity University by the Association of Public and Land-grant Universities (APLU) and its Commission on Innovation, Competitiveness, and Economic Prosperity is a major resource for the economic development needs of the state.

Over the last five years, university research has yielded 245 invention disclosures, 65 patents filed, 9 patents issued and 35 license agreements executed through the Office of Technology Transfer and Commercialization, resulting in more than \$10 million in license revenue.

To read more, visit: <http://www.sdstate.edu>

Location: Brookings, South Dakota

THE OPPORTUNITY

This is a 9-month tenure-track position in the Department of Economics. Primary responsibilities include undergraduate teaching with potential for teaching in the graduate program. Teaching responsibilities will involve five course sections per year (15 credit hours). The position offers an exciting opportunity to work in a multi-disciplinary environment within the department and across the university, particularly in conjunction with the DME.

The successful candidate will develop and maintain an active scholarly agenda in consumer behavior and demand, market characteristics, and/or marketing research and quantitative techniques leading to peer-reviewed publications in quality journals. Service activities in support of the department, university, and profession will also be expected including advising undergraduate and graduate students.

The Department of Economics has 30 full time faculty members in the related fields of economics, management, accounting, agribusiness and entrepreneurship. The department offers BA, BS, and MS programs through Colleges of Agriculture and Biological Sciences and Arts and Sciences. The department offers a Marketing minor (18 credits). Approximately 750 students currently pursue undergraduate majors in the department, with an additional 30 students enrolled in the graduate program. The university encourages multi-disciplinary collaboration in research and teaching.

SDSU actively seeks to increase social and intellectual diversity among its faculty and staff. Women and persons underrepresented in higher education are encouraged to apply.

THE DIVISION OF MANAGEMENT AND ECONOMICS

The position is in the Economics Department, a participating department in the newly formed intercollegiate Division of Management and Economics (DME). The DME serves as a cross-college, interdisciplinary entity comprising faculty from academic programs that share a commitment to education and research in management, economics, and data analytics. The division will provide a forum and structure to foster communication, innovation, and efficiencies across programs, departments, and colleges. The Division will foster collaboration between the business and academic communities and will coordinate and advance efforts in curriculum, student engagement, faculty interaction, interdisciplinary research, and external outreach.

QUALIFICATIONS

- PhD in Marketing or Marketing Research, a PhD in Management with an emphasis in Marketing, or a research doctoral degree in a related field required. ABD candidates that are very near completion will be considered (must have successfully defended doctoral research prior to date of hire).
- The ability to teach principles of marketing, marketing management, market research and quantitative applications, or marketing strategy highly desired.
- Potential for publishing in refereed journals.
- Strong communication skills.
- Quantitative skills applied to consumer-oriented marketing research preferred.

PROCEDURE FOR CANDIDACY

The position is open until filled, with first consideration of applications beginning on September 10, 2015. Anticipated date of employment will be no later than July 22nd, 2016.

Please submit resume and cover letter upon application. Click the following to apply:

[Apply Now](#)

Or copy and paste the following link into your browser:

<https://summitsearchsolutions.catsone.com/careers/index.php?m=portal&a=apply&jobOrderID=5861318&portalID=5652>

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South Dakota State University offers equal opportunities in employment and for access to and participation in educational, athletic, extension and other institutional services and activities to all persons qualified by academic preparation, experience, and ability for the various levels of employment or academic program or other institutional service, without discrimination based on sex, race, color, creed, national origin, ancestry, citizenship, gender, gender identification, transgender, sexual orientation, religion, age, disability, genetic information or veteran status or on any other status that may become protected under law against discrimination.



BROOKINGS, SOUTH DAKOTA

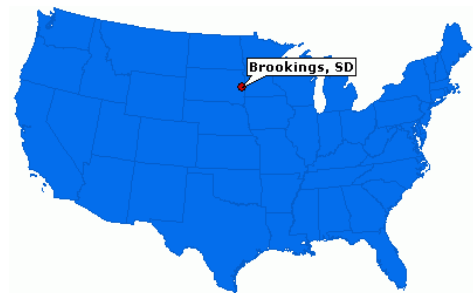
Brookings, a community of 22,591, is located in eastern South Dakota, just minutes from the Minnesota border and less than an hour's drive to the state's largest city, Sioux Falls. Students from communities in Nebraska, North Dakota and Iowa find SDSU within an easy day's drive.

What really makes Brookings special is its unique neighborhoods, tree-lined streets, leisurely pace of living, and interesting people. It is a thriving community with an extraordinary quality of life, a booming job market, and an outstanding school system. The city recently ranked 5th on the Top 10 Small Towns 2013 List on Livability.com.

Interesting facts about Brookings and South Dakota:

(Information taken from: <http://www.visitbrookingsd.com/things-to-do/> and <http://www.travelsouthdakota.com>)

- Brookings is the fourth-largest city in the state of South Dakota.
- Residents enjoy the city's variety of attractions, which include the Children's Museum of South Dakota, Hillcrest Aquatic Center, Dakota Nature Park, McCrory Gardens, and the lively art scene at local museums and galleries.
- Brookings County has a population of 31,965 and the county seat is located in Brookings.
- According to FBI statistics, Brookings' rate of serious crime is 87 percent lower than the national average.
- Based on average housing costs, utilities, health care, transportation, groceries and other services, Brookings' cost of living is 6.1 percent below the national average.
- Brookings has a strong and diversified economy. Manufacturing remains the top industry while high-tech, tourism, retail, health care, business and information services are growth sectors.



For additional information on Brookings and South Dakota, please visit:

City of Brookings, <http://www.cityofbrookings.org/>

Brookings Chamber of Commerce, <http://www.brookingschamber.org/>

Brookings Convention & Visitors Bureau, <http://www.visitbrookingsd.com/>



[Summit Search Solutions, Inc.](#) is a boutique executive search firm dedicated to serving education, healthcare and not-for-profit communities nationwide. Based in Asheville, NC, Summit has a team of experienced recruiting consultants in strategic locations including NY, NC, CO, and CA.